



**ARTS & CULTURE ADVISORY COMMITTEE
AGENDA**

Thursday, March 7, 2019, 4:00 pm
Committee Room

Pages

1. ROLL CALL
2. DECLARATION OF CONFLICT OF INTEREST
3. ELECTION OF CHAIR
4. MINUTES OF THE PREVIOUS MEETINGS
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5. PUBLIC PRESENTATION
6. INTRODUCTION AND CONSIDERATION OF CORPORATE REPORTS
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7. PRESENTATION OF COMMITTEE REPORTS
8. UNFINISHED BUSINESS
9. CORRESPONDENCE
10. PUBLIC QUESTION PERIOD
11. ADDENDUM
12. CLOSED SESSION
13. SCHEDULING OF NEXT MEETING
14. ADJOURNMENT



ARTS & CULTURE ADVISORY COMMITTEE

MEETING MINUTES

Thursday, September 6, 2018

4:00 pm

Civic Centre

Present:	L. Finn, Member, Chair J. Grummett, Member T. Vanroon, Member, Councillor E. Ten Broek, Member
Resources:	K. Matuszewski, Arts & Culture Co-ordinator T. Dunlop, Director of Recreation & Culture D. Brandow, Recording Secretary E. Pearce, Councillor
Guests:	C. Roberts, Summer Arts Workshop M. Johnson, Counselling Centre of East Algoma
Regrets:	S. Finamore, Member, Councillor F. Perkins, Member M. Albert, Member

1. ROLL CALL

The meeting was called to order by the Chair at 4:03pm.

2. DECLARATION OF CONFLICT OF INTEREST

None

3. MINUTES OF THE PREVIOUS MEETINGS

3.1 7 June 2018

Res#: 8/18

Moved By: E. Ten Broek

Seconded By: J. Grummett

That the minutes be received as read

Carried

4. PUBLIC PRESENTATION

4.1 Summer Arts Workshop – Christine Roberts

Elliot Lake Summer Arts

The Elliot Lake Summer Arts Programme is an ad hoc committee of the Elliot Lake Arts Club. This summer was our 3rd annual Summer Arts programme. It is a programme of anywhere from 2-day to 5-day hands-on Art and Artisan workshops held over a 16 day period. This year we advertised 22 different workshops, introducing 6 new disciplines. Theatre, vocal & instrumental music, beading, metal work, jewellery, stained glass, weaving, spinning, stitch work and felting, leather work, soapstone carving and basketry. Each year we try to introduce something new.

This idea originated with my involvement in North Hasting's local Algonquin Arts Council, as well as, being a member/artist of the Art Gallery of Bancroft, and the total delight in finding this multi-media Arts Club in Elliot Lake 13 years ago. In the winter of 2015 I started talking with then club president, Merrie Lindsay, about the possibilities of using our wonderful facilities to benefit the City as well as the Club. A programme of summer workshops could bring people to town to stay 2, 3 or more nights, eat in our restaurants and discover the City and the beauty of the area. It seemed like a win/win situation for the Club and the City.

Our classes run from 9:00 a.m. to noon and 1:00 p.m. to 4:00 p.m. for a 6 hour day of instruction. None of the classes are 1 day, as our intention is to provide a more in-depth type of learning experience and of course to get visitors to our City to stay a while. Through the fall, winter and spring months the Arts Club runs a variety of shorter workshops.

I look for northern Ontario artists for our instructors, or Artists that have a connection with the north. We have an amazing number of excellent artists from Sault Ste. Marie to North Bay, Manitoulin to Kapuskasing that need a venue to be able to teach their craft in northern Ontario. We have the venue right here in Elliot Lake, with the Arts Club and the Civic Centre.

The Summer Arts programme concentrates its advertising in the north, but the great thing about social media for us is that it spreads all over. I've had people in Africa 'liking' and 'following' our Facebook page. Before the event we post the instructors work, then after the workshops have run we post a variety of the students work.

