The Corporation of the Town of Ajax

GENERAL GOVERNMENT COMMITTEE

Thursday, October 8, 2015
In-Camera at 1:30 p.m.
Open Meeting at 2:00 p.m.
Balance of In-Camera after Open Meeting
River Plate Room, Town Hall
65 Harwood Avenue South

PRESENTATIONS

Alternative formats available upon request by contacting:
accessibility@ajax.ca or 905-619-2529 ext. 3347

Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuver back to the agenda page use the **Ctrl + Home** keys simultaneously

6. Presentations / Discussion

6.1 **IMPACT Ajax Community Conversation Series**
~ Cayla. da Silva, Community Development Coordinator
~ Shane Joseph, Diversity & Community Engagement Coordinator

6.2 **Youth Entrepreneur & Employment Program (upNextAjax)**
~ Lisa. Hausz, Manager, Business Development & Marketing

IMPACT Ajax

Connect • Support • Innovate

IMPACT Ajax

Community Conversation Series

Presented by
Cayla S. Da Silva & Shane Joseph

08/10/15

GOALS

- ✓ **To consult with local not-for-profits and community service providers serving Ajax residents through surveys and facilitated conversations on how to better collaborate and improve the Town's community development service.**
- ✓ **To provide a platform to strategically plan how best to build capacity, offer support and address any gaps and/or needs facing the Ajax Community.**

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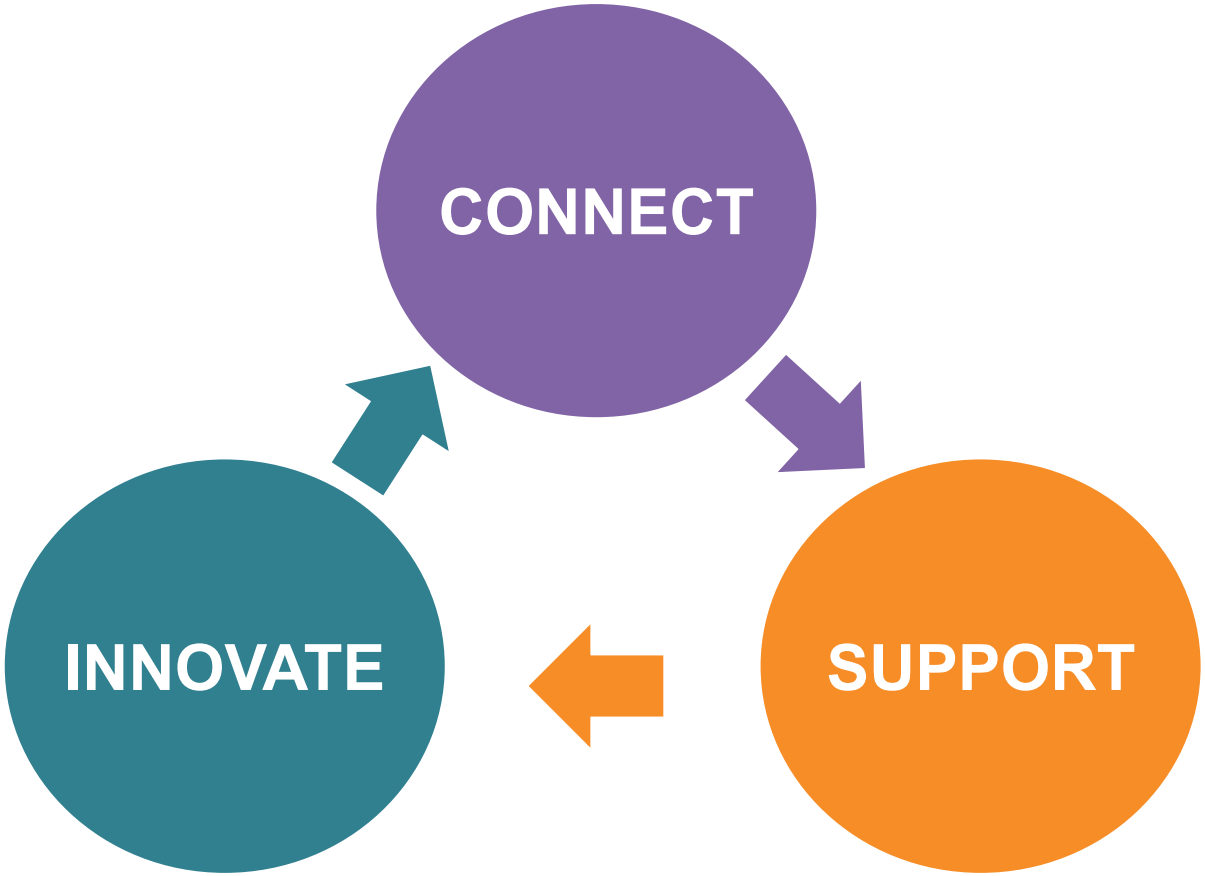
CONSULTATION KEY CONCEPTS



