The Corporation of the Town of Ajax

COUNCIL

Monday March 9, 2015 at 7:00 p.m. Council Chambers, Town Hall 65 Harwood Avenue South



PRESENTATIONS

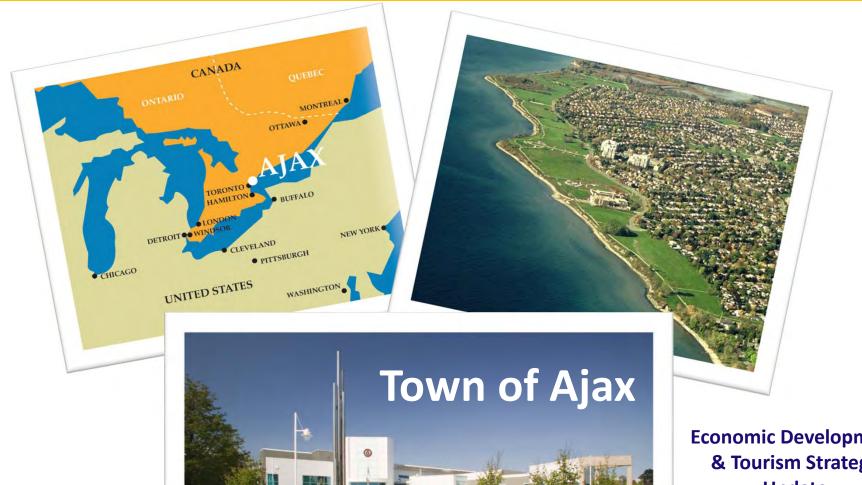
Alternative formats available upon request by contacting:

sarah.moore@ajax.ca or 905-619-2529 ext. 3347

Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuver back to the agenda page use the **Ctrl + Home** keys simultaneously

4. Delegation and Presentations / Public Hearings

- 4.2 Ajax Economic Development & Tourism Strategy Update
 - ~ Lisa Hausz, Manager, Business Development & Marketing, Town of Ajax
- 4.3 Pan Am/ParaPan Am Games Update
 - ~ Tracey Vaughan-Barrett, Director of Recreation & Culture, Town of Ajax
 - ~ Aaron Glyn Williams Senior Manager, External Partnerships, Public Affairs, TO2015
 - ~ James Lamothe, Durham Regional Police
 - ~ Dave Meredith, Director of Operations & Environmental Services, Town of Ajax
- 4.4 Region of Durham Update on Climate Adaption Plan
 - ~ Brian Kelly, Sustainability Manager, Region of Durham
 - ~ Todd Hall, Durham Region, Round Table, Climate Adaption Plan
- 4.5 Environmental Events 2015
 - ~ Jade Schofield, Sustainability Coordinator, Town of Ajax

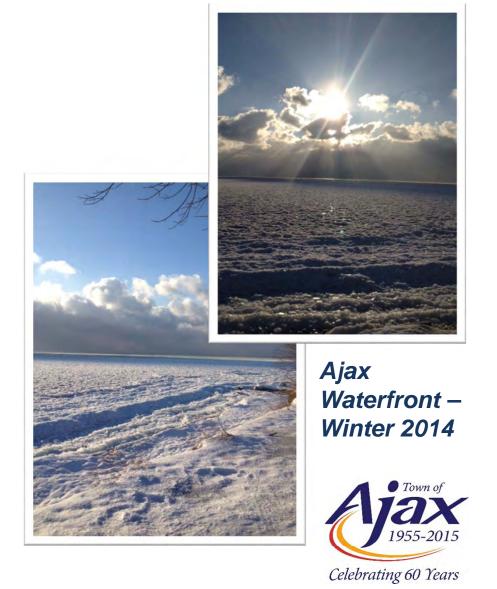


Economic Development & Tourism Strategy **Update March 2015**



Six Goals:

- 1. Investment Attraction
- 2. Leverage Regional Assets
- 3. Business Retention & Expansion
- 4. Creating 'Places'
- 5. Creative Industries Development
- 6. Marketing & Promotion



Business Retention & Expansion (BRE) Re-launch of Ajax Business Network

- Launch of Priority PATH
- New Business Guide to Planning & Development
- International Recognition as 'City of the Future'

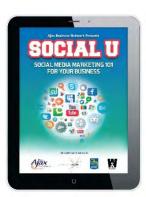










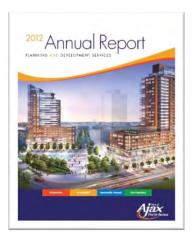


- Launch of www.AjaxFirstforBusiness.ca
- Launch of www.VisitAjax.ca
- Launch of Ajax Welcome Cyclists Program
- Bicycle Friendly Designation
- Competitive Ready Designation
- Re-launch of Planning & Development Annual Report