We have a website www.elliottlakesummerarts.ca which we update each year
With descriptions of the new workshops and the new instructors with their

4.2 Counselling Centre of East Algoma – Malin Johnson

Providing professional counselling services:

- Addiction
- Sexual Assault
- Support for male survivors
- Partner assault response program
- Violence against women
- General counselling
- Crisis response service

Offices in Elliot Lake, Blind River, Iron Bridge & St. Joseph Island

Call for help:

705-848-2585 or 1-800-721-0077

Drop In:

Elliot Lake: 9 Oakland Blvd, Suite 2

Weekdays 8:30am to 4:30pm

5. INTRODUCTION AND CONSIDERATION OF CORPORATE REPORTS

5.1 Events Co-Ordinator Verbal Report

Presented by Director of Recreation and Culture

Uranium Days was attended by 2000 plus residents of Elliot Lake. The event couldn't happen without volunteers just to give you an idea

8 volunteers helped with our Beach Party, 5 helped with the popular bubble balls, 10 ran the Canada Day BBQ, 5 people made sure our Fireworks went off as planned and even though our Parade was cancelled 20 volunteers were on hand to offer support for a total of 48 volunteers.

A suggestion Darla and I are following up on is adding a silent firework night for those who find the bursts and booms keeping them from joining in our Uranium Day fun.

The Street Dance was an organized success despite the iffy weather. 1047 tickets were sold, 4 bands performed creating an evening of high energy entertainment. Again our volunteers rallied 4 helping with souvenir sales, 4 of our North Shore Search and Rescue team were on hand, The ATV club were 12 strong, 25 WildCat volunteers manned the bar area, 9 people were responsible for the hospitality area, 15 strong volunteers helped with the loading and unloading of the bar, 8 City Councilors and staff rolled up their sleeves and Minor Hockey arrived at the end of the event to clean up our venue so it was ship shape for Sunday morning.

Recreation and Culture Departmental Stats

May- July

Summer Employees-

- FireTower- 2 Staff employed
 - 1 through Algoma Kinniwabi
 - 1 through Christian Horizons
- Museum- 2 Staff Employed
- Welcome Centre- 4 Staff Employed
 - 1 through Algoma School Board
 - 1 through Christian Horizons

Grants-

Museum Intern- \$7,250 – 1 Staff

FireTower- Algoma Kinniwabi Travel Association \$3,755 – 1 Staff

Algoma School Board- \$1,680 – 1 Staff

Christian Horizons- \$3,360 – 2 Staff

In total there is \$16,045 in grant money

Museum-

Admission- Adults-197
 Families- 57 totalling 285 visitors
 Children- 2

Postcards	37
Memories from Heart Book	7
Memorial Bricks Purchased	3
Milestone & Memories Book	2
Jewel in the wilderness	2
Minerals	92
Bags	41

EVENTS-

Museum-

- Night at Museum
 - August 8th & August 15th

FireTower-

The Firetower was opened July 7th with a total of 213 visitors and 1 wedding that took place in July.

Welcome Centre-

Welcome Centre has been manned by Elliot Lake Student Tourist Ambassadors who have interacted with 6802 visitors in the months of May, June & July.

Theatre Shows-

May 10 th	ELATE, Tempting Providence
May 12 th	Jim Graham & Friends
May 18 th	Coffee House
May 25 th	McIntyre Powder Project
May 26 th	Miss Conception
June 2 nd	Studio Dance Recital
June 3 rd	Seniors Speaking Series
June 20 th	Bearwise Public Information
June 21 st	Volunteer Orientation
June 23 rd	Wavers Yard Sale
June 25-28 th	Stage Door Players (Courtyard)
June 30 th	Summer Art Fair
July 2 nd	Stage Door Players
July 16 th	Day Camp Movie
July 21 st	Horticultural Society
July 22 nd	Larks in the Park

