

The Corporation of the Town of Ajax
COUNCIL



Monday January 26, 2015 at 7:00 p.m.
Council Chambers, Town Hall
65 Harwood Avenue South

PRESENTATIONS

Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347

Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuver back to the agenda page use the **Ctrl + Home** keys simultaneously. **OR** use the “*Bookmark*” icon to the left of your screen to navigate from one report to the next

Delegation and Presentations / Public Hearings

- 4.1 [February is Black History Month](#)
- 4.2 [RUN AJAX](#)
- 4.3 [Viva Pan Am Ajax – Pan Am-Bassadors Program Update](#)

**FEBRUARY
2015**

BLACK

**HISTORY
MONTH**

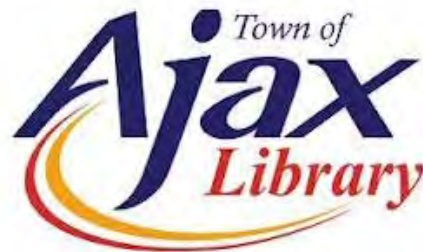
CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!



**BLACK
HISTORY
MONTH**

A Joint Initiative

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!



**BLACK
HISTORY
MONTH**

About CBWC

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!



- The Congress is a National, non-profit organization dedicated to improving the lives of Black Women and their families in their local communities as well as nationally.
- The Congress was established in 1973 and has chapters throughout Canada.
- Since its inception, the Congress seeks, through programs on education and service, to motivate Black Women to participate in and contribute to the community in which they live.
- The Congress also addresses issues such as Healthcare, Child Development, Human Rights, Housing, Education, Pension, Racism and Sexism.
- **Membership** - All Black women from 16 years of age.

**BLACK
HISTORY
MONTH**

Panel Discussion

**Envisioning
Our FUTURE**

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!

FEB 01 2015



WHITBY PUBLIC LIBRARY
doorway to discovery

- Expert Panelists will lead a discussion related to the past, present and future of the Black Community
- Barriers and obstacles will be addressed
- Steps will be identified to move forward collectively

Whitby Public Library, 1:30 - 4:30pm

405 Dundas Street West, Whitby

Register at: www.whitbylibrary.on.ca/events

BLACK HISTORY MONTH

Trivia Quiz – Ages 10-17

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!

FEB 07 2015



- Preview Trivia Questions and Rules on Facebook. Search: **“Black History Month 2015 - Championing Our Future”**
- Lunch Provided
- Prizes To Be Won!

Ajax Welcome Centre, 10:00am - 3:00pm

458 Fairall Street, Unit 5, Ajax

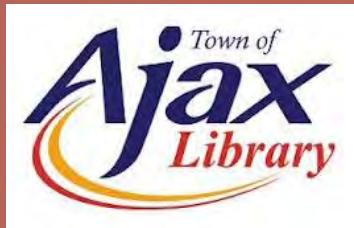
**Register: cbwc.ajaxpickering@gmail.com or
1.877.761.1155**

**BLACK
HISTORY
MONTH**

Movie – Get On Up

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!

FEB 08 2015



- Introduction and Discussion
Following the Movie
- Moderator: Shirley Bell and
Marcia Dixon

Ajax Public Library, 1:30pm - 4:30pm

55 Harwood Avenue South, Ajax

Register at: www.ajaxlibrary.ca

**BLACK
HISTORY
MONTH**

Movie – Half of a Yellow Sun

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!

FEB 15 2015



- Introduction and Discussion Following the Movie
- Moderator: Shirley Bell

Pickering Public Library, 1:30pm - 4:30pm
1 The Esplanade South, Pickering
Register at: www.picnet.org

**BLACK
HISTORY
MONTH**

Finale - Celebration

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!