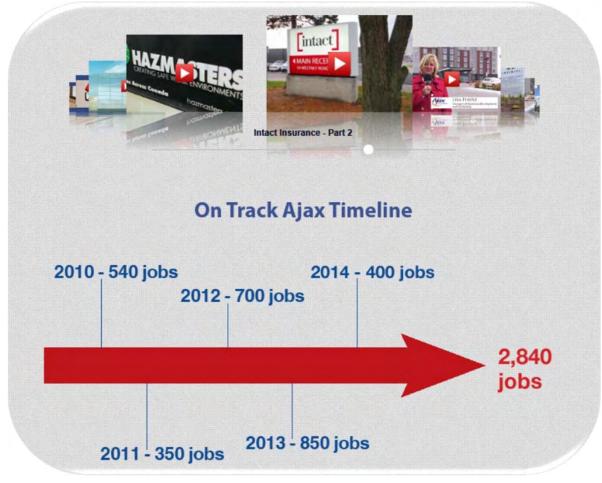




























2014





Ontario's Award-Winning
Streamlined Development Process
www.prioritypath.ca

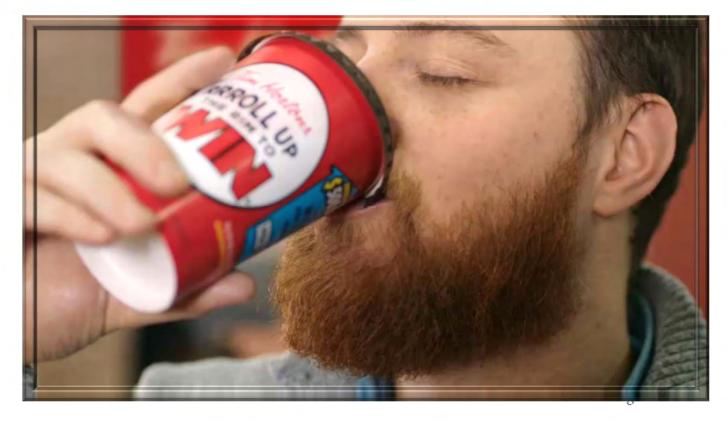






Can You Spot the Ajax Locations in the Tim Horton's 2015 Roll Up the Rim to Win Commercial?

SINCE 1964





Youth Entrepreneur & Employment 2015



To provide Ajax and Durham businesses with promotion assistance, while providing real world experience for unemployed youth.



Tourism Campaign

2015





Ajax Sizzle Reel

Ajax Videos & Virtual Tours
Advertising
Ajax Tourism Magazine
Ajax 'Host' Businesses

Marketing & Tourism – Pan Am Ajax

2015

IVIVAPAN AM AJAXI

'Look & Feel'

Decals in Town Facilities
Ajax Profiles
Street Banners
Volunteer Uniforms
Pachi & Pins

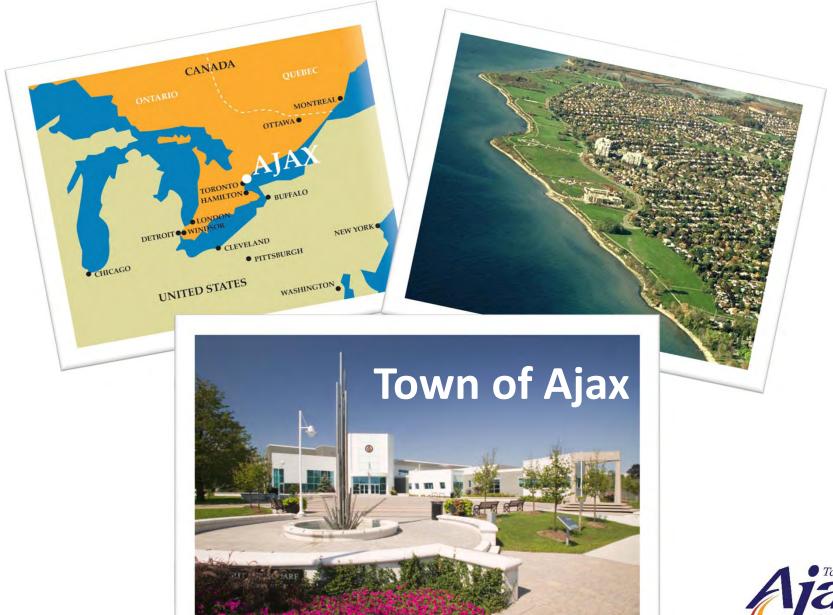
'Connection & Engagement'

