



# AGENDA DIVERSITY & COMMUNITY ENGAGEMENT ADVISORY COMMITTEE

February 22, 2012 at 6:30 p.m.

River Plate Room, Town Hall

Meeting No.2

**Online Agenda:** Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “*Bookmark*” icon on the navigation panel to the left of your screen.



1. Call to Order
2. Disclosure of Pecuniary Interest
3. Approval of Minutes
  - 3.1 [January 25, 2012](#) ..... Page 1
4. Presentation/Discussion Items
  - 4.1 **Art in Public Spaces Policy Updates & Public Art Review Panel Participation**  
Robert Gruber, *Manager – Community & Cultural Development* **(6:35 - 6:50 p.m.)**
  - 4.2 **Committee Member Diversity Survey Update** (S. Moore) **(6:50 - 6:55 p.m.)**
  - 4.3 [Annual Volunteer Recognition Awards](#) **(6:55 - 7:05 p.m.)** ..... Page 6
  - 4.4 **Discussion/Presentation Topics** **(7:05 - 7:25 p.m.)**
5. Standing Items
  - 5.1 **Work Plan**
6. Correspondence
7. Update from Council
8. New Business
9. Adjournment

**Next Meeting:** Wednesday March 28, 2012 at 6:30 p.m., River Plate Room, Town Hall



**DRAFT MINUTES**  
Diversity and Community Engagement  
Advisory Committee  
January 25, 2012  
*Boulevard Room, Town Hall*  
*Meeting No. 1*

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Committee Members:	Regional Councillor Colleen Jordan Sobia Ahmad Denise Burnett Deborah Thompson Roxanne Horwitz
Staff:	David Forget, Manager of Quality Service & Special Projects Sharlene Melnike, Community Development Co-ordinator Sarah Moore, Committee Co-ordinator
Guests:	Shengli Feng, Executive Vice President, Durham Chinese Canadian Culture Centre Tracey Chala, Environmental Sustainability Coordinator
Regrets:	Councillor Renrick Ashby, Javed Akbar, Tara Syed, Jennifer Hirlehey, Mohamed Karatella, Moody Samuel Farag, Glenda Jones, Natasha Prasad

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**1. Call to Order**

Co-Chair Thompson called the meeting to order at 6:35 p.m.

**2. Disclosure of Pecuniary Interest**

None

*With consent of all Members present the meeting proceeded without quorum. Item 4. Presentation/Discussion Items was brought forward.*

**4. Presentation/Discussion Items**

**4.1 Durham Chinese Canadian Culture Centre**

Mr. Shengli Feng, Executive Vice-President of the Durham Chinese Canadian Culture Centre (DCCC), presented a thorough overview of its programs and services provided to Chinese Canadians and the general public. The DCCC is a registered not-for-profit organization and is a family, education and intercultural oriented community organization devoting its efforts to serve Chinese Canadians and the Durham Region.

Mr. Feng identified the organization's three-year growth plan and discussed interest in establishing staff and facility capability. The DCCC is also looking to establish a comprehensive school for non-Chinese participants and will seek charitable status. He reviewed information relative to Chinese community settlement and shared population statistics for Durham Region and the GTA. It was noted that Chinese population in Toronto, Richmond Hill and Markham is significantly higher than in Durham Region communities.

Several factors were reviewed attributing to the attraction for Chinese communities to settle in Toronto, Richmond Hill and Markham, which included strong real estate markets, business and tourism growth, greater employment opportunities and high academic EQAO testing results. Mr. Feng identified that the Chinese community values Ajax's business growth opportunities, transportation system, sustainable population growth, diverse community, excellent heritage preservation, ecological environment, and lower housing costs.

The DCCC acts as a community and cultural ambassador, promoting awareness and inclusion in Ajax and the Region of Durham through its programs and events. The need for facility support, funding and endorsement was identified. Mr. Feng presented a slide show of images from various DCCC community events including participation in the Town's Canada Day celebration, Chinese New Year's Celebration event, a Chinese flag-raising event in the City of Pickering and partnership events with University of Toronto Institute of Technology and Durham College.

Ms. Melnike commended Mr. Feng and the DCCC for their efforts in establishing their organization and the creation of its many community programs and partnerships over the past six months.

