



AGENDA
ACTIVE TRANSPORTATION & TRAILS
ADVISORY COMMITTEE

February 23, 2012 at 6:00 p.m.

River Plate Room, Town Hall

Meeting No. 2

Online agenda: Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuver back to the agenda page use the **Ctrl + Home** keys simultaneously.

1. Call to Order

2. Disclosure of Pecuniary Interest

3. Approval of Minutes

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4. Presentation/Discussion Items

4.1 Trailfest (6:00 – 6:15 p.m.)
Lisa Warth, *Festivals & Events Coordinator*

4.2 Greenwood/ Brock Lands Public Hike (6:15 – 6:30 p.m.)
Mary Williams, *Durham Stewardship Coordinator, TRCA*

4.3 Updated Work Plan (6:30 – 7:15 p.m.)..... 6

4.4 Committee Banner (7:15 – 7:25 p.m.)..... 8

4.5 Active Transportation Website Brainstorming Outline (7:25 – 7:35 p.m.)

4.6 Meeting Start Time Discussion (7:35 – 7:40 p.m.)

5. Standing Items

5.1 Durham Trails Coordinating Committee Update (R. Cooke) (7:40 – 7:45 p.m.)

5.2 Brock Lands Master Plan Public Advisory Committee Update (R. Lawrance) (7:45 – 7:50 p.m.)

6. Correspondence

7. Update from Council (7:50 – 7:55 p.m.)

8. New Business

8.1 Duffins Trail Hike (7:55 – 8:00 p.m.)

9. Adjournment

Next Meeting: Wednesday March 29, 2012 at 6:00 p.m., River Plate Room, Town Hall



DRAFT MINUTES
Active Transportation & Trails Advisory Committee
January 26, 2012
River Plate Room, Town Hall
Meeting No. 1

Committee Members: Regional Councillor Shaun Collier
Richard Cooke
Katheryne Jackson
Mandy Johnson
Reg Lawrance, Co-Chair
Kim Lendvay, Co-Chair
Diane Moore
Edward Russell

Guests: Tracey Chala, Environmental Sustainability Coordinator
Rob Halko, GIS Analyst

Staff: Catherine Bridgeman, Capital Projects Manager
Ranjit Gill, Senior Transportation Planner
Sarah Moore, Committee Co-ordinator

Regrets: Ute Sack, Stu Logan, Michael Jakubcak

1. Call to Order

Co-Chair Lawrance called the meeting to order at 6:10 p.m.

With consent of all members present, the Meeting proceeded without quorum.

1.1 Staff Liaison Introductions

Ms. Catherine Bridgeman, Capital Projects Manager and Mr. Rob Halko, GIS Analyst were welcomed to the Committee. Brief introductions were made.

2. Disclosure of Pecuniary Interest

None

3. Approval of Minutes

With consent of all Members present, Item 3, Approval of Minutes, was deferred until quorum was met.

4. Presentations/Discussion Items

4.1 Integrated Community Sustainability Plan

Ms. Tracey Chala, Environmental Sustainability Coordinator, provided an introduction to the Town's Integrated Community Sustainability Plan (ICSP) initiative. She defined sustainability as ensuring there will be "enough, for all, forever". Ms. Chala reviewed the three pillars of sustainability for the Town's plan: environment, society & culture, and economy. Development of the ICSP was identified as a process that will create a vision, goals and progress tracking to be implemented in all areas of the Town and community.

Ms. Johnson, Ms. Moore and Regional Councillor Collier entered the Meeting. Quorum was met at 6:20 p.m.

Ms. Chala noted that the process will be led by a consultant, but will be community driven. She reviewed the benefits of developing a municipal ICSP and discussed several core community outreach and engagement initiatives that will assist with the Plan's development. She identified the establishment of a broad community stakeholder steering committee for the project that will be charged with creating a vision for the Plan and will provide input relative to its development. Ms. Chala requested a representative from the Committee to be appointed to the ICSP steering committee. Participation in the steering committee will require attendance at six meetings over the course of the year.

Members raised questions relative to the details of the steering committee meeting dates and times. Ms. Chala noted that the meetings are anticipated to take place in the evening, for approximately two hours and that dates will rotate.

Moved by: R. Cooke
Seconded by: S. Collier

That Ed Russell, Mandy Johnson and Katheryne Jackson be appointed as representatives of the Active Transportation and Trails Advisory Committee to the Integrated Community Sustainability Plan steering committee.

CARRIED

With consent of all Members present, Item 3. Approval of the Minutes was brought forward.