Ajax Videos
Advertising
Business Communication
Staff Communication
Tourism Campaign









www.AjaxFirstforBusiness.ca

Town of 1955-2015
Celebrating 60 Years



KEEP MOVING DURING THE GAMES

TORONTO 2015 PAN AM / PARAPAN AM GAMES

Ajax Council Update March 9, 2015

AGENDA

- 1. The Games in Ajax
- 2. Planning Update
- 3. Security Update
- 4. Next Steps for Business/Resident Engagement









THE GAMES ARE COMING TO AJAX!





President's Choice Ajax Pan Am Ballpark

- Ajax has one of the few venues operating through the entirety of the Pan Am Games
- Ajax ticket sales on target
 - No longer tickets available for Men's Baseball Medal session
- Torch Relay will be in Ajax on Saturday, June 6
- Nearly 3000 people have registered to be a volunteer in Ajax,
 Oshawa and Whitby, but there is still time to submit your application!









AGENDA

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Men's Baseball Competition: July 11-19 Women's Baseball Competition: July 20-26

Men's Softball Competition: July 12-17 Women's Softball Competition: 19-26









RESIDENT AND BUSINESS VEHICLE PERMITS

- What is a Resident/Business Permit?
 - A vehicle permit for those affected by road closures
 - Provides access to road closure beyond PCP
 - Does not provide GRN or Venue Access

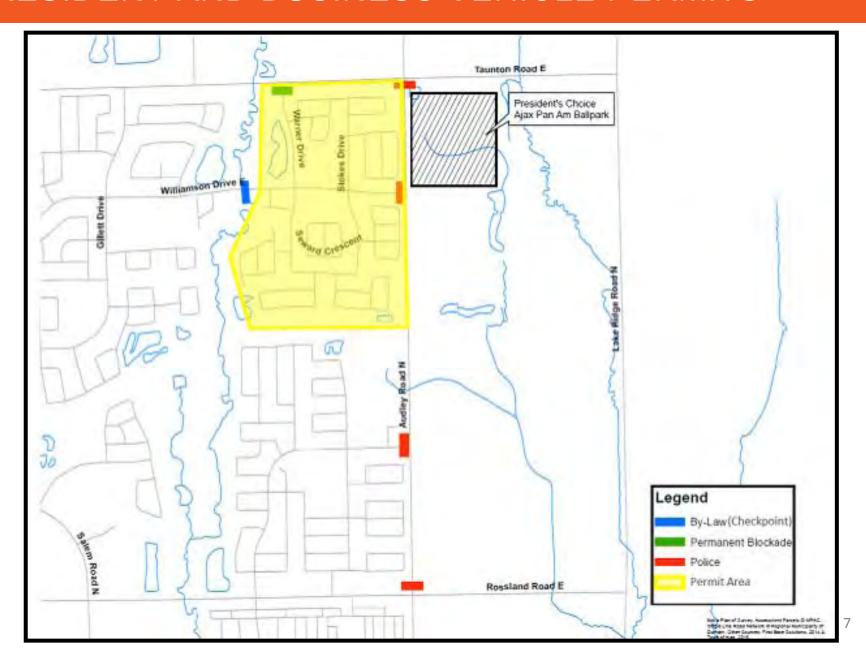


- What is the process to get our constituents their Permits?
 - February / March Requirements identified at Venue Transport Working Groups
 - Residents Existing allocation or 2 permits per household.
 - Use existing passes if existing. Additional can be requested.
 - Businesses Required number of permits for employees spaces.
 - All Identify any additional activities (i.e. Suppliers, etc.)
 - May Permits are printed by TO2015 and provided to the Municipality.
 - May / June Permits are distributed by the Municipality to Residents and Businesses.





RESIDENT AND BUSINESS VEHICLE PERMITS



AGENDA

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Integrated Security Unit

ISU - INTEGRATED SECURITY UNIT - Mission Statement

Provide a safe and secure environment for the conduct of the Toronto 2015 Pan American, Parapan American Games while maintaining an open, accessible and authentic experience for athletes and attendees; aiming to minimize disruptions to residents, businesses and visitors.

 The ISU is comprised of the following police services (Durham, Halton, Hamilton, Niagara, OPP, Peel, RCMP, South Simcoe, Toronto, and York).