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SERIES 1: CONNECT

Objectives:

- ✓ **Connect the Town of Ajax with local organizations;**
- ✓ **Connect these organizations with one another; and**
- ✓ **Connects the dots to see if there are gaps in services and how we can work together to bridge these gaps.**

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SERIES 1: CONNECT

Examples:

“What are your greatest strengths as a not-for-profit and/or community service provider serving Ajax residents?”

“From your experience, what are the prominent social issues currently facing the Ajax community?”

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SERIES 2: SUPPORT

Objectives:

- ✓ **Provide local organizations with information outlining current Town of Ajax support mechanisms for not-for-profit and community service providers.**

- ✓ **Provide local organizations with an opportunity to provide input to improve these supports and what new supports may need to be created.**

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SERIES 2: SUPPORT

Examples:

“How can the Town of Ajax help you capitalize on your greatest strengths as a not-for-profit and/or community service provider serving Ajax residents?”

“Aside from providing financial assistance, how can the Town of Ajax help you address your greatest challenges as a not-for-profit and/or community service provider serving Ajax residents?”

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SERIES 3: INNOVATE

Objectives:

- ✓ **Create a think tank opportunity with local organizations;**
- ✓ **Present the results of the surveys;**
- ✓ **Highlight the trends and current needs in the Ajax community; and**
- ✓ **Work collaborative through facilitated discussions to create solutions to build capacity in local organizations and improve service in community development.**

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CONSULTATION FORMAT

CONNECT (SURVEY)

SUPPORT (SURVEY)

COOKIES, COFFEE & CONVERSATION (FACILITATION)

INNOVATE

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COMMUNICATION STRATEGY

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Thank You!

Questions?

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upnext AJAX

Ajax Youth Entrepreneur & Employment Pilot Program 2015

upnext+ AJAX

Connection to Community Action Plan (2015-2018)

Strategic Development & Economic Prosperity:
Facilitate job creation and retention to ensure a variety of employment opportunities.

Strong Sense of Community:
Expand on youth career programming and services.