#### **4.2 Integrated Community Sustainability Plan**

Ms. Tracey Chala, Environmental Sustainability Coordinator, provided an introduction to the Town's Integrated Community Sustainability Plan (ICSP) initiative. She defined sustainability as ensuring there will be "enough, for all, forever". Ms. Chala reviewed the three pillars of sustainability for the Town's plan: environment, society & culture, and economy. Development of the ICSP was identified as a process that will create a vision, goals and progress tracking to be implemented in all areas of the Town and community.

Ms. Chala noted that the process will be led by a consultant, but will be community driven. She reviewed the benefits of developing a municipal ICSP and discussed several core community outreach and engagement initiatives that will assist with the Plan's development. She identified the establishment of a broad community stakeholder steering committee for the project that will be charged with creating a vision for the Plan and will provide input relative to its development. Ms. Chala requested a representative from the Committee to be appointed to the ICSP steering committee. Participation in the steering committee will require attendance at six meetings over the course of the year.

Members raised questions relative to the details of the steering committee meeting dates and times. Ms. Chala noted that the meetings are anticipated to take place in the evening, for approximately two hours and that dates will rotate. Ms. Ahmad and Ms. Horwitz volunteered to represent the Committee. With the absence of quorum, Ms. Moore agreed to circulate Ms. Chala's presentation to those absent and solicit additional volunteers.

*With consent of all Members present, Item 3. Approval of Minutes, was brought forward.*

### **3. Approval of Minutes**

*With consent of all Members present, the Minutes of the November 23, 2011 Diversity and Community Engagement Advisory Committee Meeting were approved.*

### **4. Presentation/Discussion Items**

#### **4.3 Final DRAFT Committee Membership Diversity Survey**

Ms. Moore, Committee Coordinator, presented a draft Committee Diversity Survey for review and comment. She noted that the survey had been drafted by the Staff Diversity & Community Engagement Plan Implementation Committee in response to strategic directive CE40 of the Plan; to “work to ensure that all advisory/steering committees and volunteers reflect the community they serve”. The intent of the survey is to provide statistical data relative to the composition of the Town’s volunteer committees.

Ms. Moore noted that several diversity survey formats had been researched and elements had been included from Statistics Canada’s Ethnic Diversity Survey and a Multiculturalism and Inclusivity Survey. The survey is anonymous and completion is voluntary.

Members expressed concern with the intrusiveness of a question relative to sexual orientation and questioned the legality of the survey’s content. Staff noted that sexual orientation is identified as an element of diversity within the Plan. It was noted that all questions include the option not to provide an answer. Regional Councillor Jordan proposed that a more detailed introduction relative to the survey’s sensitive content, context within the Plan, and use of results be included.

Members expressed concern with confidentiality of surveys completed online relative to the potential for IP addresses to be determined and participants to be identified. The purpose and validity of the survey was challenged. Members inquired how results would be used if it was identified that the committee membership was not representative of the community. Staff noted that measurable results would assist with identifying areas for improving communication of committee recruitment opportunities.

Members questioned whether a survey of volunteers is necessary, or the appropriate method for collecting such information, as the results received may not be a true representation. The importance of valuing differences and recognizing dimensions of diversity in place of identifying differences in categories was noted.

Ms. Moore solicited feedback on alternative methods to establish a baseline of committee composition. She indicated that she would take the Committee’s comments back to the staff Diversity & Community Engagement Plan Implementation Committee for further discussion and would report back to the Committee at a forthcoming meeting.

#### **4.4 Discussion/Presentation Topics**

Ms. Melnike expressed concern for low meeting attendance when external presenters are schedule to attend Committee Meetings. She proposed a cut off time for Members to RSVP their attendance either way to Ms. Moore, so that a presenter could be rescheduled in the event of low attendance.

The list of proposed discussion/presentation topics was acknowledged. Regional Councillor Jordan provided detail of an additional presenter for consideration relative to community engagement.

Members discussed the DCCC presentation and what they learned about Chinese culture. Ms. Melnike noted that Mr. Feng's presentation was an excellent opportunity for Members to recognize differences in cultural perspective, language and interpretation.

#### **4.5 Black History Month Proclamation & Event Update**

Ms. Melnike acknowledged Co-Chair Thompson and Ms. Burnett for their preparation of a Black History Month Proclamation delegation. Co-Chair Thompson was recognized for her excellent presentation to Council. She provided details of several forthcoming community events in celebration of Black History Month, including an entertainment event at J. Clarke Richardson on February 11, a "diaspora collective", as well as a movie screening of "The Help" at the Ajax Public Library.