3. Approval of Minutes

Moved by: S. Collier
Seconded by: K. Lendvay

That the Minutes of the Active Transportation and Trails Advisory Committee Meeting held on November 24, 2011 be adopted.

CARRIED

4.2 Winterfest 2012

On behalf of Ms. Lisa Warth, Festivals & Events Coordinator, Ms. Moore provided an overview of the 2012 Winterfest. The event will be held Sunday February 5, 2012 at the

McLean Community Centre. The Committee's interest in manning an information table was discussed. It was determined that at least 4 Member volunteers would be required to share responsibility throughout the event's duration. Mr. Cooke and Co-Chair Lawrance volunteered to participate. It was suggested that absent Members be contacted to solicit interest in participating. Co-Chair Lawrance agreed to contact Members and provide Ms. Moore with confirmation no later than Monday January 30, so that Ms. Warth could be informed whether the Committee will be participating. Ms. Moore provided an update on development of a Committee banner and noted that draft designs would be circulated to Members for review once available.

4.3 Brock Lands Master Plan Public Advisory Committee Update

Co-Chair Lawrance provided a brief update relative to the development of a written report outlining the restoration plan for the Brock Lands. He noted that the site includes significant cultural and natural heritage. A Nature-based recreation program was identified for the site.

5. Standing Items

5.1 Work Plan

This Item was deferred until after Item 6. Correspondence was discussed.

5.2 DTCC Update

Mr. Cooke noted that there had not been a meeting of the Durham Trail Coordinating Committee since the last Committee Meeting.

6. Correspondence

6.1 2012 Committee Mixer & Effective Chair/Membership Workshop

6.2 Annual Volunteer Recognition Awards

Ms. Moore distributed nomination packages for the Annual Volunteer Recognition Awards. She noted the March 2, 2012 deadline for nominations. Forms will be distributed to volunteer-based community groups, service clubs, and Town advisory committees and will also be available at various Town facilities. It was noted that Advisory Committee Members, staff and Council are not eligible to submit nominations. Members were encouraged to promote the program within the community. She advised that the Recreation & Culture Department has requested the participation of at least two committee members to sit on the jury committee which will review the nomination packages and select the award recipients for each category.

6.3 January 19, 2012 Report to General Government Committee: Request for Metrolinx/Bikeline Funding for Sheltered, Safe and Secure Bicycle Parking within the Town of Ajax

Members discussed the criteria for determining acceptable locations for cycling facilities in Ajax. Mr. Gill and Regional Councillor Collier provided details of the Region's process for

determining allocation of limited Metrolinx/Bikeline funding amongst those municipalities that have submitted requests.

6.4 Regional Report 2011-J-45 Re: Regional Cycling Plan Review ATT-4: Proposed Work Plan

Correspondence Items 6.2 – 6.4 Regional Report 2011-J-45 Re: Regional Cycling Plan Review, from the November 24, 2011 Meeting agenda were addressed.

Mr. Gill provided details of the Region's process for approving a revised cycling plan. The Region is currently reviewing comments received, routes and funding and will prepare a revised draft of the Regional Cycling Plan for Regional Council's review in March 2012. The revised draft will be circulated to municipalities and stakeholders for final comment prior to Regional Council's adoption in June 2012.

Members discussed the importance of strengthening connectivity of routes with neighbouring municipalities and the progress of expansion of Bayly Street and Lakeridge Road.

With consent of all Members present the Items of Correspondence identified on the November 24, 2011 and January 26, 2012 Meeting agenda were received for information.

5. Standing Items

5.1 Work Plan

The Committee inquired whether a section of the weekly News Advertiser Community Pages could be allocated for an active transportation & trails corner. Members proposed highlighting information relative to the monthly trail hike schedule and active transportation awareness tips. Members expressed interest in including a discussion item relative to brainstorming active transportation web content for the Town's website on a forthcoming Meeting Agenda. The Committee was encouraged to review and bring forward examples of active transportation websites. Members indicated they maintain a supply of photographic images that could be included on the website.

Members proposed brainstorming key active transportation & trails messages to be included in communications materials for the Town's community events and News Advertiser Community Pages. Suggestions included promotion of valet bike parking at Community Events such as Canada Day.

7. Update from Council

Regional Councillor Collier noted that he will be attending the Regional budget meeting next week and that he intends to provide Members with an update of all approved active transportation and trails initiatives at a forthcoming meeting. The Town's budget meeting on February 6, 2012 was noted. Mr. Gill and Ms. Bridgeman agreed to provide an update on approved active transportation and trails initiatives at a forthcoming meeting.

