

Monday March 21, 2016 at 7:00 p.m.
Council Chambers, Town Hall
65 Harwood Avenue South

PRESENTATIONS

*Alternative formats available upon request by contacting:
accessibility@ajax.ca or 905-619-2529 ext. 3347*

Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously. **OR** use the “*Bookmark*” icon to the left of your screen to navigate from one report to the next

4. Delegation and Presentations / Public Hearings

- 4.1 **5th Annual Economic Development Update**
~ Lisa Hausz, Manager, Economic Development & Tourism, Town of Ajax
- 4.3 **Community Hospital Week – April 4 to 10, 2016**
~ Tracy Paterson, Vice President Development, Rouge Valley Health System
- 4.5 **2016 Environmental Events**
~ Jade Schofield, Sustainability Coordinator
- 4.7 **UOIT Update**
~ Susan McGovern, Vice President of External Relations and Advancement
~ Lindsay Coolidge, Manager of Government and Community Relations
~ Matthew Mackenzie, Government Relations Officer
- 4.8 **Ontario Power Generation Pickering Nuclear Update**
~ Brian McGee, Senior Vice President, Pickering Nuclear

5th Annual Economic Development & Tourism Strategy Update

March 2016



Economic Development & Tourism Strategy

Six Goals

- 1. Targeted Investment Attraction**
- 2. Leverage Regional Assets**
- 3. Business Retention & Expansion**
- 4. Creating 'Places'**
- 5. Creative Industries Development**
- 6. Marketing & Promotion**

Strategic Development & Economic Prosperity

Strategy #1:

Enhance the conditions for **job growth** in key employment sectors by:

- Attracting and Retaining businesses
- Supportive programs
- Strengthening relationships and partnerships
- Promoting Employment & Available Lands

Ajax Business Development

(a.k.a. Economic Development & Tourism)



Build Relationships



Build Relationships



Ajax Stats

139 Contacts/Referrals
28 Businesses Started
7 Businesses Expanding
39 Jobs Created

Career Fair 2016

Ajax Community Centre, HMS Room
April 19th

NEET Youth Incubator

Ajax Library Main Branch
Sept. – November 2016



Know & Appreciate



Promote & Support



Leverage & Attract



Projects & Programs



**iVIVA PAN AM
AJAX!** TM/MC

Priority**PATH**TM➔

Priority**PROPERTY**TM



Projects & Programs

Priority**PATH**TM

Prime



Objectives:

- *Develop a resource for Ajax Young Adults to access skills training, knowledge and experience to become more employable or an entrepreneur.*
- *Develop regional connections for Ajax Young Adults to gain mentors and network with local business leaders.*

*“Working with these young adults as part of the pilot program was a refreshing experience to be engaged with new energy and enthusiasm. The greatest value of the program for me and my business was the opportunity to meet with my team, learn their perspective, and work through their fresh ideas. **I look forward to participating again this year.**”*

- Khari Gaynor, Bloomfield Group



*“I have successfully been hired in my field and loving the job. I give huge credit to upNextAjax for helping to achieve this goal. Since completing the program all my interviews have revolved around the program. Employers are definitely interested in talent coming out of the program and are impressed with what is accomplished in a short amount of time. **upNextAjax is the ‘hook’ that helps to get the interview.**”*

- Meaghan, 2015 upNextAjax participant

Initial Goals:

- 30 participants
- 20 businesses
- 1-3 employed
- 1-3 start business
- 30 Prepared

Program Overview:

- 80 hours of connections and experience
- 33 group training sessions
- 21 days of programming
- 15 partner organizations