### **5. Work Plan**

#### **5.1 Work Plan**

This item was not discussed.

### **6. Correspondence**

#### **6.1 2012 Committee Mixer & Effective Chair/Membership Workshop**

#### **6.2 Annual Volunteer Recognition Awards**

*In the interest of time, Ms. Moore agreed to send additional details on both items of correspondence to the Committee via email.*

### **7. Update from Council**

Regional Councillor Jordan discussed the process to establish election of the Regional Chair, noting that the Minister of Municipal Affairs had recently signed a regulation supporting the election. Members raised various questions relative to regional and municipal responsibilities and services. Council's recent approval of the revised Art in Public Spaces Policy was noted.

### **8. New Business**

None

**9. Adjournment**

*With consent of all Members present the January 25, 2012 Meeting of the Diversity & Community Engagement Advisory Committee was adjourned. (9:00 p.m.)*

DRAFT

# Volunteer Recognition Awards

for the year **2011**

*Celebrating the*  
**STARS**  
*of our*  
**Community**



Title Sponsor

[www.ajax.ca](http://www.ajax.ca)

## **Award Criteria and Nomination Form**

**Nomination Deadline:**  
Friday, March 2, 2012

**Awards Ceremony:**  
Thursday, April 19, 2012  
Ajax Community Centre  
HMS Banquet Hall  
75 Centennial Road

6:30 p.m. - Reception  
7 p.m. - Awards Ceremony



Each year the Town of Ajax recognizes and honours the achievements and contributions of community volunteers. These prestigious awards express the Town's appreciation of the many individuals, groups and businesses who are helping to create a community where people feel a sense of belonging and responsibility to each other, and are active participants in its development. We invite you to submit nominations for those individuals, groups and businesses, who you believe have made a significant contribution to our town.

# AWARD CATEGORIES

## Ajax Civic Awards

Adult Award (26 years and older), Youth Award (25 years and younger)

Recognizes individuals who have made an outstanding voluntary contribution to the well being of our community over a number of years. Contributions must be voluntary, but can be related to an individual's expertise from training, work experience or education. This award recognizes local champions who build communities and show us all just what can be achieved with passion and determination. Current and former Ajax residents are eligible.

## Good Neighbour Awards (Youth and/or Adult)

Awarded to Ajax residents who have proven themselves to be "good neighbours" by virtue of their volunteerism, considerate actions and/or attitude. A maximum of three Good Neighbour Awards in each Ward may be presented each year.

## Community Awards (Youth and/or Adult)

**Accessibility Award:** awarded to an individual, group or business in Ajax who, over the past year, has contributed to the elimination of barriers to people with disabilities, and/or the inclusion of people with disabilities in all facets of the community.

**Arts & Culture Award:** awarded to an individual, group or business in Ajax who, over the past year, has contributed to the development, support, preservation or promotion of culture, music, visual, performing or literary arts.

**Community Safety Award:** awarded to an individual, group or business in Ajax who, over the past year, has contributed to enhance the development, promotion and/or support of initiatives to improve community safety.

**Diversity & Community Engagement Award:** awarded to an individual, group or business in Ajax who, over the past year, has contributed to the recognition, support and/or development of community and/or diversity initiatives, which engage new residents, reach out to ethno-cultural/special populations groups and enhance tolerance, acceptance and respect.

**Environment Award:** awarded to an individual, group or business in Ajax who, over the past year, has contributed to the protection, preservation, beautification, awareness and/or promotion of our local environment.

**Heritage Award:** awarded to an individual, group or business in Ajax who, over the past year, has contributed to heritage preservation, architectural conservation, research and/or interpretation of local heritage.

**Recreation Award:** awarded to an individual, group or business in Ajax who, over the past year, has contributed to the promotion, development and/or support of recreation and/or sport in the community.

## Ajax Senior of the Year Award

Awarded to a Senior, 65 years or older, who has helped to make Ajax a better place to live. Achievements in many fields would qualify, for example: arts/literature, community service, education, environment/science, fitness, recreation/sport, humanitarian activities and keeping history alive. Please note that the recipient of this award will be nominated for the Ontario Senior of the Year for Ajax Award.