FEB 21 2015



- Networking, Performances, Food & Celebration
- Regional Chair, Roger Anderson, will present a Black History Month Proclamation from the Regional Municipality of Durham at 5:00pm
- Search Facebook: **“Cultural Expressions Art Gallery Inc.”**



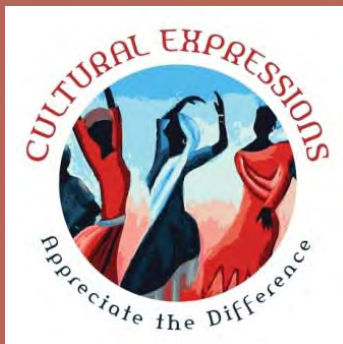
J. Clarke Richardson Collegiate, 5:00pm - 8:00pm
Networking Event, 5:00pm - 6:00pm
1355 Harwood Avenue North, Ajax

BLACK HISTORY MONTH

Finale - Celebration

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!

FEB 21 2015



AN EVENT CELEBRATING BLACK HISTORY MONTH



CHAMPIONING OUR FUTURE

Think it...Dream it...Achieve it!

SATURDAY, FEBRUARY 21, 2015

5 PM - 8 PM

(networking and refreshment from 5 PM - 6 PM)

FREE ADMISSION!

FEATURING:

SEAN MAURICETTE - Keynote

COCO LORRAINE - Vocalist

SABU - Comedian

*Dunbarton Caribbean Dance Company
and Toronto Children's Concert Choir*

LOCATION:

J. CLARK RICHARDSON COLLEGIATE
1355 HARWOOD AVE NORTH, AJAX

SPONSORED BY



**BLACK
HISTORY
MONTH**

Connect With Us!

CHAMPIONING OUR FUTURE • THINK IT! DREAM IT! ACHIEVE IT!

