

AGENDA DIVERSITY & COMMUNITY ENGAGEMENT ADVISORY COMMITTEE

April 23, 2014 at 6:30 p.m.
River Plate Room, Town Hall
Meeting No.3

Online Agenda: Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To maneuver back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the "Bookmark" icon on the navigation panel to the left of your screen.



Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347

1. Call to Order

1.1 New Members Welcome

2. Disclosure of Pecuniary Interest

3. Approval of Minutes

3.1 **November 27, 2013** Page 3

3.2 **January 29, 2014** Page 7

3.3 **March 26, 2014** Page 11

4. Presentation/Discussion Items

4.1 **Wind Reach Farm – Overview and Volunteer Opportunities (6:30 – 7:00 p.m.)**
Kelly Taylor, Volunteer Coordinator

4.2 **Diversity Discussion (7:00 – 7:45 p.m.)**
The Honourable Chris Alexander, Minister of Citizenship and Immigration / MP Ajax-Pickering

4.3 **Durham Community Round Table Committee Consultation Session (7:45 – 8:15 p.m.)**
Durham Region Health Department

5. Standing Items

5.1 **Updated Work Plan** Page 14

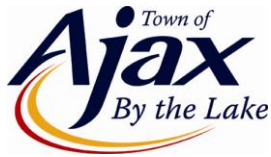
6. Correspondence

7. Update from Council

8. New Business

9. Adjournment

Next Meeting: Wednesday May 28, 2014 at 6:30 p.m., River Plate Room, Town Hall



DRAFT MINUTES
Diversity & Community Engagement
Advisory Committee

November 27, 2013
River Plate Room, Town Hall
Meeting No. 8

Committee Members:	Regional Councillor Colleen Jordan Councillor Ashby (entered 8:10 p.m.) Denise Burnett (exited at 7:50 p.m.) Lee Harrison, Chair Roxanne Horwitz Mohamed Karatella Glenda Jones Natasha Prasad
Staff:	Cayla DaSilva, Community Development Coordinator Sarah Moore, Committee Coordinator
Guests:	Imam Hasan, Pickering Islamic Centre Emiliy Harrison, Youth Engagement Advisory Committee Member Robert Prochilo, Community Recreation Coordinator Martin de Rond, Director of Legislative Services/Clerk Jennifer Harrison, Ajax resident
Regrets:	Jennifer Hirlehey, Sobia Ahmad, David Forget

1. Call to Order

Co-Chair Harrison called the meeting to order at 6:35 p.m.

2. Disclosure of Pecuniary Interest

None

3. Approval of the Minutes

3.1 September 25, 2013

3.2 October 23, 2013

Moved by: N. Prasad
Seconded by: G. Jones

That the Minutes of the Diversity & Community Engagement Advisory Committee Meetings held on September 25, 2013 and October 23, 2013 be adopted as amended.

CARRIED

4. Presentation/Discussion Items

4.1 Youth Engagement Advisory Committee Update

Ms. Emily Harrison, Youth Engagement Advisory Committee (YEAC) Member, and Mr. Robert Prochilo, Community Recreation Coordinator, Youth and Adults highlighted recent activities and achievements of YEAC, including participation in the official opening of the Audley Recreation Centre, the Encourage Me Ajax campaign and annual haunted house. Several upcoming projects and initiatives were highlighted including Pan-Am related activities, the annual holiday toy drive and hosting of a joint YEAC meeting. An invitation was extended to the Committee to attend a forthcoming YEAC meeting to share information on recent projects and accomplishments.

Members posed questions regarding engagement initiatives for youth in the Town of Ajax Municipal election. Several engagement suggestions were noted. Staff advised that a comprehensive communications plan will be developed and presented to the DACE committee in the new year. On behalf of the Committee, Chair Harrison commended the YEAC for their continued efforts to engage youth and overcome stereotypes.