8. New Business

8.1 Active Transportation Events

Mr. Cooke provided details of a welcome Cyclist Workshop on January 30, 2012 for tourism business owners and operators to be held at the Regional Municipality of Durham Region.

8.2 Monthly Trail Hike Schedule

Mr. Cooke informed Members that he is in the process of drafting a 2012 monthly trail hike schedule and will present the draft schedule to the Committee at a forthcoming Meeting. He indicated that attendance had declined compared to 2010 participation and inquired if any Member was interested in coordinating a monthly cycling schedule.

9. Adjournment

Moved by: R. Cooke
Seconded by: S. Collier

That the January 26, 2012 meeting of the Active Transportation and Trails Advisory Committee be adjourned (7:50 p.m.).

CARRIED

2012 Active Transportation and Trails Advisory Committee Work Plan

Objective/Project		Task	Lead	Timeline	Status
1.	Implementation of the Pedestrian and Bicycle Master Plan	<ul style="list-style-type: none"> • Review proposed pedestrian and cycling routes • Review proposed trails/cycling network signage • Review goals and recommendations within the Plan • Comment on planned/ongoing capital projects relating to Active Transportation & Trails system • Regular consultation between Operations and Environmental Services staff and committee regarding sidewalk, trails and cycling network maintenance issues 	<ul style="list-style-type: none"> • C. Bridgeman • R. Gill • A. Jackson • T. Murphy 	March / November	
2.	By-Law and Policy Review	Review existing or proposed by-laws or policies relating to support and strengthen Active Transportation	<ul style="list-style-type: none"> • D. Hannan • R. Gill 	As Required	
3.	Public Education and Outreach	Spearhead active transportation public education and outreach for cycling and trails	<ul style="list-style-type: none"> • ATTAC • Communications 		
4.	Active and Safe Routes to School	Provide input on active transportation promotion	<ul style="list-style-type: none"> • ATTAC • Communications • K. Smith 		
5.	Durham Trail Coordinating Committee Update	Regular consultation/updates between ATTAC committee and the Durham Trail Coordinating Committee	<ul style="list-style-type: none"> • R. Cooke 	Monthly	
6.	Active Transportation and Trails Website	Promote Active Transportation & Trails by providing related information on the new Town website www.ajax.ca	<ul style="list-style-type: none"> • _____ 	Target: April/May 2012	
7.	Monthly Walks/Hikes	Provide comments and assist with facilitation of monthly community walks/hikes	<ul style="list-style-type: none"> • R. Cooke 	Monthly (Starting April?)	
8.	Monthly Bike Rides	Provide comments and assist with facilitation of monthly community bike rides	<ul style="list-style-type: none"> • _____ 	Annual (Starting April?)	

Objective/Project		Task	Lead	Timeline	Status
9.	Trailfest	Provide input on planning, organization, routes and venue of event.	<ul style="list-style-type: none"> • R. Lawrance ? • Festivals & Events Coordinator 	June 2, 2012 9 a.m.	
10.	Canada Day Celebration	Provide input on planning and organization of Active Transportation/Trails event.	<ul style="list-style-type: none"> • _____ • Festivals & Events Coordinator 	July 1, 2012 10-5 p.m.	
11.	Celebrate Ajax	Provide input on planning and organization of Active Transportation/Trails event	<ul style="list-style-type: none"> • _____ • Festivals & Events Coordinator 	August 11, 2012-02-08 12-5 p.m.	
12.	Pumpkinville	Provide input on planning and organization of Active Transportation/Trails event at Pumpkinville	<ul style="list-style-type: none"> • _____ • Festivals & Events Coordinator 	October 20, 2012 11-5 p.m.	
13.	Winterfest	Participate in planning and organizing of activities to promote Active Transportation	<ul style="list-style-type: none"> • R. Lawrance • R. Cooke • K. Lendvay 	February 5, 2012	complete ✓
14.	Car Free Day/Bike to Work Day	Council Proclamation of "Car-free Day" to promote Active Transportation as a viable option for commuting.	<ul style="list-style-type: none"> • _____ • R. Gill 	Target: May 2012	
15.	ICSP steering committee	Regular consultation/updates between ATTAC and the Integrated Community Sustainability Plan steering committee	<ul style="list-style-type: none"> • E. Russell • M. Johnson • K. Jackson 	Monthly	



Ajax *by* Trail



Reg Lawrance

AJAX
TRAILfest

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