**EVENTS
ARE FREE
TO THE
PUBLIC**

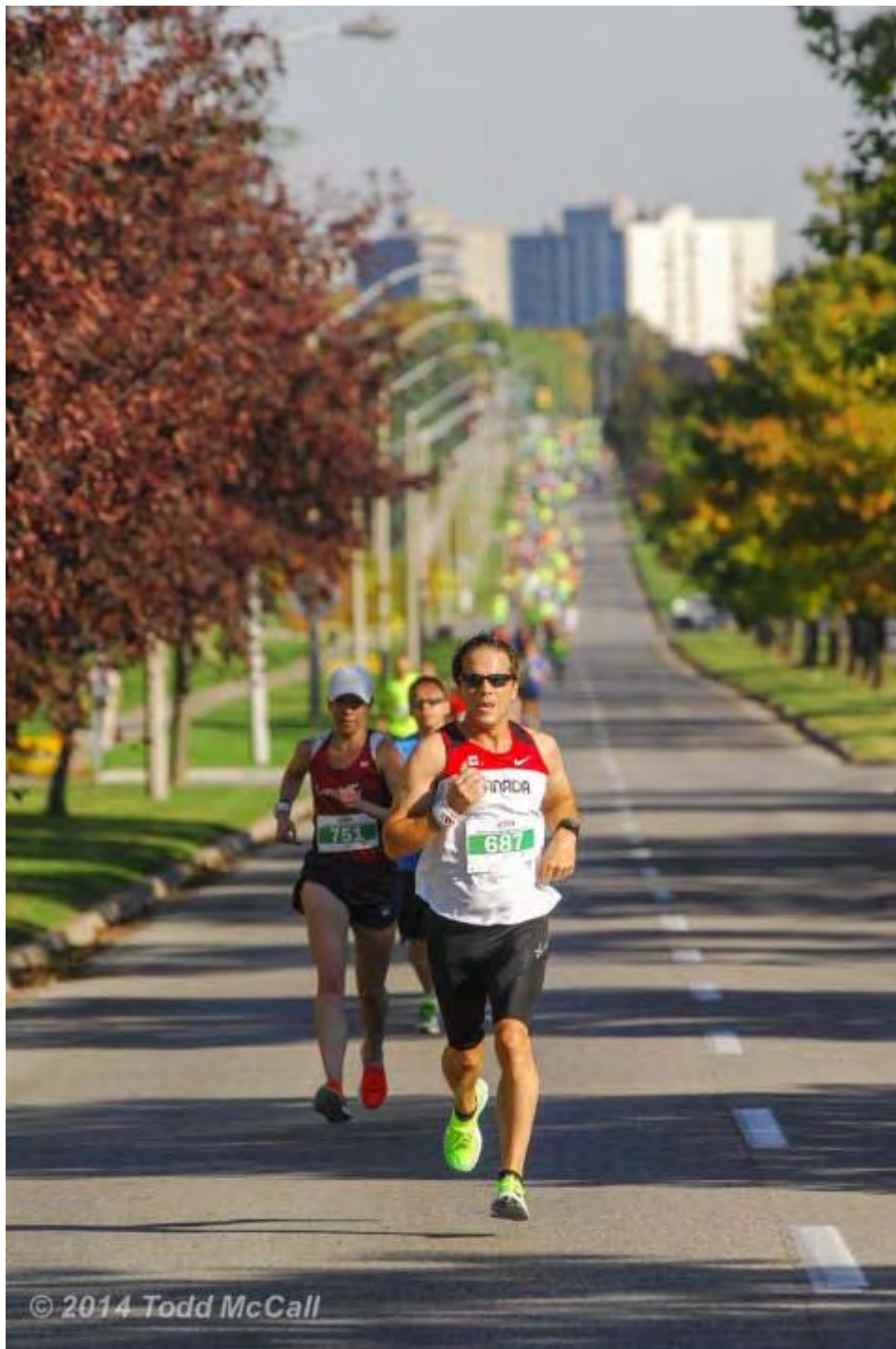


More Information & Registration:

cbwc.ajaxpickering@gmail.com or
1.877.761.1155 (Welcome Centre)

Connect on Facebook – Search:

- Black History Month 2015 -
Championing Our Future
- Cultural Expressions Art Gallery Inc.



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Run AJAX

Waterfront Half Marathon & 5K

2014 Recap

Thank you for great new routes!



**Waterfront Half-Marathon
5k Run/Walk
Free Jumpstart Kids 1k**

Sunday, September 28th 2014
www.runajax.ca

Supporting:



Chip-Timed
Cash and Merchandise Prizes
Technical Shirt for participants registered before September 1st
Groups Welcome
FREE Kids Events
New finisher medal design for all 5k and Half-Marathon participants
Register now!



**START/
FINISH
EXPO**

20 km
19 km
17.5 km
16 km
15 km
12.5 km
10 km
7.5 km
5 km
2.5 km

Visit www.runajax.ca for more details!

Our Sponsors:





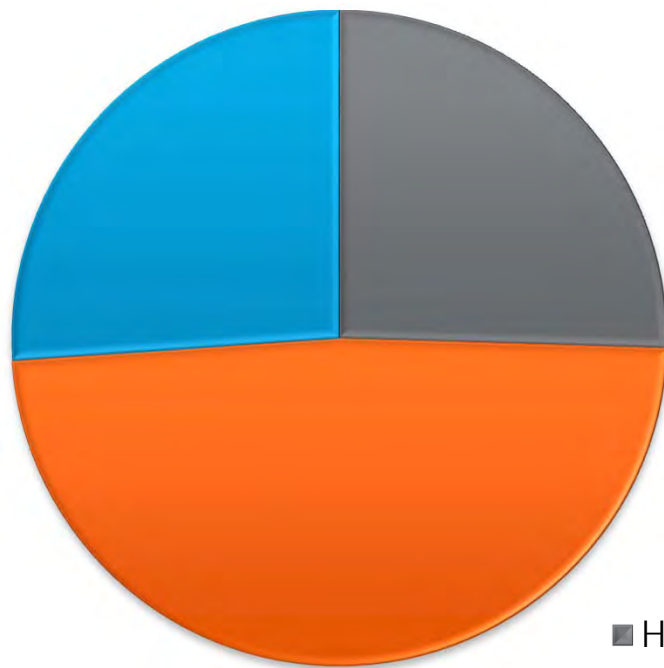


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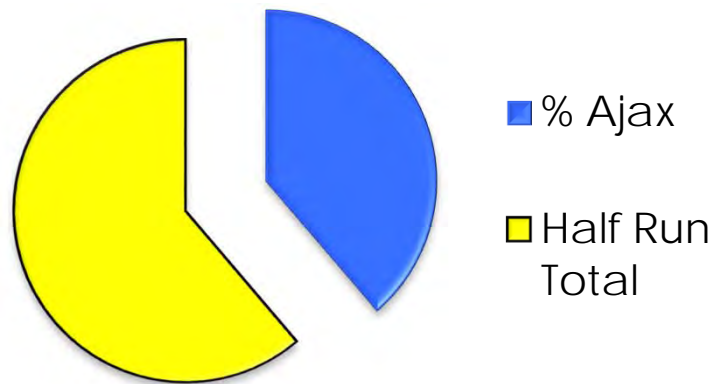
Race participation



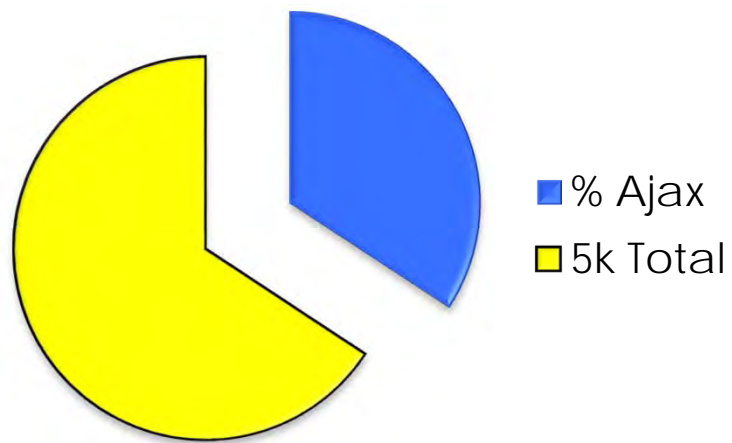
- 793 Participants in 2014
- Up 42% from 2013
- 5K Run/Walk = 384
- Half Marathon = 202
- FREE Kids 1K = 207

■ Half Marathon ■ 5k ■ 1k

Bringing new faces to Ajax



- 39% of Half Marathon participants are from Ajax

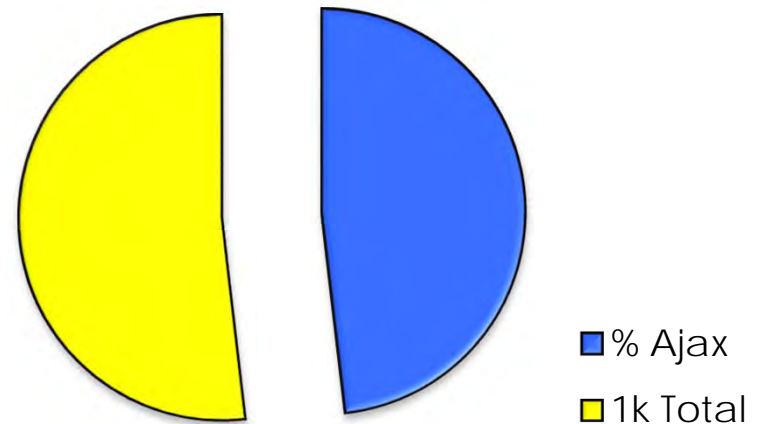


- 34% of 5K participants are from Ajax



The Jumpstart FREE Kids 1k

- SOLD OUT! 207 KIDS
- 48% from Ajax



- Target: 300 Kids in 2015 for FREE



Grandview Children's Centre

- Great team turnout!
- Used RUN AJAX as fundraiser
- 149 Runners and Walkers!
- Anticipate 200 participants for 2015.