4.2 Introduction to Islam

Mr. Karatella introduced Imam Hasan of the Pickering Islamic Society. Brother Hasan discussed the origin of *Islam*, a word meaning 'submission', derived from the Arabic word *salam* meaning 'peace'. An adherent of Islam is called a muslim. He provided an overview of the history of Islam dating back to 600 a.d. Imam Hasan reviewed Islamic ideology and discussed the seven Muslim beliefs: belief in Allah as the one God; belief in angels; love, adoration, respect and reverence for all prophets (messengers of Allah); belief in Allah's books and revelations; belief in the Last Day (Judgment Day); belief in the Resurrection (life after death); and belief in the Divine Decree (God does what he will).

The five pillars of Islam were also discussed, which identify the minimum mandatory requirements of a practicing Muslim: declaring there is no god except God Allah (*shahadah*), ritual prayer five times a day (*salat*), fasting and self-control during the month of Ramadan (*sawm*), donation of 2.5% of personal wealth for a person in need (*zakat*), and pilgrimage to Mecca at least once in a lifetime (*hajj*).

The Committee posed several questions relative to the appropriate address for an Imam, and the differences between the various denominations within Islam (Shias, Sunnis, et al). Imam Hasan discussed the negative portrayal of Muslims in light of recent societal events, the notion of 'islamophobia' and the 'us vs. them' paradigm. Reference to the recent Apostolic Exhortation was shared regarding the call for an aversion of hateful generalizations in relation to violent and radical fundamentalism. Communication and cultural exchange opportunities were identified as positive steps towards promoting awareness and inclusion.

Chair Harrison thanked Imam Hasan for his informative presentation to the Committee.

4.3 Social Infrastructure Funding Updates

Ms. DaSilva, Community Development Coordinator, presented information on the four agency programs and two neighbourhood events that will receive 2013 Social Infrastructure Funding. These programs and initiatives included a Durham Region Police Services Community Safety Day, Community Development Council Durham Ajax Immigrant Engagement Summit, PFLAG Community Open House, Girls Inc. Mind & Body Leadership Initiative, Hermitage Park Neighbourhood Social, and Audley Neighbourhood Community Social and Neighbourhood Watch Training Event. Further event details will be provided once available.

Members posed questions relative to the allocation of subsequent funding and communication of the events, including recognition on the Strong Neighbourhoods web portal. Members also identified the need to focus on preserving the history of long-standing residents in compliment to capturing the stories of newcomers.

4.4 2013 Ajax Accessibility in Action Plan Status Report & 2013 Provincial Accessibility Compliance Report

Ms. Moore presented highlights of initiatives and actions taken in the 2013 Ajax Accessibility in Action Plan Status Report included in the agenda package. To date, over 25 objectives have been initiated or actioned, with new actions identified for future implementation. An overview of biennial provincial accessibility compliance reporting was discussed.

Members posed questions relative to the 2014 Municipal Election internet/telephone voting, specifically regarding security, identification and accessibility. Ms. Moore advised that a more comprehensive presentation on the 2014 Municipal Election and Communications plan will come to the Committee in the new year. She also noted the requirement to develop a Municipal Election Accessibility Plan.

Denise Burnett and guests exited the meeting at 7:50 p.m.

5. Standing Items

5.1 Work Plan

In the interest of time, this Item was not discussed. Members were encouraged to identify areas of interest and potential guest presenters for the remaining six meetings of the term.

Councillor Ashby entered the meeting at 8:10 p.m.

6. Correspondence

None

7. Update from Council

Councillor Jordan and Councillor Ashby provided updates on various matters before Ajax Council and Regional Council, including the Durham Diversity & Immigration Report Card

and the decision to have a question on the 2014 Municipal Election ballot in Ajax pertaining to the election of Regional Chair.

8. New Business

8.1. Communi-tree Decoration

Ms. DaSilva reminded Members of the communi-tree decorating event at the McLean Community Centre on December 4, 2013. Participation was encouraged.