INTEGRATED SECURITY UNIT (ISU)

ISU TORONTO-2015

PLANNING PRINCIPLES

- 1. Respect the rights of all peoples as written in the Canadian Charter of Rights and Freedoms.
- 2. Normal police service delivery will not be compromised.
- 3. Venue security will be a joint effort between private security and police. This is similar to major sporting events.
- 4. Security will be intelligence-led. Plans will be fully scalable to adapt to changes in threat levels.
- 5. Access control and accreditation will be a cornerstone of venue security.







GAMES ROUTE NETWORK





Games Route Network (GRN) is approx. 1,500 km.

80% of the GRN is in OPP policed jurisdiction.

Community Outreach



Integrated Community Liaisons (ICL)

- Working with community groups, residents, and affected businesses to support and address any concerns and minimize disruptions
- Integrated Community Liaisons (ICL) with representatives from all policing partners
- The ICL mandate establishes and maintains open and transparent communication with all stakeholders affected by the games

1-844-477-2626 or by email at

ICL.PanParapanAm@opp.ca



AGENDA

- 1. The Games in Ajax
- 2. Planning Update
- 3. Security Update
- 4. Next Steps for Business/Resident Engagement









COMMUNITY ENGAGEMENT

- Ajax Councilor Briefing
 - March 9, 2015
- Resident Information Session:

Sunday, March 29 3 p.m.–5 p.m. Audley Recreation Centre, 1955 Audley Road North

Business Information Session:

Wednesday, April 1
7:45 a.m.–9:30 a.m.
Ajax Town Hall, Council Chambers
65 Harwood Avenue South





Representatives from the TORONTO2015 Pan Am/Poropon Am Games Organizing Committee, Ministry of Transportation, Integrated Security Unit and host municipality are holding this drop-in session to provide tips, tools, and information to help you get around during the Games.

Date: Wednesday February 11, 2015 Time: 6:00 pm – 8:00 pm Location: St. Lawrence Community Recreation Centre, 230 The Esplanade, Toronto

If you have any questions or accessibility requirements please contact residentinfo@toronto2015.org.

Pan Am Games July 10-26, 2015 Parapan Am Games















INFORMATION SESSION

- Introductory presentation, includes Games overview, sport and venue overview, transportation operations, and explanation of break-out
- Break-out to information stations, including Games Information, Venue, Transportation, and Follow-up
- Staffed by representatives from TO2015, MTO, ISU, municipality and region

Games Information	 Games information TORONTO 2015 Community Tour Municipal celebrations RTO initiative Economic development opportunities
Venue	Venue operationsSport informationSecurity integration
Transportation	 Transportation operations (closures, park and ride, etc.) Games Route Network (GRN) Transportation Demand Management (TDM) targets
Follow-up	Specific/unresolved issues









SUPPORT

Outreach & Communication:

- Website posting
- newsletter blasts
- Mail-drop
- Social Media
- Community Centres
- Community groups
- Ad buys
- Robo-calls











RESOURCES

- For more information regarding traffic and transit changes, temporary HOV lanes, and a guide to help your business plan ahead please visit www.ontario.ca/games2015. This site will be continually updated, with the next updates coming February 11, 2015.
- Smart Commute is offering a Games Service for organizations beyond current membership. For information on how you can receive support in preparing for Games-time travel, please visit http://www.smartcommute.ca/about-us/smart-commute-support-toronto2015-pan-am-parapanam-games/.





- To learn more about how your business will be affected by the Games, please contact us at <u>businessinfo@Toronto2015.org</u>
- To learn more about how your neighborhood will be affected by the Games, please contact us at residentinfo@Toronto2015.org









Toronto2015.org/games-information-sessions





Games Information Sessions

The TORONTO 2015 Pan Am/Parapan Am Games Organizing Committee (TO2015) and its partners are holding information sessions to provide general Games information, as well as details on transportation, security and venue impacts for each Host Municipality.

These sessions will provide tips, tools and information to help you get around during the Games.

Who will be attending?

Representatives from TO2015, the Ministry of Transportation, the Integrated Security Unit and municipalities will be there to answer your questions about the impact of the Games in your

What other resources are available?

Visit ontario.ca/games2015 to review the transportation plans and learn about the changes that will be in place during the Games, such as new temporary HOV lanes. You can also find the comprehensive business guide, Keep Your Business Moving, and sign up to receive a regular business newsletter filled with important updates.





