

Product Development Research Day
 Conference Centre and Atrium, 1 Stone Rd W, Guelph
March 21st, 2016: 8:15am - 2:00pm

Facilitator: Dana McCauley, Executive Director, Food Starter

8:15-8:45	Registration <i>Coffee and refreshments available. Time to view and score student posters.</i>	
8:45-8:55	Opening Remarks George Borovilos, Director, Business Development Branch, Director Champion, Products and Value Chains, OMAFRA Malcolm Campbell, Vice President (Research), University of Guelph	
8:55-9:05	Intro to Products and Value Chains research theme Erna van Duren, Research Program Director, Products and Value Chains, Professor, University of Guelph	
9:05-9:25	Commercializing in the Ag-Tech Sector: Keys to Success Jessica Taylor, Sr. Analyst in Food and Food Systems, BioEnterprise Corporation, Agri-Tech Commercialization Centre	
9:25-9:45	Enabling Food Innovation in Ontario Heather Vander Schaaf, Partner, Director of Projects, IFAB Engineering Partners LP Food and Beverage Ontario	
9:45-10:15	Networking Break – <i>Time to view and score student posters</i>	
10:15-11:30	Research Highlights Breakout 1: ‘Ag-Food System Solutions’	Research Highlights Breakout 2: ‘Food and Beverage’
10:15	Catalyst Centre, University of Guelph Steve De Brabandere, Interim Director	Ontario Agri-Food Technologies Tyler Whale, President
10:25	<i>Products and Value Chains projects that went from research to market with ‘ag-food system solutions’. Research and industry perspectives.</i> Greenroof Technologies Greg Yuristy Principal & General Manager of Smart Green Technologies Inc and Youbin Zheng, Associate Professor, UofG	<i>Products and Value Chains projects that went from research to market in food and beverage. Research and industry perspectives.</i> Icewine, Appassimento Winemaking, Asia Export Jamie Slingerland , Director of Viniculture, Pillitteri Estates Winery and Lefa Teng, Professor, UofG
10:45	AgriLux LED Spectrum Lighting in Poultry Farms Grégoy Bédécarrats, Associate Professor, University of Guelph and Alex Thies, Thies Electrical Distributing Co. Inc.	Maple Syrup Product Development: Taking a Value Chains Approach Brenda Murphy, Professor, Wilfred Laurier University and Terry Hoover, Hoover’s Maple Syrup
11:05	Facilitated Q&A session	Facilitated Q&A session
11:30-11:45	Exchange key points from breakouts 1 and 2	
11:45-11:55	UofG Student Product Development Course and Showcase Intro	

	Lisa Duizer, Associate Professor, University of Guelph
12:00-1:00	<i>Lunch/Networking/Poster Voting closes</i>
12:00-2:00 (Atrium)	UofG Student Product Development Showcase <ol style="list-style-type: none"> 1. Food Product Development course products 2. Applied Functional Food and Nutraceuticals course products
1:00 (Atrium)	CIFST presentation of student Product Development Winners Douglas Chapman, Chair, CIFST Ontario Section UofG presentation of student poster competition winners Erna van Duren, Research Program Director, Products and Value Chains, Professor, University of Guelph Closing Comments George Borovilos, Director, Business Development Branch, Director Champion, Products and Value Chains, OMAFRA