9. Adjournment

Moved by: C. Jordan
Seconded by: R. Horwitz

That the November 27, 2013 Diversity & Community Engagement Advisory Committee Meeting be adjourned. (8:35 p.m.)

CARRIED



DRAFT MINUTES
Diversity & Community Engagement
Advisory Committee

January 29, 2014
Boulevard Room, Town Hall
Meeting No. 1

Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347

Committee Members:	Regional Councillor Colleen Jordan (entered 7:40 p.m.) Lee Harrison, Chair Roxanne Horwitz Glenda Jones Natasha Prasad
Staff:	Cayla Da Silva, Community Development Coordinator David Forget, Manager – Quality Service & Special Projects Sarah Moore, Committee Coordinator
Guests:	Debbie Nickerson, Manager of Administration, Recreation & Culture Robert Gruber, Manager – Community & Cultural Development Chris Walker, GIS Coordinator Tracey Vaughan-Barrett, Director – Recreation & Culture Walter MacEwen, Resident Lisa Arnason, Resident
Regrets:	Jennifer Hirlehey, Sobia Ahmad, Councillor Ashby, Denise Burnett, Mohamed Karatella, Judy Paty

1. Call to Order

Co-Chair Harrison called the meeting to order at 6:35 p.m.

With consent of all Members present, the Meeting proceeded without quorum

2. Disclosure of Pecuniary Interest

None

3. Approval of the Minutes

Approval of the Minutes was deferred until quorum was present.

4. Presentation/Discussion Items

4.1 Ice Allocation Policy

Ms. Debbie Nickerson, Manager of Administration, presented an overview of the revised Ice Allocation Policy, which had been updated from the original 1998 document, intended to provide guidance on how facility ice time is assigned. She outlined changes and updates to the policy, including revised ice allocation formulas and noted that the document had been reviewed with a diversity lens. Additional changes highlighted included clearer definitions, not-for-profit status requirements, criteria to address supply & demand issues, as well as clarity on historical allocations and tournament allocations.

Review of the policy has included proactive consideration for new and emerging sports, in response to the community's changing demographics.

Members inquired whether demand for ice allocation has increased or decreased in recent years. Ms. Nickerson noted that an annual facility usage report is conducted and that stable allocation demand has been maintained. Additional questions were posted relative to stakeholder consultation and feedback, the prioritization of "prime" ice and potential residency impacts on special needs groups to the updated policy.

4.2 Cultural Resource Mapping

Mr. Gruber, Manager – Community & Cultural Development, reviewed the Town's Integrated Community Arts & Cultural Plan (ICACP), noting one of the initiatives within the plan was to continue development of the Town's cultural inventory using GIS technology to develop a cultural mapping tool. Cultural Mapping was recognized to create a systematic approach to identifying, recording and classifying cultural resources or assets in order to describe and visualize them.

A broad spectrum of cultural resource data was provided. The initiative's alignment with the ICACP and Strong Neighbourhood Strategy was discussed. Mapping data was noted to reflect core, related and contextual data already within the Town's inventory (i.e. heritage properties, cultural spaces, public art, neighbourhood catchment areas, parks, trails, town and ward boundaries), as well as the potential to yield inclusion of future data (i.e. community and cultural organizations, restaurants, hotels, population and language).

Mr. Chris Walker, GIS Coordinator, provided a demonstration of the interactive cultural mapping tool. Members identified the usefulness for such a tool and encouraged the Town to investigate potential for creating a mobile application. A layer to identify hotels and restaurants was proposed, however keeping it up to date was identified as a potential challenge. Members discussed opportunities for "posting" personal stories and comments on various sites as a means of community engagement. The potential for the map to be available in multiple languages was identified as a possible asset for visitors during the 2015 Pan Am Games. Members inquired whether consideration had been made to link or layer Ajax real estate listings, however staff indicated that such information already exists under separate mapping.

Chair Harrison called upon those guests in attendance to introduce themselves and share comments. Mr. MacEwen and Ms. Arnason expressed interest in Committee membership.