5.2 Co-ordinator of Arts & Culture Verbal Report

2018 EVENTS

- **Summer Larks Concerts:**

- The artists were outstanding and we received great feedback from the audience for both Suzie Vinnick and Del Barber
- 100 people attending each concert
- Survey completed at last concert to get feedback on the new format
- 53% of the audience in attendance responded to the survey
- 85% had no issue with the price and indicated it was great value for money
- Just under 11% indicated free would be better
- 4% indicated donations
- Therefore, overwhelmingly price was not an issue with those in attendance.
- 63% indicated the theatre was preferred, 34% park and 3% either is fine
- 76% indicated they like a mix of local, regional and touring artists.
- A public survey will be going up on line for wider input. Deadline date is September 21. This will hopefully capture the audience that perhaps used to come out and price or location is an issue

- **Theatre:**

- Seeing an increase in events being booked at the theatre. Quite a few outside bookings including comedy, tributes, and other concerts. Bookings already for 2019. 12 Bookings to end of year.

- **Arts on the Trail:**

- 27 Artists – 12% increase over last year.
- Marketing well underway including radio, print media (focus on Sault Ste. Marie and Sudbury), digital media, tourism publications, social media, signage, hwy banners, posters, flyers and brochures.
- Brochure will be delivered to every household in Elliot Lake and along the North Shore from Spanish to Iron Bridge, two weeks before the event.

- **Coffee House at the CC**

- October 19th / Artists being booked now.

- **Digital Creator North:**

- Shane Miljevic the new Coordinator, started September 4. Shane has a background in Cinematography and Digital Media Arts and will be a great fit for our program.

- **VESSEL Project:**

- Now based out of the Pearson Centre, Dr. Kayt Lackie and her team are establishing some programming which will be the starting point for the creation of an Alternate Reality Game that will be set in a fictionalized Elliot Lake, incorporating some of Elliot Lake's past history and culture.
- An alternate reality game, or ARG, uses the real world as a gaming platform and incorporates a network of different media (online, radio, physical artefacts) to tell a story that can be affected by the choices players make. The project will both encourage creative reimagining while prompting participants to consider what makes their own environment, communities, and history special.

6. **PRESENTATION OF GROUP REPORTS**

None

7. **UNFINISHED BUSINESS**

Councillor E.Pearce

Cultural Mapping

Static maps can be updated

E. Pearce will send a written report to this committee

8. **MUSEUM**

8.1 **Museum Co-ordinator Verbal Report**

Presented by Director of Recreation & Culture

New museum curator intern has been hired and will be invited to a future meeting

BHP Billiton grant of \$6,000 has been verbally confirmed to upgrade lighting

CMOG is not available

Geology tour was well attended both days

8.2 **Unfinished Museum Business**

8.2.1 **Discussion on location of Museum**

- Enhance the museum where it is
- Bring some elements to the main floor to draw visitors "down to the mine"

- Rotate the exhibits
- Entire museum will not fit on the main (2nd floor) of the Civic Centre
- Get appraisal on upgrading the lighting
- Enhance promotion of the museum

Res #9/18

That the museum remain in its present location;

And that the lighting be upgraded;

And that the current brochures be updated.

Moved By: T. Vanroon

Seconded By: E. Pearce

Carried

8.2.2 Canadian Miners Hall of Fame Dinner

Will be held Thursday January 10, 2019 at the Metro Toronto Convention Centre

No other information was available at this time

Further discussion at the next meeting

8.3 New Museum Business

8.3.1 Pursue Museum Membership

Wait until museum enhancement have been implemented

Get Cultural Mapping more established

8.3.2 Redesign Museum Brochure

Wait until museum enhancement have been implemented

Update the few items that are out of date

Further discussion at the next meeting

9. CORRESPONDENCE

None

10. ADDENDUM

None

11. CLOSED SESSION

12. SCHEDULING OF NEXT MEETING

The next scheduled Arts & Culture Advisory Committee meeting is 4 October at 4pm.