Details: **Now OPEN** for applications

- 18-24 Ajax young adults
- Unemployed/Underemployed
- Able to commit to M-F, June 1-June 29

www.upNextAjax.ca



Call: 905-683-3000

Click: www.AjaxFirstforBusiness.ca
www.VisitAjax.ca

Email: priority@ajax.ca



April 4-10, 2016



Rouge Valley
HEALTH SYSTEM
FOUNDATION



Lakeridge
Health



Environmental Events 2016



Jade Schofield, MSc
Environmental Sustainability Coordinator
Town of Ajax



AJAX AJAX.CA/EVEXPO • #AJAXEVEXPO ELECTRIC VEHICLE EXPO

SATURDAY, MARCH 12, 2016 • 10AM - 3PM

**FEATURING ELECTRIC AND
HYBRID-ELECTRIC CARS!**

- ELECTRIC VEHICLE SHOWCASE WITH INDUSTRY EXPERTS
- TEST DRIVE A NUMBER OF ELECTRIC VEHICLES
- LEARN ABOUT THE ENVIRONMENTAL AND COST SAVING BENEFITS OF GOING ELECTRIC

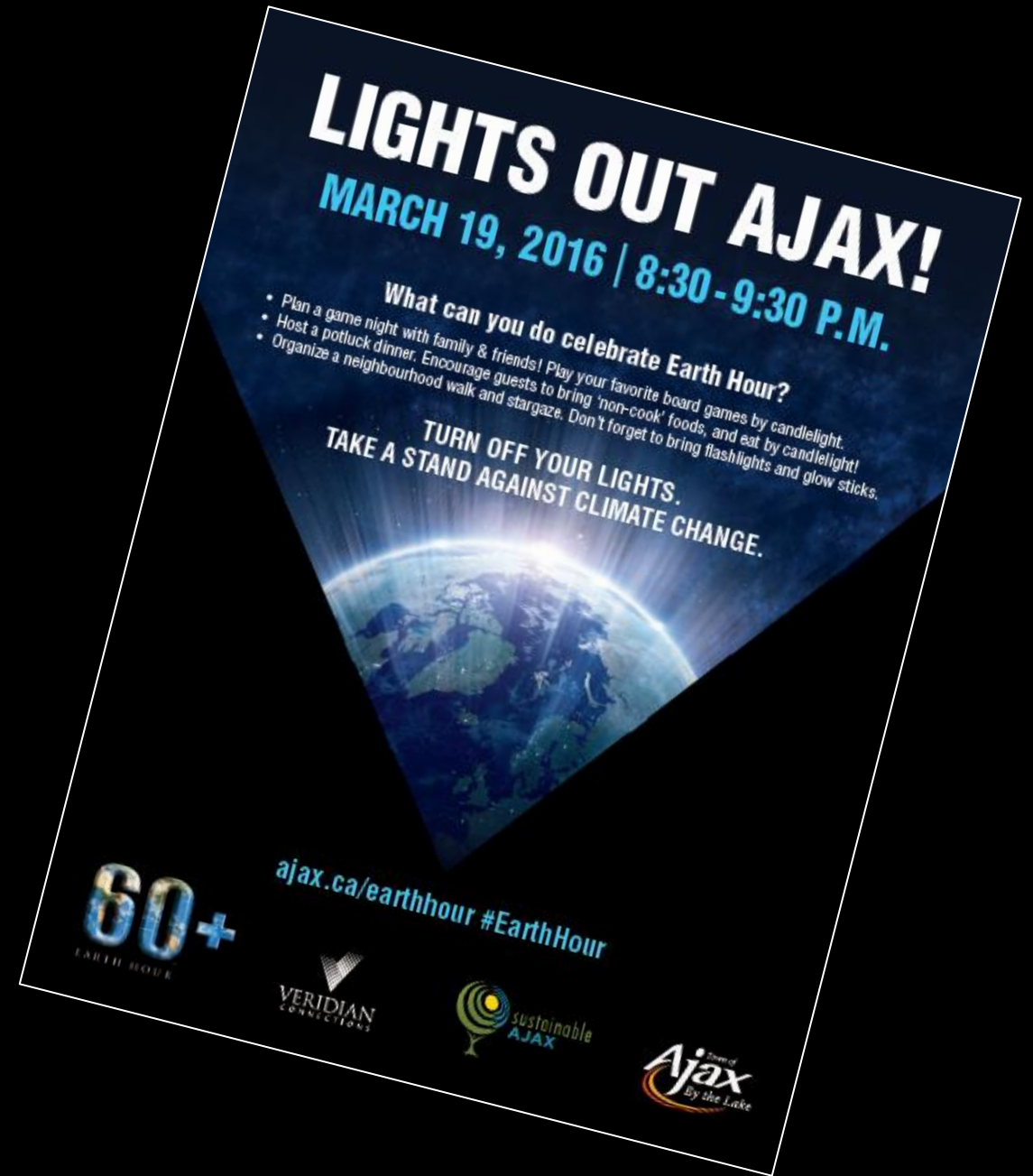
FREE ADMISSION
AJAX TOWN HALL, 65 HARWOOD AVE., S.