4.3 2014 Customer Polling

Mr. Forget, Manager – Quality Service & Special Projects, presented information relative to upcoming customer polling to be conducted on behalf of the Town. The polling is follow-up to telephone surveys conducted in 2010. Customer polling was identified to gain insight from residents on programs, services and spending. It provides the opportunity to connect with residents the Town may not otherwise be in contact with, as the polling can be conducted in multiple languages. Customer polling in 2014 will provide comparative data to previous polls.

Regional Councillor Jordan entered the Meeting (7:40 p.m.)

Mr. Forget reviewed the history of customer polling conducted for the Town by Environics Research Group. Subject matter was noted to have changed over time in order to reflect relevant community issues and trends (community safety, political participation, customer service, diversity & community engagement, downtown revitalization and more).

The results of the 2014 poll will assist with shaping the strategic plan of the new Council term. The poll was identified to be conducted by telephone with a sample size of approximately 600 participants before Easter.

Members posed several questions relative to why telephone is the method being used, and the format and framing of questions asked. Members identified the need to ask questions about resident's awareness of various Town projects/initiatives in order to gauge effectiveness of communications. Mr. Forget advised that copies of the questions asked and reports from the previous polls are available on the Town's website for review.

4.4 Volunteer Recognition Awards – Nomination Opportunity & Selection Committee Representative

Ms. Da Silva circulated nomination forms for the 2013 Volunteer Recognition Awards. Ms. Moore solicited participation of one or two Members to sit as representatives on the Awards Selection Committee. The Selection Committee meeting was noted to be scheduled for the evening of Tuesday, March 11, 2014 in the River Plate Room. Members requested that an item to discuss potential nominations be added to the February 26, 2014 Meeting Agenda.

Ms. Moore reviewed details of the provincial Paul Yuzyk Lifetime Achievement Award for Multiculturalism. The Mayor's office requested the Committee's comment on a nomination request from Ajax resident Mr. Roland Rutland.

Members determined that it is difficult for the Committee to support such a nomination without full familiarity of Mr. Rutland's achievements in diversity. The Committee strongly supports the Town's award nominations of Ajax individuals and groups who have made significant contributions to the community in the areas of diversity, multiculturalism and inclusion. It was suggested that Council may be a more appropriate body to consider and carry forward such a request, as Council may be more informed of Mr. Rutland's long-term portfolio of accomplishments.

5. Standing Items

5.1 Updated Work Plan

Mr. Forget identified several updated initiatives and time lines on the Work Plan.

6. Correspondence

None

7. Update from Council

Regional Councillor Jordan noted that the motion to place a question on the 2014 Municipal Election ballot relative to the reduction of Regional Council size had been voted down by Regional Council. She provided details relative to the Capital and forthcoming Operating budget approval. Following the Meeting, Members were encouraged to attend a work shop under way to write letters to the Minister of Environment requesting a “bump up” in the Environmental Assessment process for the Duffin Creek Sewage Plan Outfall. Several Members indicated interest in participating.

8. New Business

8.1. Regional Diversity Best Practices Day

Chair Harrison provided a summary of his participation in the Annual Region of Durham Diversity Best Practices Day. He outlined forthcoming changes presented by the Durham District School Board to examine the role their institution plays in the community. Additional guest speakers, including Ms. Tracey Vaughan-Barrett, Director of Recreation & Culture were noted.

9. Adjournment

With consent of all Members present, the January 29, 2014 meeting of the Diversity & Community Engagement Advisory Committee was adjourned. (8:25 p.m.)



DRAFT MINUTES
Diversity & Community Engagement
Advisory Committee

March 26, 2014
River Plate Room, Town Hall
Meeting No. 2

Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347

Committee Members:	Regional Councillor Colleen Jordan (exited 7:30 p.m.) Councillor Ashby Liza Arnason Roxanne Horwitz Shannon Mack Natasha Prasad
Staff:	David Forget, Manager – Quality Service & Special Projects Sarah Moore, Committee Coordinator
Guests:	Christie McLardie, Communications Manager
Regrets:	Sobia Ahmad, Denise Burnett, Mohamed Karatella, Judy Paty, Lee Harrison, Glenda Jones, Cayla Da Silva

1. Call to Order

Acting-Chair Forget called the meeting to order at 6:45 p.m.