**Deadline for Nominations:**  
Friday, March 2, 2012

### Eligibility Requirements:

Must live, own a business, or go to school in the Town of Ajax (former Ajax residents are eligible for Ajax Civic Awards), and have demonstrated volunteer commitment within Ajax.

Nominees cannot be a current member of Ajax Council, an employee of the Town of Ajax, a member of the award selection committee or a current member of an Advisory Committee to Council.

All nomination forms and supporting information becomes property of the Town of Ajax and will not be returned. Nominators should retain a copy of their submission for their reference.

### Where to send Nomination Form:

Mail To:  
Town of Ajax  
c/o Andrew Norris  
Volunteer Recognition Awards  
65 Harwood Avenue South  
Ajax, ON L1S 2H9  
or  
Fax: 905-427-3629

### For more Information:

For more information, assistance and/or if translation is required contact:

Andrew Norris  
905-619-2529, ext. 7248  
andrew.norris@ajax.ca  
or visit: www.ajax.ca

### Awards Ceremony:

Tuesday, April 19, 2012  
Ajax Community Centre  
HMS Ajax Banquet Room  
75 Centennial Road, Ajax  
6:30 p.m. Reception  
7 p.m. Award Ceremony

# Ajax Volunteer Recognition Awards

## Nomination Form (please print)

In addition to completing the following form, please describe the nominee's voluntary contributions, achievements and successes according to the selected award category and criteria. This additional background information will assist the selection committee in determining the award recipient. **All nominations must be typed and submitted on no more than two (2) pages (800 words).**

Nominee: Individual, Group of Business being nominated

\_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone - Day: \_\_\_\_\_ Evening: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

I hereby allow my name to stand for nomination and consent to publication of my photograph and information from my nomination package.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

YY/MM/DD

### Nominator #1

\*Two nominators are required for all nominations

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Relationship to Nominee: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone - Day: \_\_\_\_\_ Evening: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Nominator #2

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Relationship to Nominee: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone - Day: \_\_\_\_\_ Evening: \_\_\_\_\_

E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Nomination Category:

*Please select only one category. Individuals, groups or businesses cannot be nominated for more than one category.*

#### Ajax Civic Award

Youth (25 years and under)

Adult (26 years and older)

Good Neighbour Award

Ward: \_\_\_\_\_

#### Community Awards

Accessibility

Arts & Culture

Community Safety

Diversity & Community Engagement

Environment

Heritage

Recreation

#### Ajax Senior of the Year Award

Senior (65 years and older)

The Town of Ajax may not present awards in all categories. The Nomination Selection committee reserves the right to consider any nomination for other awards, if deemed appropriate.

Title Sponsor



# Volunteers

We are always looking for new people to join our team. Volunteering offers amazing **OPPORTUNITIES** for professional development and personal **GROWTH** - plus you'll meet new people and **HAVE FUN** while helping the community.

When you **VOLUNTEER**, you can...

- meet new people including community leaders. It's an incredible networking opportunity
- develop new skills while sharpening some old ones
- expand your horizons and explore new career options
- get involved in your community

## HOW DO I GET STARTED?

Fill out a Volunteer Application Form, available at both the Ajax and McLean Community Centres or visit [www.townofajax.com](http://www.townofajax.com).

Get a current Criminal Reference Check/Vulnerable Sector Check (ages 16 yrs & older) \*\*First Aid Certification is an asset\*\*



[www.ajax.ca](http://www.ajax.ca)

Personal information contained on this form is collected under authority of the Municipal Act RSO 1990, c.M.45, s.207 (45). Information collected will only be used to evaluate nominees and notify recipients of their Volunteer Recognition award(s). For further information, contact Brenda Kriz, Records Manager, FOI at 905-619-2529, ext. 3343.

Gain **LEADERSHIP SKILLS** assisting with delivering Community Festivals & Events!

If you're 14 yrs or older and enjoy special events (like Canada Day, Pumpkinville or New Year's Eve) and serving the public, contact 905-619-2529, ext. 7245.

Gain **VALUABLE EXPERIENCE** working with people with special recreational needs!

If you're 16 yrs or older and enjoy helping others in a recreational setting, contact Laura Tegelberg at 905-619-2529, ext. 7259 or [laura.tegelberg@ajax.ca](mailto:laura.tegelberg@ajax.ca).

Town of  
**Ajax**  
By the Lake