SHOP NOW

Employment Join a dynamic team in planning and delivering the TORONTO 2015 Games

- Provides an overview of the information sessions
- Details of partners who will be attending the session
- Links to other resources
- Calendar of sessions in each municipality

Games Information Sessions — Calendar

Wednesday, February 11, 2015 City of Toronto, West Don Lands

St. Lawrence Community Recreation Centre, 230 The Esplanade 6 p.m.-8 p.m.

Monday, March 2, 2015

Mono Community Centre, 754483 Mono Centre Road 6 p.m.-8 p.m.

Wednesday, March 4, 2015

Mississauga

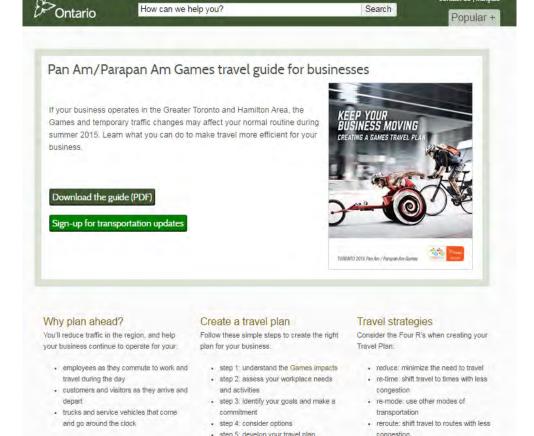








Ontario.ca/games2015



step 5: develop your travel plan
 step 6: put your travel plan into action

Monthly Newsletter and Business Guide

Planning resources for businesses

Transit, Traffic and Driving info

- General info about traffic/transit changes
- Games Route Network map

Local traffic changes (*NEW)

- Maps and advice for businesses and residents travelling near venues
- Added in Jan. Feb. (phased approach to align with public info sessions)











Community Climate Adaptation Plan Phase 1: Assessment Phase 2: Design of Programs

Presentation to Ajax Council March 9, 2015

DRRCC Mandate

DRRCC Goal:

• To position the Region of Durham as a leader in addressing climate change issues.

Adaptation Sub-Committee mandate is to identify:

- · Projected future climate & weather conditions;
- Key vulnerabilities, impacts & management strategies to safeguard infrastructure;
- Economic impacts (and opportunities);
- How a more resilient region can attract new business.

Climate Adaptation

- Climate mitigation is protecting the climate from us; climate adaptation is protecting us from the climate.
- Adaptation to climate change (and extreme weather) recognises that climate is changing and that projected future extremes may challenge existing infrastructure design, reliability and societal wellbeing.
- The goal of adaptation is to prepare, protect and safeguard us and our infrastructure.
- By recognizing the potential risks and opportunities today, appropriate strategic decisions can be made to ensure continued effectiveness.

Risk Management

- Climate change may adversely affect an organization's ability to achieve its business objectives and may damage infrastructure or pose a risk to societal wellbeing.
- Liability infrastructure owners and developers may be liable (Tory's)
- **Financial implications** loss of assets, reduced asset life, loss of business, costs to respond, costs to repair and maintain.
- Insurance premiums
 - Intact insurance: "As severe weather events become more extreme and frequent, we will continue to pursue our efforts to ensure that the protection we offer reflects our country's new climate reality, and that governments, consumers, businesses and all stakeholders pursue their efforts to better adapt to climate change," CEO Charles Brindamour
 - In early 2014, Intact announced premiums increases of 15 20% to deal with the added costs of weather-related property damage.
 - The company has also introduced peril-based pricing and other changes to its insurance products.
- Climate change risk can typically be managed through existing management processes.

Phase 1 Assessment

- Covers period Fall 2013 to Spring 2014
- Step 1: Fall 2013 SENES Climate projections for 2040 to 2049
- Step 2: Winter 2014 Stakeholder presentations to municipalities, CAs, utilities, businesses
- **Step 3**: Spring 2014 Expert Task Forces interpret implications of climate projections and undertake risk assessments

Step 1 – Climate Projections

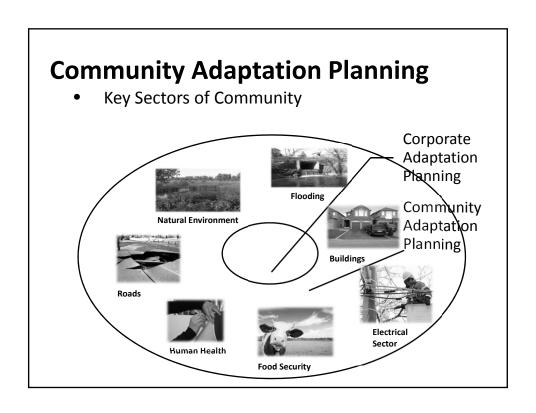
- SENES study on Durham's climate in 2040-2049 (compared to 2000-2009)
- "Warmer, wetter, wilder"
- "potential impacts may exceed the ability of Durham's physical infrastructure, health care, economic and social systems to cope with extreme weather in the medium term future"
- Summary of SENES report in Appendix A of Assessment Report