With consent of all Members present, the Meeting proceeded without quorum

2. Disclosure of Pecuniary Interest

None

3. Approval of the Minutes

Approval of the Minutes was deferred until quorum was present.

4. Presentation/Discussion Items

4.1 2014 Elections Communications Preview

Ms. Christie McLardie, Communications Manager, presented a preview of the 2014 Municipal Elections Communications Plan. In 2010, the elections communications plan focused on promoting why one should vote, in efforts to increase the voter turn-out. For 2014, the communications priority will concentrate on the ease and convenience of voting. The election will include new methods for voting via tablet, computer, mobile phone,

telephone, as well as in-person. Ms. McLardie introduced the 2014 Elections tagline, “Bring On the Vote!”, and noted that this year’s election will be more sustainable, accessible and convenient. She discussed the notion of promoting a voting period from October 20 – 27, 2014 instead of just Election Day.

Communications tactics were reviewed and will include a launch of an interactive website and calendar, promotional and educational videos, creation of an infographic illustrating the voting process that will be provided in multiple languages online, regular social media and advertising channels, Ajax GO Station facility wraps, promotional items, displays, FAQs, posters, flyers, targeted communications with multi-cultural media and community groups, demonstrations to the seniors’ clubs and accessibility advisory committee, as well as candidate debates to be facilitated by Community Development Council Durham.

Those Members present discussed framing and wording of a multi-cultural media night and encouraged use of more inclusive language. Questions were posed relative to youth outreach opportunities, other municipal use of internet voting in Durham and the GTA, and the Town of Ajax voter turnout in relation to other Durham Region municipalities.

The communications campaign is anticipated to launch in late April 2014.

Regional Councillor Jordan exited the Meeting (7:30 p.m.)

4.2 Advisory Committee Review

Ms. Moore solicited comments and feedback from the Committee relative to several new and revised advisory committee-related documents. Specific focus was paid to the Advisory Committee Policy & Procedure document and the Diversity & Community Engagement Advisory Committee Profile.

Members requested additional time to review and provide comments. They encouraged language to be used that aligns with the Diversity & Community Engagement Plan. The potential of including a requirement for criminal reference checks was discussed in detail. Members present were opposed to the requirement and identified criminal reference checks to be a potential deterrent and barrier to applying for appointment, based on the passive nature of the advisory committee member role.

4.3 Guest Speaker Interest

Acting-Chair Forget and Ms. Moore solicited suggestions from those Members present as to guest presenters of interest for the remaining meetings in the term. It was noted that a representative from Wind Reach Farms will be in attendance at the April Meeting. Members requested circulating a list of guest presenters this term, to see which community organizations or cultural groups may be of interest.

5. Standing Items

5.1 Updated Work Plan

Mr. Forget noted there were no substantive updates to the work plan.

6. Correspondence

Ms. Moore reminded those Members present of information circulated regarding Youth Week 2014 activities and the Encourage Me Ajax Ambassador Campaign, on behalf of the Youth Engagement Advisory Committee.

7. Update from Council

Regional Councillor Ashby provided details of upcoming Councillor joint ward meetings for wards 1& 2 and 3 & 4 to be held on May 1, 2014. Further details will be circulated closer to the meeting date.

8. New Business

None.

9. Adjournment

With consent of all Members present, the March 26, 2014 meeting of the Diversity & Community Engagement Advisory Committee was adjourned. (8:15 p.m.)

DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE – 2012 / 2013 / 2014 WORKPLAN

Ref.	Action Item(s)	Responsibility	Timing	Cost/Budget Impact	Staff Resources Required	Status/ Evaluation
1.	Advisory Committee training - orientation session - Chairs Workshop / meet and greet	LIS	Feb. 23, 2011 Jan. 31, 2012			✓complete
2.	Debrief of Black History Month and gain feedback	Recreation and Culture	Feb. 23, 2011		David Forget	✓complete
3.	Overview of the DACE Plan	Recreation and Culture	Feb. 23, 2011 March 30, 2011		Howie Dayton	✓complete
4.	Provide input on significant days of celebration to be recognized by the Town and their promotion to Town staff and the broader community	HR	April 27, 2011 May 25, 2011 Oct. 26, 2011		Jackie Lumsden	calendar in progress
5.	Presentation on South Asian Heritage Month	Sharlene	March 30, 2011 April 27, 2011		Sharlene Murray	✓complete
6.	Review of the New Resident Guide	Office of the CAO	March 30, 2011		David Forget	✓complete
7.	Discussion on Audley Recreation Centre (ARC) Excitement Campaign	Recreation and Culture	May 25, 2011		Howie Dayton	✓complete
8.	Input on web site redesign (i.e.: neighbourhood portal)	Communications	May 25 / June 22, 2011			ongoing
9.	Update on Library Strategic Plan with a specific review of diversity and community engagement initiatives	Ajax Public Library	June 22, 2011		Donna Bright	✓complete
10.	Proclamation of Diversity Month in September	Recreation & Culture	June 22, 2011		Sharlene Murray	✓complete

DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE – 2012 / 2013 / 2014 WORKPLAN

Ref.	Action Item(s)	Responsibility	Timing	Cost/Budget Impact	Staff Resources Required	Status/ Evaluation
11.	Present and review formal DACE implementation plan for years 1 and 2 and status updates as required	DACE Staff Diversity Team Chair	March 30, 2011 Ongoing			re-evaluated
12.	September Diversity Month Discussions - diversity themed pop-up banner design - proclamation	Recreation & Culture	June / Sept. 2011			✓complete ✓complete
13.	Community information sharing: - Welcome Wagon - Baha'i Report of Diversity - Crisis Services Ajax - Welcome Centre Tour / New Immigrant Newcomer Youth Advisory Committee – Needs Assessment Survey Results– CDCD	Recreation & Culture	May 25, 2011 Sept. 28, 2011 Oct. 26, 2011			✓complete ✓complete ✓complete ✓complete
14.	Volunteer Recognition Program – selection and review committee	Recreation and Culture	Feb. 22, 2012 Jan. 30, 2013		S. Murray	ongoing
15.	Review effectiveness of language line – discuss alternate approaches and potential resources with respect to translation	Office of the CAO	November 23		D. Forget	✓complete
16.	Strong Neighbourhood Strategy - terms of reference - ongoing consultation / updates - Strategy Update	Recreation & Culture	Nov. 23, 2011 Nov. 28, 2012 Jan. 30, 2013 May 2013 Pending updates		H. Dayton M. Murray T. Vaughan M. Murray	✓complete
17.	Provide input on community engagement initiatives - Council Recognition, Proclamation and Flag Raising Request Procedures	Legislative and Information Services	Nov. 23, 2011			✓complete

DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE – 2012 / 2013 / 2014 WORKPLAN

Ref.	Action Item(s)	Responsibility	Timing	Cost/Budget Impact	Staff Resources Required	Status/ Evaluation
18.	Identify opportunities for various ethnic cultures and / or diverse groups to participate and / or showcase their diversity and / or cultural heritage in our community events	Recreation & Culture	Ongoing		C. Da Silva	
19.	Review of Hiring Practices Policy and the Performance Management Policy	HR	December 2011			
20.	Designate a prominent space as Centre of Understanding: Pat Bayly Square	Operations/ Recreation & Culture	Fall 2012 December 2013 Pending updates		T. Vaughan C. Bridgeman	ongoing
21.	Work to ensure that Advisory and Steering Committees reflect the community they serve	LIS / Council	March 28, 2012		Sarah Moore	✓complete
22.	Continue to utilize differing communications vehicles to reach diverse groups regarding engagement in civic opportunities (diverse media services)	Communications	April 25, 2012		Christie McLardie	✓complete
23.	Ensure that all publications depict the Town's diversity and photographs demonstrate that diversity	Communications	April 25, 2012		Christie McLardie	✓complete
24.	Continually look to improve communications strategies and utilize relevant diverse newspapers and mediums for the promotion of Town opportunities	Communications	April 25, 2012		Christie McLardie	✓complete
25.	Audley Recreation Centre Programming	Recreation & Culture	April 25, 2012		A. Malmsten K. Murton	✓complete