COMPLIMENTARY BEVERAGES PROVIDED BY DEBBIE'S CAFÉ
PARKING IS LIMITED, BICYCLE PARKING AND TRANSIT STOPS ARE IN CLOSE PROXIMITY TO THE EVENT!



Earth Hour

- World's largest grassroots movement for the environment
- Switch off lights for 1 hour
- Over 172 Countries
- Take action to Change CLIMATE CHANGE





MARCH 21, 2016 - 7 P.M.
ST. FRANCIS CENTRE - 78 CHURCH ST. S., AJAX

WATERMARK is a feature documentary from multiple-award winning filmmakers Jennifer Baichwal and Nick Bortynsky, and renowned photographer Edward

Shot in stunning 5K ultra high-definition video and full of soaring aerial perspectives, this film shows water as a terraforming element and the scale of its reach, as well as the magnitude of our need and use. In **Watermark**, the viewer is immersed in a world defined by a magnificent force of nature that we all too often take for granted - until it's gone.



Special Canada
Water Week
Documentary
Screening

FREE ADMISSION

RSVP Today!

Space is limited

Register at
ajax.ca/waterweek
(905) 619-2529
ext. 3230

Giveaway Alert!

All guests will be
entered to win special
water week prizes!

Compost Giveaway, Household Hazardous & E Waste Collection



April 16th 2016
Operations Centre, 800 Salem Rd N
8 a.m.- noon

To collect your compost please bring a suitable container (i.e. your recycling blue box)

Opportunity to drop off end-of-life or unwanted electronics & household hazardous waste during this event for free recycling!

For more information please visit:

www.durham.ca/works/works/waste/communityevents



Ajax Green Living Days

April 21

Schools Tree Planting

Register your school group to come out and plant trees!

Time: 9.30-11.30 a.m.

or 12.30-2.30 p.m.

Location: Goodhart Crescent

Ajax Pickering Board of Trade Presents Eco Chat Are you passionate about sustainability?

Come out and network with others who share your enthusiasm, Featuring guest speaker David Hoornweg, Professor and Research Chair, UOIT.

Time 4.30-6.30 p.m.

Location: Audley Recreation Centre



April 22

20 Minute Makeover

Register for free supplies to help clean your community! Deadline to register is Wednesday April 21st.

Time 2 p.m.

Location: Town wide

April 23

Community Tree Planting

Help increase trees in Ajax- high school students can receive volunteer hours!

Time 10 a.m. – 1p.m.

Location: Millers Creek Community Park

April 24

Free workshop that will introduce you to native and invasive plant species in Ontario & how to plant and control.

Time 1.30 p.m.

Location: Ajax Main Library

Pollinator Garden Maintenance Workshop

Thursday May 12th

St Andrews Park (46 Exeter Rd, Ajax)

4.30-7 p.m.

Come out and help Learn how to identify native plants and invasive species during this hands on session, whilst helping to maintain Ajax's pollinator habitat.

- Gloves, tools, mulch, and snacks will be provided.
- High school students will receive volunteer hours for their time.



2016 Environmental Advisory Committee Symposium

Saturday May 14th

Greenwood Discovery Pavilion

9a.m.-4p.m.