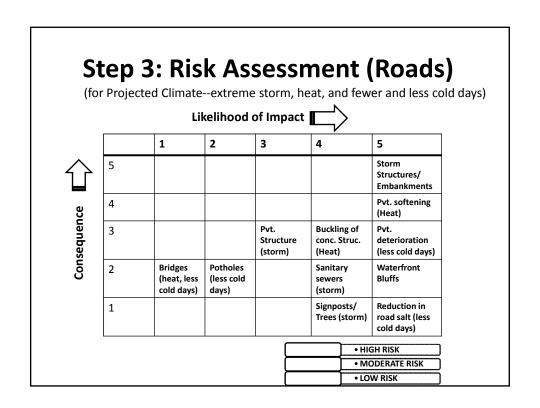
Step 2 – Stakeholder Presentations

- Presentations of the SENES study made in early 2014 to various community stakeholders
- Regional departments, municipal governments, conservation authorities, electrical utilities, agriculture representatives, Boards of Trade and Chambers of Commerce
- High levels of interest, some concerns over implications and potential costs
- Willingness to be involved in assessment and planning adaptation measures

Step 3 – Interpretation and Risk Assessments

- 7 Expert Task Forces created to interpret the future climate parameters in the SENES study and undertake risk analyses on the impacts
- 58 experts from Region, municipalities, CAs and electrical utilities (Appendix B of Assessment Report)
- ETFs provided with a common risk assessment process
- ETFs met together in May to compare notes
- Each ETF reported into the Progress Report and approved it





Risks Identified

Task Force	High Risks	Medium Risks	Total
Flooding	26	0	26
Natural Environment	14	7	21
Buildings	16	37	53
Electrical Sector	3	3	6
Human Health	2	7	9
Roads	6	5	11
Food Security	4	9	13
Totals	71	68	139

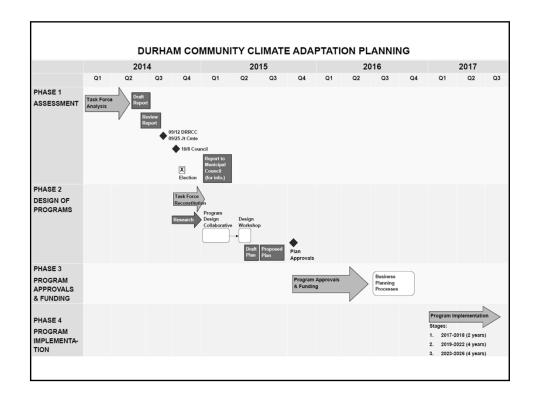
Revised Phasing and Schedule

Phase 1: Assessment - 2014

Phase 2: Program Design – 2015

Phase 3: Program Approval and Funding – 2016

Phase 4: Program Implementation – 2017 onwards



Positioning Climate Adaptation

- Changing climate presents risks to be managed like any other risk
- Climate risks should be managed within corporate risk management processes
- Budgeting for adaptation measures should be part of the annual business planning and budgeting process
- Climate change can also present opportunities

Accountabilities and Responsibilities

- Those organizations with the accountability for ownership and management of infrastructure (e.g. storm water systems) have the legal responsibility to manage risks related to this infrastructure
- Infrastructure owners are potentially liable for damages resulting from decisions or non-decisions
- Risks need to be addressed and decisions made by senior management and councils (due diligence considerations)

Phase 2: Next Steps for Municipalities

- Review the generic risks identified in the Assessment report
- Make these risks <u>specific</u> to your municipality (flood zones, storm water, roads, emergency centres, building permits etc.)
- Undertake risk assessments and manage as part of corporate risk management processes
- Identify best practices elsewhere (joint effort?)
- Develop adaptation measures and programs to respond to significant risks
- Consider in business planning processes