13. ADJOURNMENT

Res#: 10/18

Moved By: E. Pearce

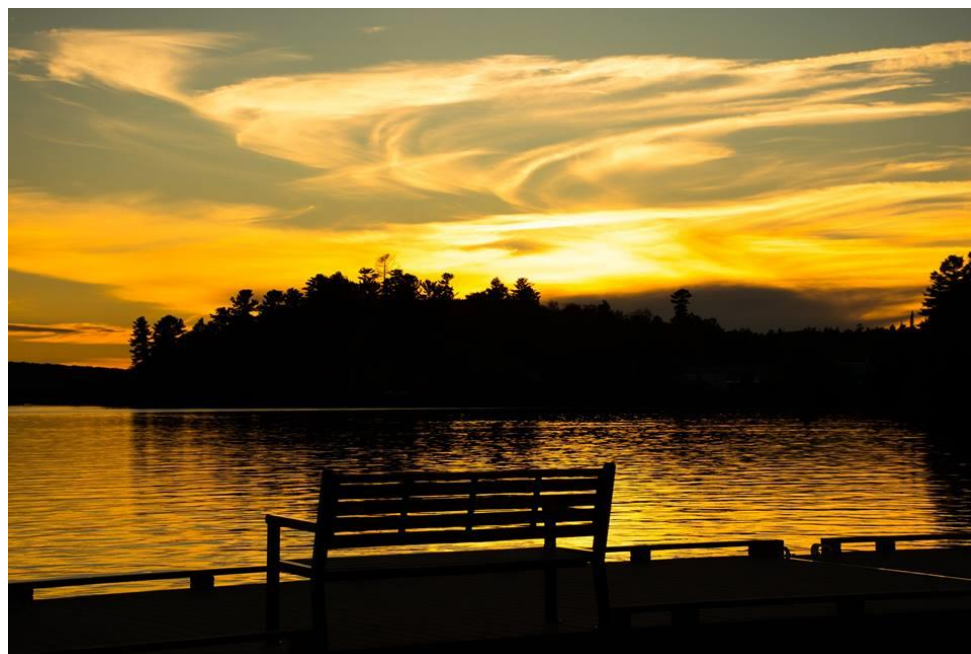
Seconded By: E. Ten Broek

That the meeting be adjourned at the hour of 5:55pm.

Carried



Recreation & Culture Annual Review 2018





Collins Hall

Walking Program	2305 participants	685.5 hrs
Youth Program	394 participants	169.5 hrs
Community Bookings	39 bookings	350 hrs
Fall Prevention "Stand Up" Program		204 hrs
Private Rentals	23 bookings	253 hrs
Committee Meetings	3 bookings	6 hrs
TOTAL HRS USED = 1668		



Centennial Arena

Ice taken out: April 19th		
Ice put in: August 9th		
Private Rentals	19 bookings	43.5 hrs
Wildcats Hockey		220.75 hrs
Minor Hockey, EL Skating Club, Shinny Hockey, Public Skating, Oldtimers & Monday Nighters Hockey		950.75 hrs
TOTAL HRS USED = 1215		



Theatre

Rehearsals & Performances:	
Stage Door Players	85 hrs
ELATE	109 hrs
Entertainment Series	24 hrs
Quanta	60 hrs
Studio Dance Arts	35.5 hrs
North Shore Parents Association of Dance	14 hrs
Exceptional Puppeteers	16 hrs
Bookings from schools	5 hrs

Events:		
April 28th, 29th, November 10th & 11th	Jehova's Witness	24 hrs
May 18th & October 26th	Coffee House	12 hrs
July 22nd & August 26th	Summer Larks Concert Series	5 hrs
September 28th & 29th	Arts on the Trail	20 hrs
June 30th & August 2th	Summer Arts Fair	10 hrs
June 8th, 13th & November 29th	Economic Development Presentations	13 hrs
March 21st	Orphans From Africa	10 hrs
April 4th	Country Legends Concert	10 hrs
April 24th	Mustang Sally Concert	10 hrs
May 11 & 12	Jim Graham & Friends	6 hrs
May 25th	McIntyre Powder Presentation	10 hrs
May 26th	Miss Conception Show	10 hrs
June 20th	Bearwise Presentation	10 hrs
June 23rd	Yardsale and Craft Show	5 hrs
July 16th	Movie Night-Night at the Museum	2 hrs
July 21st	Horticultural Society Presentation	8 hrs
September 28th & 29th	Elvis Concert	10 hrs
October 25th	Comedian-Jeff Leeson	3 hrs
November 7th	Abbamania Concert	10 hrs
November 8th	Canadian Forces Film-Clearing the Way	3 hrs
November 23rd & 24th	Christmas Craft Show	8 hrs
December 3rd & 5th	Community Christmas Concert	5 hrs
December 13th	Canadian Country Christmas Concert	5 hrs
TOTAL HRS USED = 558		