- Annual EAC Networking event
- Local Food and Stewardship
- Guest speakers from Willowtree Farm, LEAF, TRCA, FLAP,
- Cost \$20

2016 Provincial *Environmental* Advisory Committee Symposium

Local Food & Stewardship
Saturday, May 14, 2016 – 9 a.m. - 4 p.m.
Greenwood Discovery Pavilion, 2290 Greenwood Rd, Ajax, ON
Registration fee: \$20/per person

Agenda

- Local partners will share their successes on local food, pollinators and stewardship projects
- Annual EAC Roundtable – share success stories from EAC's across the province
- Take part in a mini workshop to brainstorm innovative ideas that you could take back to your community

Register Now at ajax.ca/PEACS

For more information, contact:
Jade Schofield, Environmental Sustainability Coordinator,
Town of Ajax at (905) 619-2529, ext. 4227
or jade.schofield@ajax.ca.

Town of Ajax
By the Lake

sustainable AJAX

Alternative formats and communication supports available upon request by contacting accessibility@ajax.ca

Container Garden Workshop

Thursday, May 19th,
Audley Recreation Centre
7- 9 p.m.



Looking for a great way to grow healthy, organic and inexpensive produce? Look no further than your own backyard! Local expert Ken Brown will reveal easy and inventive ways to use vertical space to grow your own food.



Greening Your Grounds Workshop

June 9th 2016

Carruthers Marsh Pavilion

6.30-8 p.m.

Learn about the benefits of rain barrels

- Where should I place them?
- How are they installed?
- What do I do with overflow?
- How should they be maintained?



Plus all
participants will
be entered to
win a door prize!



Tree Tenders Training

June 4th & 11th

Greenwood Discovery Pavilion

Two day program costs \$80 (including program manual)

- What is the number one threat to the survival of newly planted trees?
- What tree species are best for clay soils?
- How can you help the tree canopy in your community?



SATURDAY
JUNE 4, 2016 &
SATURDAY
JUNE 11, 2016
FEE COVERS BOTH DAYS

TREE TENDERS TRAINING PROGRAM

Join us to **LEARN** the basics of trees from expert instructors, **CONNECT** with other tree lovers, and **BE INSPIRED** to become an urban forest leader in your community!

GREENWOOD PAVILION
2290 GREENWOOD RD, AJAX
COST: **\$80 + HST**
INCLUDES COURSE MANUAL
REGISTRATION REQUIRED
www.yourleaf.org

PHOTO © 2015 SAMMY TANGIR / LEAF

PROUDLY SUPPORTED BY





From June 1-30th, residents, businesses, and schools are invited to nominate what they believe will become the best gardens in Town.

Traditional Categories:

- Residential
- Business/Commercial
- School
- Sustainability
- Gardening with Children



Winners for both the traditional categories and gardening in small spaces will be announced at the Annual Awards Ceremony held each September.



Fall Great Canadian Shoreline Cleanup



**Saturday September 17,
10 a.m. -12 p.m.
Rotary Park**

Take a stand against shoreline litter!

Help protect our most valuable natural resource and participate in the 2016 Fall Great Canadian Shoreline Cleanup.



NATIONAL TREE DAY CELEBRATION

Wednesday September 21st 2016

6.00 p.m.- 8.00 p.m.

Location: TBD



National Tree Day serves as a celebration for all Canadians to appreciate the great benefits that trees provide us - clean air, wildlife habitat, reducing energy demand and connecting with nature.

Join us as we host our Ajax's 2nd National Tree Day Celebration with our tree loving partners!



Fall Community Planting Event

Community Tree Planting Event

Saturday October 1st 2016

10 a.m. -1 p.m.

- Come and help increase Ajax's urban forest,
- Bring gloves and sturdy shoes
- We have over 500 trees to plant!
- High school students can gain volunteer hours for their participation, this event will take place rain or shine!



Bring BACK the Salmon



Did you know Habitat degradation and overfishing for food in the 19th century led Lake Ontario Atlantic Salmon to extirpation (local extinction).