Questions				





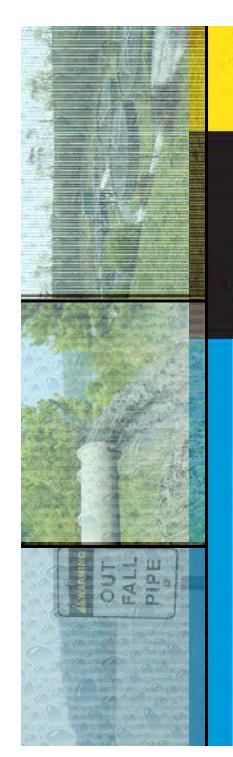




Environmental Events 2015

Jade Schofield, Environmental Sustainability Coordinator

Town of Ajax



SPECIAL CANADA WATER WEEK SCREENING FREE ADMISSION

DOCUMENTARY CRAPSHOOT THE GAMBLE WITH OUR WASTES

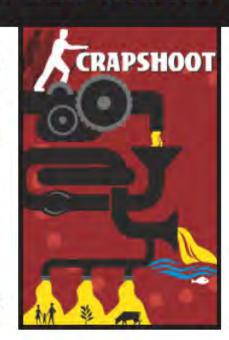
WEDNESDAY, MARCH 18, 2015

ST. FRANCIS CENTRE • 78 CHURCH ST. S. 7 P.M.

RSVP AT AJAX.CA . CAPACITY IS LIMITED

A hazardous mix of waste is flushed into the sewer every day. The billions of litres of water — combined with unknown quantities of chemicals, solvents, heavy metals, human waste and food — where does it all go? And what does it do to us?

Filmed in Italy, India, Sweden, the United States and Canada, this bold documentary questions our fundamental attitudes to waste.



















EARTH HOUR CELEBRATION

ENVLRO DRUM

An unconventional live drumming performance! This high energy group takes their love of music and combines it with a passion for the environment.

FREE Admission

Saturday, March 28, 2015

7 p.m. (doors open at 6.30 p.m.) St. Francis Centre – 78 Church St. S.

Register online at ajax.ca/earthhour. Space is limited to capacity.

Learn energy saving tips and win prizes that can help cut your energy usage & costs at home.

Don't forget to TURN OFF all unnecessary lighting on Saturday, March 28 from 8:30 to 9:30 p.m.

For more information, contact Operations & Environmental Services at 905-683-2951 or email sustainableajax@ajax.ca.











Compost Giveaway & E Waste Collection





Each spring, the Region and the Town offers free compost to residents as a thank you for diverting source separated organics and leaf and yard waste from landfill.

To collect your compost please bring a suitable container (i.e. your recycling blue box)

Residents also have the opportunity to drop off their endof-life or unwanted electronics during this event for free recycling!

For more information please visit:

www.durham.ca/works works/waste/communityevents







Earth Day - Tuesday, April 22

Youth Tree Planting Event



Three schools from Ajax are celebrating Earth Day by planting trees with the Town of Ajax, Sierra Club Canada, and the Toronto & Region Conservation Authority; taking place at the new bioswales on Pickering Beach.

RBC Blue Water Project*







Ecology of Running Water Workshop

McLean Community Centre, 7.30 p.m.

Hosted by Trout Unlimited this event will provide residents with an evening of learning. Learn all about Duffins Creek Ecology in the springtime!













Thursday, April 23rd Xeriscaping Workshop

Ajax Town Hall, Council Chambers, 7 - 9 p.m.



Learn how to garden using native plants and grasses that flourish under the normal conditions of your property to produce beautiful and easy to maintain landscapes, with limited watering required!







Plus enter to win this xeriscaping prize package!













Across Ajax at 2 p.m.



Join Mayor Parish and members of Council for a Town-wide litter pick.

The Town will provide free bags and gloves to schools, businesses and community groups and bag pick-up after the event.

Participants will even receive a certificate and a mention of the Town's website!









Community Tree Planting Event Saturday April 25th

Westney Leash Free Park, 10 a.m. - 1 p.m.

- Community Tree Planting Event- come and help increase Ajax's urban forest, bring gloves and sturdy shoes we have over 1000 trees to plant!
- High school students can gain volunteer hours for their participation, this event will take place rain or shine!
- In collaboration with Forests Ontario & Honda Canada













Free Movie Screening "Vanishing of the Bees"

Sunday April 26th

Ajax Main Library 1.30 p.m.

Little bee. Big story. Filmed across the globe, this documentary examines the alarming disappearance of honeybees and the greater meaning it holds about the relationship between mankind and mother earth.

Register: www.ajaxlibrary.ca/events

or 905-683-4000, ext. 8813

Plus win prizes & build a bee habitat to take away for your backyard!