Successes of 2014

- Pre-race communication
- Organization of Race Day
- New shirt and medal design
- Grandview Partnership
- New Race website at runajax.ca
- Facebook, Twitter, Instagram
- Twilight Tune-Up races
- Beautiful Weather





Opportunities for 2015

- Partnership with Vitality Run
- Expand Twilight Tune-ups
- Race expo promotion
- Increased Team Participation
- Expand Social media and email marketing
- Increase quality of shirts, medals and prizing
- Better age-group prizing, recognition

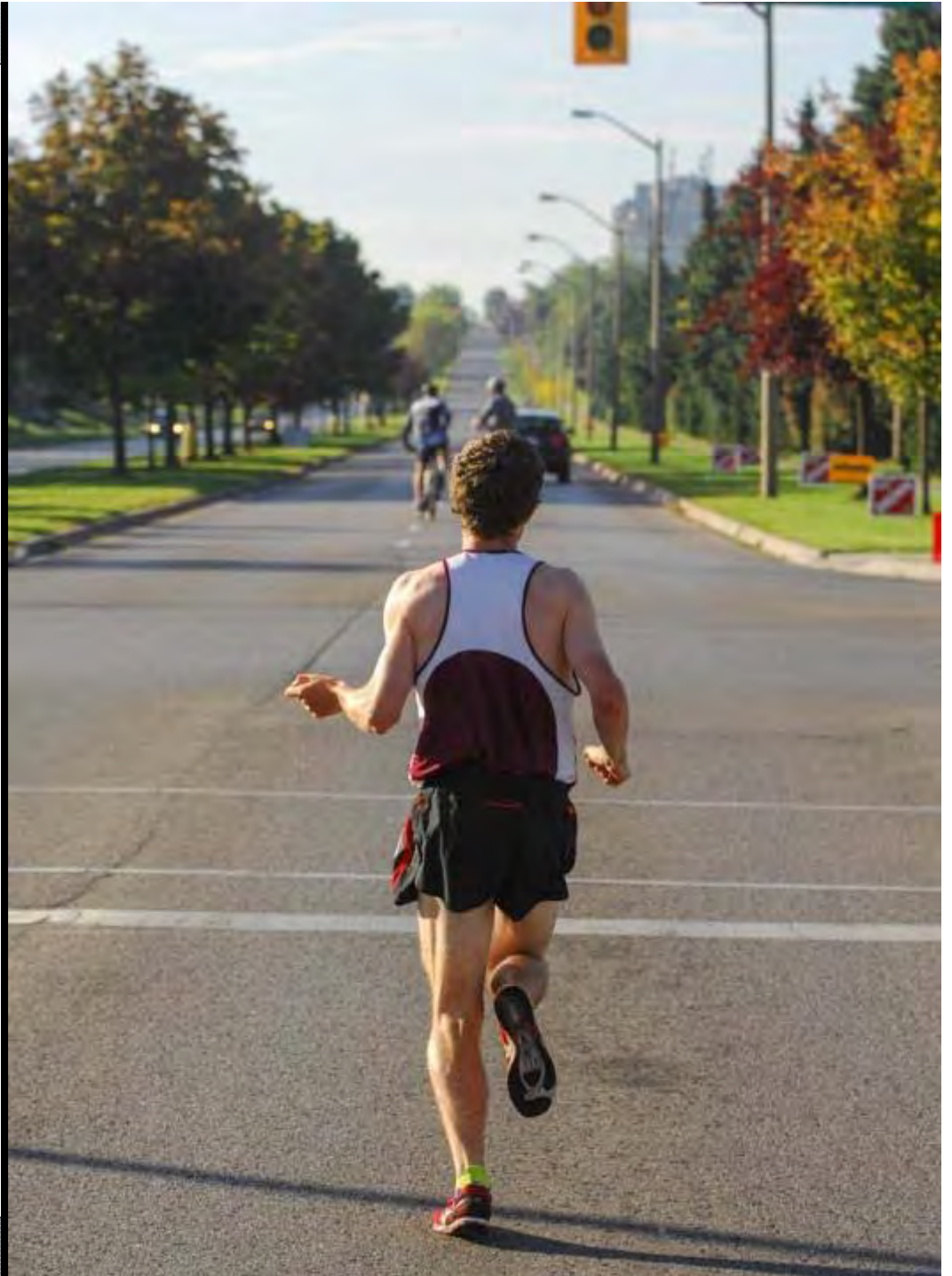


Challenges for 2015

- Busy race calendar
- More races
- More local people travelling for races
- New business and group relationships
- New Sponsorship
- Increased cost for policing road closure

See you on September 27th, 2015!

- Race targets
- 5K = 500
- Half = 300
- 1K = 300
- Increase Charity Donation
- Great weather





Pan Am-Bassadors Volunteer Program

**iVIVA PAN AM
AJAX!** TM/MC



TORONTO 2015
Pan Am/Parapan Am

Town of
Ajax
By the Lake

OFFICIAL TOWN
VILLE OFFICIELLE
CIUDAD OFICIAL

Background

- Volunteer development strategic priority
- Ajax will require approximately 400-500 urban domain volunteers
- Ontario Sport & Recreation Community Fund
- Better Impact Software



Database Features

- Web based software
- Custom online application form
- Custom qualifications
- Search features
- Volunteer job descriptions
- Shift scheduling
- Reporting features





Pan Am Ajax Volunteer Program

**¡VIVA PAN AM
AJAX!** TM/MC

Volunteer Application: Town of Ajax - Pan Am Games

I already have a username.

If you have signed up with this organization before, or are a member of another organization that uses myVolunteerPage.com, you can use the same login to access all organizations with which you volunteer.

Username:

Password:

☐ I agree with [the organization's policies](#).

Save and Continue

I am new to myVolunteerPage.com.