Last Updated: 14/01/20

DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE – 2012 / 2013 / 2014 WORKPLAN

26.	Community Group Affiliation Program	Recreation & Culture	July 2013		Cayla Da Silva	✓complete
<i>Ref.</i>	Action Item(s)	Responsibility	Timing	Cost/Budget Impact	Staff Resources Required	Status/ Evaluation
27.	Neighbours Initiatives (events and brochure)	Recreation & Culture	Oct. 24, 2012		Sharlene Murray	✓complete
28.	Pan Am Initiative	Recreation & Culture	Nov. 28, 2012 Spring 2014 Pending updates		Tracey Vaughan	✓complete
29.	Ontario's Immigration Strategy	Recreation & Culture	Nov. 28, 2012		Tracey Vaughan	✓complete
30.	Pictorial History Book	Recreation & Culture	Nov. 28, 2012		David Forget and Sharlene Murray	✓complete
31.	Event Sponsorship Criteria	Office of the CAO	April 25, 2012		Marilou Murray	✓complete
32.	Applicant Tracking Survey	HR Services	Winter 2014		Jackie Lumsden	
33.	Ice Allocation Policy	Recreation & Culture	January 2014		Debbie Nickerson	
34.	Integrated Community Sustainability Plan	Operations and Environmental Services	Jan. 25, 2012 Sept. 26, 2012		Tracey Chala	✓complete
35.	Art in Public Spaces Policy and Review Panel	Recreation and Culture	Feb. 22, 2012 April 25, 2013		Robert Gruber	✓complete
36.	Community Engagement and Outreach Policy	Ajax Public Library	March 27, 2013		Donna Bright	✓complete
37.	Park Naming Policy	Operations and Environmental Services	May 2013	May 22, 2013	Dave Meredith	✓complete

DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE – 2012 / 2013 / 2014 WORKPLAN

Ref.	Action Item(s)	Responsibility	Timing	Cost/Budget Impact	Staff Resources Required	Status/ Evaluation
38.	Local Government Week	LIS	Sept. 2013		Nicole Wellsbury Sarah Moore	Communication piece circulated October 2013
39.	Committee Appointment Policy Review	LIS	Fall 2013		Sarah Moore	Deferred to early 2014
40.	Pat Bayly Square programming and operational procedural development	Recreation & Culture	September 2013		Robert Gruber	Initiative moved out to 2016
41.	Volunteer Database and Management Model Creation	Recreation & Culture	Fall 2013		Robert Gruber	ongoing
42.	Neighbourhood Portal redevelopment	Recreation & Culture	Fall 2013	May 22, 2013	Cayla DaSilva	✓complete
43.	Grand Opening Audley	Recreation & Culture	April 25, 2013		Stacy Toole/Robert Gruber	✓complete
44.	Social Infrastructure Funding	Recreation & Culture	June 26, 2013		Tracy Vaughan	✓complete
45.	Culture Mapping Resource Tool	Recreation & Culture	January 2014		Robert Gruber	
46.	Corporate Customer Polling	Office of the CAO	January 2014		David Forget	
47.	Town of Ajax – Diversity Survey Results	HR Services	Winter 2014		Jackie Lumsden	ongoing
48.	Policy Insight		January 2014 (tentative)		Chris Alexander, MP	

Last Updated: 14/01/20