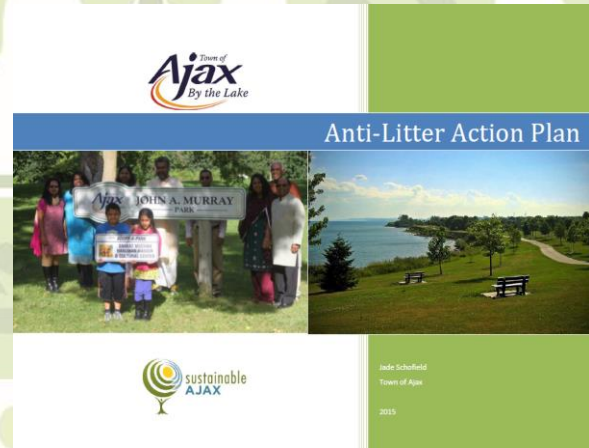
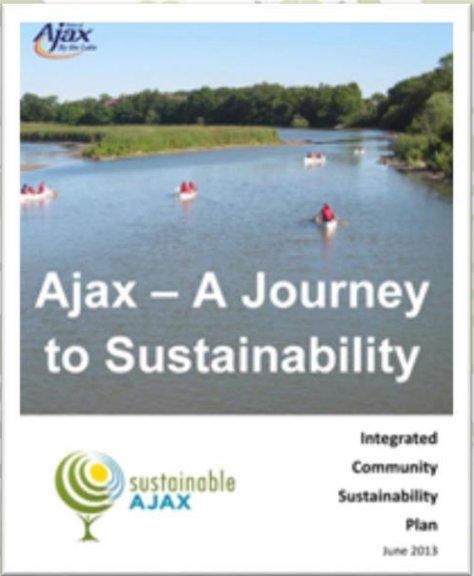
The Town of Ajax is supporting efforts lead by the Ontario Federation of Anglers and Hunters to help bring back the Salmon to our waters. Once they arrive, the Atlantic Salmon eggs will be kept in a fish tank until they hatch and grow large enough to be released into Duffins Creek. This usually takes place in the early Spring.

Did you know?
Duffins Creek is one of only a few suitable locations for them to be released because it is naturally a cold water creek.

Atlantic Salmon were once the **only** native salmon species found in Lake Ontario. Atlantic salmon survive spawning and return to the lake/ocean, when they themselves are ready to spawn. Atlantic salmon return home to the river where they themselves hatched (Duffins Creek) to lay their eggs.

Please feel free to look at the tank but PLEASE remember to replace the cover as they are sensitive temperature changes & light in this stage of their lifecycle!

For more information, contact Operations and Environmental Services 905-683-2951



Program Requirements

- Commit to clean their adopted area twice a year for a minimum of 2 years
- Follow all health and safety guidelines outlined in the safety DVD
- Appoint a representative to act on behalf of the group
- Notify the Town 48 hours prior to a clean-up event

Interested in hosting a cleanup event?
We can help!

The Town supports individuals and groups who would like to organized a one time cleanup event. A free cleanup kit is provided and staff will collect waste following the event.

Adopt-a-Park, Trail or Road Program

Get Involved!

For more information, contact:

800 Salem Road North, Ajax, Ontario, L1T 0H4
Office hours: 7:30 a.m. - 4:00 p.m.
Telephone: 905-683-2951
Email: operations@ajax.ca
Visit: ajax.ca/adoptprogram

ajax.ca

Free Resources!





Jade Schofield, MSc

Town of Ajax

Operations & Environmental Services

905-619-2529 ext. 4227

Ajax.ca/Sustainability

sustainableajax@ajax.ca

UOIT: A University made for Ajax

Presentation to Ajax Council by:

Susan McGovern, Vice-President, External Relations and
Advancement

Lindsay Coolidge, Manager of Government and Community
Relations

Matthew Mackenzie, Government Relations Officer

Monday, March 21, 2016

Snapshot of UOIT

- Innovative, 21st-century university.
- First undergraduate students in September 2003, first graduate students in 2005.
- Offers programs that are **responsive to industry and community needs**, and address public policy challenges and skills and labour gaps.
 - Training our students to drive innovation and think like entrepreneurs in order to create jobs, spur economic growth and contribute to Ontario's and Canada's global competitiveness.
- Focus on **academic pathways** between colleges and universities.
 - A unique diploma-to-degree bridge program that provides numerous opportunities to apply college credits towards a university degree and expand career options upon graduation.
- **Technology**-enriched learning environment, research-intensive, **STEM**-focused.
- Graduate globally competitive **citizen leaders** with real-world skills, prepared for success – entrepreneurs who are career ready.
- Institutional priorities: Smart Communities, Sustainable Energy, Advanced Manufacturing.