You will need to enter a unique username to identify yourself to the system. You should select something that is easy for you to remember such as your email address or your name. Your username must be at least 6 characters long. If the name you enter is already in use by someone else, you will be prompted to choose another username.

Username:

Email Address:

Verify Email Address:

☐ I agree with [the organization's policies](#).

Save and Continue

Forgot your username or password?

You can use the [reset password page](#) to retrieve your username or reset your password.



Pan Am Ajax Volunteer Program

**VIVA PAN AM
AJAX!** TM/MC

Skills/Experience

Please describe any work/volunteer experience in a security-related field. Please leave blank if not applicable.	<input type="text"/> ⓘ
Please describe any work/volunteer experience with children. Please leave blank if not applicable.	<input type="text"/> ⓘ
Please describe any work/volunteer experience in customer service. Please leave blank if not applicable.	<input type="text"/> ⓘ
Please describe any work/volunteer experience handling money. Please leave blank if not applicable.	<input type="text"/> ⓘ
Please describe any work/volunteer experience with diverse communities. Please leave blank if not applicable.	<input type="text"/> ⓘ

Please indicate any work/volunteer experience with a large-scale event. Select all that apply.

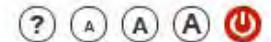
Commonwealth Games	<input type="checkbox"/>
Local Sports Tournaments	<input type="checkbox"/>
Olympics	<input type="checkbox"/>
Pan Am Games	<input type="checkbox"/>



Pan Am Ajax Volunteer Program

**iVIVA PAN AM
AJAX!** TM/MC

- Home
- Sign-Up
- Assignments
- Hours Log
- Contact
- Reports
- My Profile



Basic Info | Additional Info | Qualifications | Interests | Availability | Goals | Merge Profile

[Switch to Administrator View](#)

My Profile: Qualifications

Qualifications for Town of Ajax - Pan Am Games

To help us find opportunities that are best suited to you, please ensure that you complete all applicable fields with the most recent and accurate information.