Welcome Centre/Special Events

People traffic through the Welcome Centre		20,031
January 1st	Mayor's Levee	
February 17th	11th Annual Fishing Derby	
March 2nd - 4th	Winterfest:	WildCats Spaghetti Dinner Winterfest Breakfast Family Snowshoe Stroll Bonfire Children's Fishing Derby Sleigh Rides Dog Sled Rides Sled Box Derby Swimming / Skating Torch Run Fireworks
April 28th	Day of Mourning	
June 26th & 28th	Decommissioned Mine Tours	
June 30th & July 1st	Heritage Days Festival:	Heritage Breakfast Canada Day Parade Lion's Club Western Jamboree Street Dance Canoe Rides Flag Raising Beach Party & BBQ Fireworks
July 3rd & 5th	Decommissioned Mine Tours	
July 13th - 15th	19th Annual North Shore Challenge Drag Races	
August 4th & 5th	Lumberjack Days	
September 14th	38th Annual Terry Fox Run	
September 28th & 29th	Arts on the Trail	
November 22nd	Civic Awards	
November 30th	39th Annual Santa Claus Parade	
December 1st	EL Fire Services Christmas Food Drive	



Ruben Yli-Juuti Centre

Total # of Swimmers:	34,873	
Pool Admissions:	7719	
Pool Memberships:	226	
Fitness Room Admissions:	344	
Fitness Room Memberships:	30	
Pool & Fitness Admissions:	16	
Pool & Fitness Memberships:	29	
Private Rental Bookings:	37	63 hrs
Sponsored Swim Rental Bookings:	7	7 hrs
Distance Swimming Hours	1,524	hrs
Aquafit Classes Hours	817.5	hrs
Public Swimming Hours	324	hrs
ELAC Rental Hours	436	hrs
Lessons:	325 participants	2,317.5 hrs
TOTAL HRS USED = 5,476		

*average 4.7 people/hr over the year

*average 14.6 people/hr over the year

*average 21.4 people/hr over the year

*average 11.7 people/hr over the year

*average 10.5 people/hr over the year





Trailhead Information Centre

Open from the May long weekend until Thanksgiving weekend.

Installation of a traffic counter in August:

August	1763
September	1692
October	n/a (due to glitch in system.)



Fire Tower Lookout

Open from Canada Day weekend to Labour Day weekend.

Installation of a traffic counter in August:

August	915
September	352
October	23



Museum

Total Admissions	1496
Open House Nov 30th & Dec 1st admissions	59
TOTAL ADMISSIONS = 1555	

Baseball Diamonds

	Kiwanis Park				Burley I				Burley II				Parsons Park			
	Games	Practices	All day bookings	TOTAL HRS USED	Games	Practices	All day bookings	TOTAL HRS USED	Games	Practices	All day bookings	TOTAL HRS USED	Games	Practices	All day bookings	TOTAL HRS USED
Youth Mixed Slopitch	38	4	1	39.5	31	18	3	60	24	1	3	41				
Adult Mixed Slopitch		4		5.5		4		5.5	50	5	6	121	91	3	5	152.25
Mens/Ladies Slopitch									29	1		44.5	47		4	80.75
Mens Fastball													14	1		44
Seniors																52
School Bookings			1	8			4	32			2	16				
TOTALS				53				97.5				222.5				329
TOTAL HRS USED = 702																