UOIT in 2016

- Comprehensive university offering over 79 unique market-oriented programs
 - 47 undergraduate, including 20 pathways programs.
 - 32 graduate programs, both the Master's and PhD levels.
- STEM-intensive faculties:
 - Engineering and Applied Science;
 - Energy Systems and Nuclear Science;
 - Health Sciences;
 - Science;
 - Business and Information Technology;
 - Education; and
 - Social Science and Humanities.
 - Graduate Studies
- 10,000 students – undergraduate and graduate level
- Over 50% of UOIT's student population is under-represented youth (Aboriginal, varying abilities, first generation)
- 60% of UOIT students receive financial assistance.
- 200 professors and lecturers, 12,000 growing alumni base.
- Over 660 international students from over 55 countries.
- Campus Master Plan, in collaboration with Durham College.
- In 2014-15 over 1,900 students participated in experiential learning opportunities with local businesses and community organizations.
- This is translating to graduate employment success – 96% of UOIT students are employed within two years of graduation.

Universities are economic drivers

Operating
activities

Attracting
students and
visitors

Increasing
human capital

Promoting
innovation

Universities – Substantial Operating Activities

Operating activities

- Universities have substantial purchasing power.
 - They create jobs and increase income that ripples through the economy.
-
- Universities' spending is typically decentralized – the economic impact is not limited to the immediate surrounding community.
 - Almost half of UOIT's operating budget is spent on the procurement of goods and services.
 - In 2014-15, UOIT provided jobs to 848 FTE employees.

Universities Attract Students and Visitors

- UOIT attracts students from outside of Durham Region. In 2014-15, 64% of UOIT students came from outside Durham Region.
- Attract local citizens to stay in their communities:
 - In 2015, 1,337 Ajax residents applied to UOIT.
 - Last year, 25% of UOIT's students from Durham Region came from Ajax.
 - 741 Ajax residents have graduated from UOIT.
- Universities are magnets for visitors – athletics, international academic conferences, outreach activities, visiting scholars, corporations wanting to use facilities, e.g. ACE.

Attracting
students and
visitors

Universities Increase Human Capital

- Universities help develop tomorrow's skilled workforce – leading to productivity improvements.
- UOIT enhances local job growth and economic development through career-focused education and experiential learning.
- We offer pathways for students to transition from college programs to university degrees.

Increasing
human capital

- In 2014-15 alone, 11 Ajax-based organizations accessed UOIT student talent through experiential learning opportunities.
- Management Development Centre among others – help up-skill existing talent.

Universities Promote Innovation

- Universities generate new inventions and ideas.
- Focus on entrepreneurship – creating a culture and skill set that fosters innovation.
- Building mechanisms for the exchange of ideas – between industry, society and universities:
 - Collaborative research; research consortia
 - Incubators
 - Spin off companies
 - Research parks
 - Industry liaison activities
 - Licensing
- FastStart program (UOIT, Durham College, Spark Centre, Trent, Fleming).
- Brilliant Entrepreneurship Bootcamps; Firefly Student Entrepreneurship Fund.

Promoting
innovation

Economic Impact of UOIT

- UOIT has a significant economic impact across Ontario and especially in Durham Region and Northumberland County.

In 2014-15:

- UOIT contributed \$205 million to Ontario's economy (GDP);
- Generated and supported 1,949 jobs across the province;
- Approximately 2/3 of this economic activity occurs within Durham Region and Northumberland County.
- This economic impact is widely distributed across the constituent municipalities and townships of Durham Region and Northumberland County.
- UOIT generates \$3.60 for every dollar of base funding received.