Save

Qualification	Value	Expiry Date
Police Check		
First Aid	<input type="text"/>	<input type="text" value="mm/dd/yyyy"/>
CPR	<input type="text"/>	<input type="text" value="mm/dd/yyyy"/>
Ability to lift 30 pounds	<input type="text"/>	
Ability to be physically active for extended period of time	<input type="text"/>	
Age Range	<input type="text"/>	

Save

Application Process

- 1) Visit panamajax.ca/volunteer
- 2) Create volunteer profile
 - Answer Ajax Custom Questions
 - Complete Qualifications
- 3) Sign up for interviews, training & volunteer shifts



Pan Am Time Line

JANUARY

- Launch of the Pan Am Volunteer Portal

FEBRUARY / MARCH

- Volunteer Interviews
- DRPS Information Sessions

APRIL / MAY

- Volunteer Training

JUNE

- Volunteer Scheduling



Pan Am-Bassador Volunteer Areas of Operation



DURHAM CENTRE

- Team Lead
- Information Kiosk Volunteers
- Diversity & Inclusion Ambassador

SOUTH REGION

- Team Lead
- ACC Community Ambassadors
- Waterfront Community Ambassadors

CENTRAL REGION

- Team Lead
- GO Station Community Ambassadors
- Town Hall Campus Community Ambassadors
- MCC Community Ambassadors

NORTH REGION

- Team Lead
- Community Ambassadors (ARC, Audley neighbourhood, ball park gates)
- Central Counties Tourism Booth
- Bike Corral Volunteers
- Diversity & Inclusion Ambassador

Volunteer Inventory



- Accounts for **1500** volunteer shifts
- Team Leads **42 volunteers**
- Booth Attendants Volunteers **73 volunteers**
- Diversity & Inclusion Ambassadors **21 volunteers**
- Mobile Community Ambassadors **216 volunteers**
- Bike Corral Volunteers **23 volunteers**

350 Volunteer Interviews



Interview Model #1: Mixed (Individual / Group)

Candidates complete two segments:

- an individual interview
- a group interview

Both segments occur on the same day

Each segment is assessed by the same two interviewers

Team Leads and Diversity & Inclusion Ambassadors



Interview Model #2: Bell Ringer

Candidates complete an individual interview

Each question is asked by a separate interviewer

Candidates receive:

- 2 minutes to review each question
- 2 minutes to answer each question

Information / Tourist Kiosk Volunteers and Mobile Community Ambassadors



A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Info Kiosk	& Community Ambassador Interview Schedule																			
5-5:20pm	Organize						6:30	BREAK						8:00	BREAK					
		Q1	Q2	Q3	Q4	Q5			Q1	Q2	Q3	Q4	Q5			Q1	Q2	Q3	Q4	Q5
5:20	IN						6:44	IN	36	34	32	30	28	8:14	IN	75	73	71	69	67
	OUT	1						OUT	37	35	33	31	29		OUT	76	74	72	70	68
5:22	IN	1					6:46	IN	37	35	33	31	29	8:16	IN	76	74	72	70	68
	OUT	2						OUT	38	36	34	32	30		OUT	77	75	73	71	69
5:24	IN	2					6:48	IN	38	36	34	32	30	8:18	IN	77	75	73	71	69
	OUT	3	1					OUT	39	37	35	33	31		OUT	78	76	74	72	70
5:26	IN	3	1				6:50	IN	39	37	35	33	31	8:20	IN	78	76	74	72	70
	OUT	4	2					OUT	40	38	36	34	32		OUT	79	77	75	73	71
5:28	IN	4	2				6:52	IN	40	38	36	34	32	8:22	IN	79	77	75	73	71
	OUT	5	3	1				OUT	41	39	37	35	33		OUT	80	78	76	74	72
5:30	IN	5	3	1			6:54	IN	41	39	37	35	33	8:24	IN	80	78	76	74	72
	OUT	6	4	2				OUT	42	40	38	36	34		OUT	81	79	77	75	73
5:32	IN	6	4	2			6:56	IN	42	40	38	36	34	8:26	IN	81	79	77	75	73
	OUT	7	5	3	1			OUT	43	41	39	37	35		OUT	82	80	78	76	74
5:34	IN	7	5	3	1		6:58	IN	43	41	39	37	35	8:28	IN	82	80	78	76	74
	OUT	8	6	4	2			OUT	44	42	40	38	36		OUT	83	81	79	77	75
5:36	IN	8	6	4	2		7:00	IN	44	42	40	38	36	8:30	IN	83	81	79	77	75
	OUT	9	7	5	3	1		OUT	45	43	41	39	37		OUT	84	82	80	78	76
5:38	IN	9	7	5	3	1	7:02	IN	45	43	41	39	37	8:32	IN	84	82	80	78	76
	OUT	10	8	6	4	2		OUT	46	44	42	40	38		OUT	85	83	81	79	77
5:40	IN	10	8	6	4	2	7:04	IN	46	44	42	40	38	8:34	IN	85	83	81	79	77
	OUT	11	9	7	5	3		OUT	47	45	43	41	39		OUT	86	84	82	80	78
5:42	IN	11	9	7	5	3	7:06	IN	47	45	43	41	39	8:36	IN	86	84	82	80	78
	OUT	12	10	8	6	4		OUT	48	46	44	42	40		OUT	87	85	83	81	79
5:44	IN	12	10	8	6	4	7:08	IN	48	46	44	42	40	8:38	IN	87	85	83	81	79
	OUT	13	11	9	7	5		OUT	49	47	45	43	41		OUT	88	86	84	82	80
5:46	IN	13	11	9	7	5	7:10	IN	49	47	45	43	41	8:40	IN	88	86	84	82	80
	OUT	14	12	10	8	6		OUT	50	48	46	44	42		OUT	89	87	85	83	81
5:48	IN	14	12	10	8	6	7:12	IN	50	48	46	44	42	8:42	IN	89	87	85	83	81
	OUT	15	13	11	9	7		OUT	51	49	47	45	43		OUT		88	86	84	82
5:50	IN	15	13	11	9	7	7:14	IN	51	49	47	45	43	8:44	IN		88	86	84	82
	OUT	16	14	12	10	8		OUT	52	50	48	46	44		OUT		89	87	85	83
5:52	IN	16	14	12	10	8	7:16	IN	52	50	48	46	44	8:46	IN		89	87	85	83
	OUT	17	15	13	11	9		OUT	53	51	49	47	45		OUT			88	86	84
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	OUT	18	16	14	12	10		OUT	54	52	50	48	46		OUT			89	87	85
5:56	IN	18	16	14	12	10	7:20	IN	54	52	50	48	46	8:50	IN			89	87	85
	OUT	19	17	15	13	11		OUT	55	53	51	49	47		OUT				88	86
5:58	IN	19	17	15	13	11	7:22	IN	55	53	51	49	47	8:52	IN				88	86
	OUT	20	18	16	14	12		OUT	56	54	52	50	48		OUT				89	87
6:00	IN	20	18	16	14	12	7:24	IN	56	54	52	50	48	8:54	IN				89	87
	OUT	21	19	17	15	13		OUT	57	55	53	51	49		OUT					88
6:02	IN	21	19	17	15	13	7:26	IN	57	55	53	51	49	8:56	IN					88
	OUT	22	20	18	16	14		OUT	58	56	54	52	50		OUT					89

Legacy Use

Enterprise Edition

- Allows up to 10 separate accounts
- Separate applications
- Custom Fields
- Qualifications





Thank You

**iVIVA PAN AM
AJAX!** TM/MC



Town of
Ajax
By the Lake

OFFICIAL TOWN
VILLE OFFICIELLE
CIUDAD OFICIAL