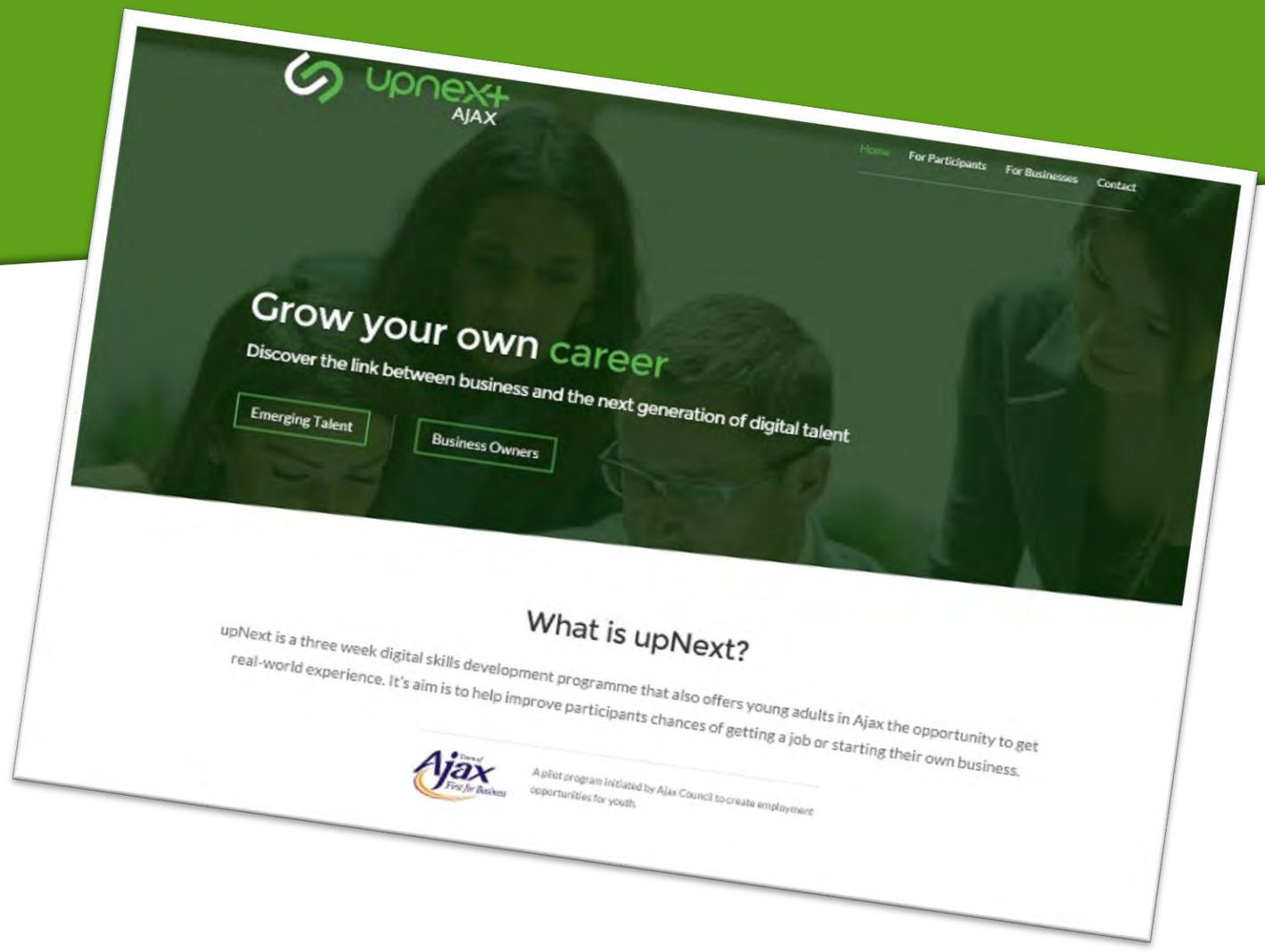
upnext AJAX

Objectives:

- *Develop a resource for Ajax Young Adults to access skills, knowledge and experience to become more employable or an entrepreneur.*

- *Develop connections for Ajax Young Adults to gain mentors and network with local business leaders.*

upnext AJAX



Inputs:

- *Ajax Staff time (Project lead)*
- *Partner resources (15 partners participated)*
- *Presenters' Expertise (30 presenters)*
- *Business Leaders' mentoring (30+ in person meetings)*
- *Meeting Space (Ajax Business Centre)*
- *Funding ($30,000)*

Our Partners

NORTHERN LIGHTS CANADA · Results · BACD Launch and Accelerate Your Business · TRENT UNIVERSITY · Town of Ajax First for Business · durham workforce authority · COMMUNITY INNOVATION LAB · DURHAM REGION ECONOMIC DEVELOPMENT · AJAX BUSINESS CENTRE

Outputs:

Initial Goals:

- 20-25 applicants
- 20-50 businesses
- 1-3 employed
- 1-3 start business

Program Overview:

- 75 hours of connections and experience
- 35 group training sessions
- 15 days of programming
- 15 partner organizations

Actuals:

- 100+ applicants – 55 Confirmed for group interview
- 28 participants started program
- 24 completed the program
- 100+ businesses registered
- 70 businesses confirmed participation
- 2 started business
- 4 employed
- 1 offered a volunteer Board of Directors position

Our Partners

upnext AJAX

“Impressive group!”

“Great group to work with, very professional.”

Wish I could hire them all!”

“Great representation of Ajax’s future leadership.”

Outcomes:

- Ajax Young Adults gain skills and experience to help attain meaningful employment or start their own business.
- Ajax Young Adults gain confidence and support to contribute to the community.
- Ajax Young Adults are connected and engaged with the Town, local businesses and each other.

upnext AJAX

From: Jodi
Sent: Friday, October 02, 2015 2:47 PM
To: Lisa Hausz
Subject: Check in

Hello Lisa,
It was great seeing you the other week. I just wanted to update you and let you know that I just recently accepted a job as a design assistant at AYA Kitchen gallery in Ajax. This position would not have been possible for me without having taken part in the UpNext Ajax program. I wanted to thank you for having provided the program for the youth in Ajax, it has opened many doors for me and I am so grateful for what you and everyone else made possible for us. Thanks again and all the best!

JS

upnext+
AJAX

Thank You!