Economic Impact to Ajax

Ajax

2014-2015

<u>TOTAL</u>	Spending (2015\$, Thousands)	GDP (2015\$, Thousands)	Wages and salaries (2015\$, Thousands)	Employment (# of FTEs)	Tax revenues (2015\$, Thousands)
Direct	14,881.4	12,664.7	9,068.7	116.7	2,912.9
Indirect	4,075.5	2,958.1	2,356.9	38.0	680.4
Induced	4,495.1	2,668.2	1,279.2	22.2	613.7
TOTAL	23,452.0	18,291.0	12,704.8	176.9	4,206.9

Full report available at: <https://uoit.ca/about/economic-impact.php>

The UOIT Opportunity

- There are many opportunities and mutual benefits when universities engage and interact with industry and community organizations.
- Our Campus Master Plan allows for future growth and creates more opportunity for economic and partnership development.
- As one of the anchor institutions in Durham Region, we will be coming back to ask for support for this growth which directly benefits Oshawa and all of Durham Region and Northumberland County.
- We are in the process of launching an Advancement Campaign to help support this growth as well.
- UOIT provides access to:
 - Students and graduates
 - Subject area expertise via our researchers
 - Specialized equipment, facilities and services
 - New technologies and processes
 - Continuing education
- UOIT looks forward to working with industry and community partners.



Update from Ontario Power Generation

Town of Ajax – Council Meeting
Monday, March 21, 2016

Brian McGee, Senior Vice President, Pickering Nuclear

ONTARIO
POWER
GENERATION



Pickering Continued Operations

- Pickering continued operations to 2024
- Clean energy supply during refurbishments
- Preserve 4,500 jobs
- Save rate payers up to \$600 million over the operating period
- Avoid 8 million tonnes of green house gas emissions





2015 - Pickering Performance

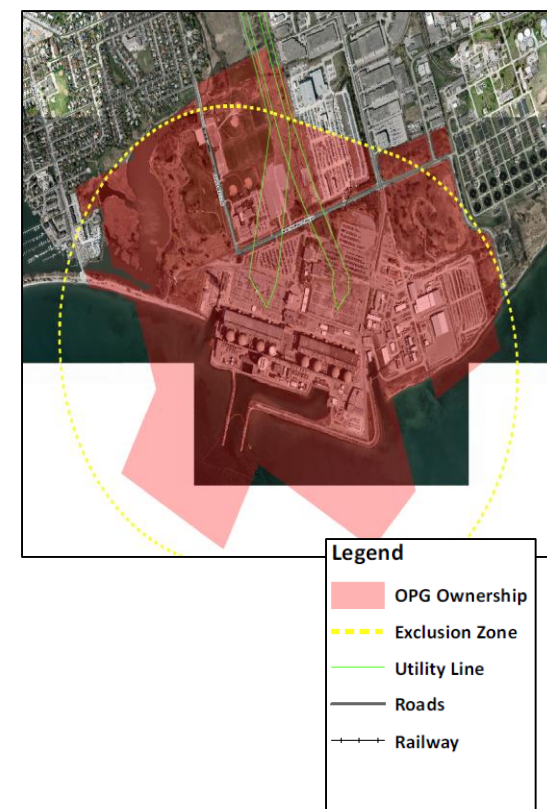
- Achieved historic best performance in safety, reliability and human performance.
- Best Operating Performance in History
 - Highest generation since 1995 at 21 TWh
- Community information session was held in October
- Positive assessment by Canadian Nuclear Safety Commission (CNSC)
 - Satisfactory in all safety criteria areas
- Station decommissioning strategy
 - Available to the public Dec. 2015
- Repurposing Pickering Project
 - 2015 extensive public consultation





2016 - Pickering Nuclear

- Continued focus on safety and quality culture
 - Maintaining the highest standards of safety and operational performance
- International Industry Reviews – Sept & Dec
- Work to support continued operations to 2024
- Fall Community Information Session
- Licence renewal work for CNSC approval in 2018
- Maintaining highest standards to the end of operations
 - June 2017: provide CNSC with final shutdown timeline
 - Operations followed by Safe Storage (Safstor), decommissioning, dismantlement
 - Preparing the physical plant, managing impacts across OPG and on the community





Thank you