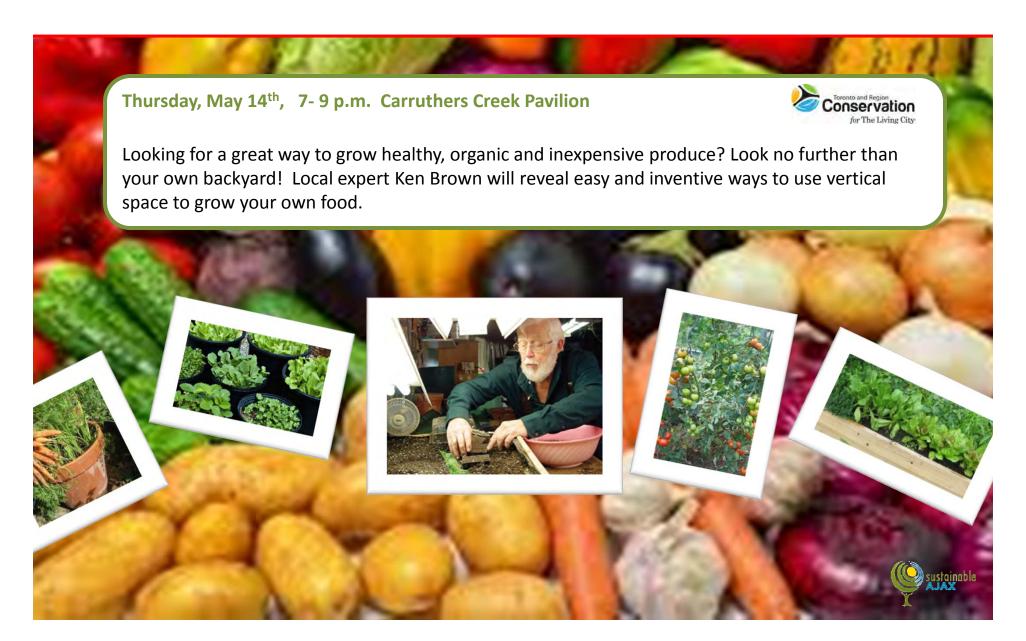








Container Gardening Workshop





Greening Your Grounds Workshop







Ajax in Bloom is a celebration of civic pride, environmental responsibility and beautification through community participation with consideration to the promotion of green spaces throughout the town.

From June 1-30th, residents, businesses, and schools are invited to nominate what they believe will become the best gardens in Town.

Traditional Categories:

- Residential
- Business/Commercial
- School
- Sustainability
- Gardening with Children



Only have a small garden, balcony or terrace?

You can still take part through Online Gardening in Small Spaces category!

To participate simply upload your photo to the Ajax in Bloom website from June 1st through 30th.

Each photo will be placed on the website an opened up to the public to choose their favorite.

Winners for both the traditional categories and gardening in small spaces will be announced at the Annual Awards Ceremony held each September.





Trout Unlimited Family Fun Day

Saturday June 6, 2015, Paulynn Park





- Check out the fish and bugs that live in Duffin's Creek, with the hands on Fish Station
- Practice your fishing technique at the casting station
- Fish painting
- Fish run "obstacle course "designed to mimic salmon and trout spawning runs
- The event is suitable for all ages, free and no registration is required!









Crayfish Craze



Thursday August 20th 2015 Paulynn Park 6-9 p.m.





Crayfish Craze is a Free Family activity where participants are encouraged and offered instruction on how to catch crayfish by our Field Biologists. Crayfish like other water bugs are used to assess the health of our creeks and rivers. For additional educational opportunities Biologists will also have caught other live native bugs from Duffins Creek that people can touch and learn about as well.











Fall Community Planting Event



Community Tree Planting Event

Saturday September 12th

Westney Leash Free Park: 10 a.m.- 1 p.m.

- Community Tree Planting Event- come and help increase Ajax's urban forest, bring gloves and sturdy shoes we have over 1000 trees to plant!
- High school students can gain volunteer hours for their participation, this event will take place rain or shine!





Fall Great Canadian Shoreline Cleanup & Pollinator Garden Planting

September 19, 10 a.m. -12 p.m. Rotary Park

Take a stand against shoreline litter!





The Town of Ajax boasts approximately 7 km of publically-owned waterfront. Help protect our most valuable natural resource and participate in the 2015 Fall Great Canadian Shoreline Cleanup.







September 19, 1 p.m. -3 p.m. Lions Point, Ajax Waterfront

Help protect our pollinators by planting a pollinator garden along our waterfront. By planting these native flowers and grasses you are providing habitat for our butterflies and bees. Please bring gloves and sturdy shoes. High school students can gain volunteer hours for their participation, this event will take place rain or shine!