

AGENDA DIVERSITY & COMMUNITY ENGAGEMENT ADVISORY COMMITTEE

April 22, 2015 at 6:00 p.m.
River Plate Room, Town Hall
Meeting No.1

Online Agenda: Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “Bookmark” icon on the navigation panel to the left of your screen.



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accessibility@ajax.ca or 905-619-2529 ext. 3347

1. Call to Order

1.1. Welcome / Roundtable Introductions

2. Disclosure of Conflict of Interest

3. Approval of Minutes

3.1 June 25, 2014Page 3

4. Presentation/Discussion Items

4.1 Diversity & Community Engagement Plan Overview and Implementation Update – Next Phase **(6:40 – 7:05 p.m.)**

Donna Bright, Chief Librarian Executive Office, Ajax Public Library
Tracey Vaughan-Barrett, Director – Recreation & Culture

4.2 Explore Newcomer Bus Tour **(7:05 – 7:20 p.m.)** [C. Da Silva]

4.3 Durham Immigration Portal - Overview **(7:20 – 7:35 p.m.)** [D. Forget]

5. Correspondence **(7:35 – 7:40 p.m.)**

5.1 New Resident Guide previously circulated

6. Update from Council

7. Standing Items

7.1 Work Plan Page 6

7.2 Pan Am 2015 Local Host Committee Update [L. Harrison]

8. New Business

9. Adjournment

Next Meeting Date: Wednesday, May 27, 2015 at 6:30 p.m., River Plate Room, Town Hall



DRAFT MINUTES
Diversity & Community Engagement
Advisory Committee

June 25, 2014
River Plate Room, Town Hall
Meeting No. 5

Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347

Committee Members:	Regional Councillor Colleen Jordan Councillor Ashby (<i>entered 7:20 p.m.</i>) Sobia Ahmad Denise Burnett Lee Harrison, Chair Roxanne Horwitz Glenda Jones Mohamed Karatella Shannon Mack
Staff:	David Forget, Manager – Quality Service & Special Projects Cayla Da Silva, Community Development Coordinator Sarah Moore, Committee Coordinator
Regrets:	Natasha Prasad, Judy Paty, Liza Arnason

1. Call to Order

Chair Harrison called the meeting to order at 6:30 p.m.

2. Disclosure of Pecuniary Interest

None

3. Approval of the Minutes

Moved By: S. Mack
Seconded By: G. Jones

That the April 23 and May 8, 2014 Meeting Minutes of the Diversity & Community Engagement Advisory Committee be approved.

CARRIED

4. Presentation/Discussion Items

4.1 2014 Customer Polling Results Summary

David Forget, Manager, Quality Service & Special Projects, delivered a presentation highlighting some of the key findings of the customer polling conducted in April 2014. He

noted that Ajax residents are generally satisfied with their government and Town staff; however there is an increased perception of barriers to accessing programs and services. Mr. Forget confirmed that the sample group was statistically considered to be a representative sample, comprised of 600 respondents balanced throughout all four wards.

Members requested that a copy of the full report and results be forwarded to the Committee. Discussion related to full demographical breakdown of results, how results correlate with the Town's view of its programs and services and census data, and the need to review wording of certain questions relative to race and ethnicity to make it more inclusive. Members also expressed interest in questioning relative to personal experiences with barriers instead of merely perception.

Councillor Ashby entered the Meeting (7:20 p.m.)

5. Standing Items

5.1 Updated Work Plan

Mr. Forget noted items that will carry forward to the new term including the HR Services hiring practices and applicant tracking initiatives, and creation of a volunteer management database.

6. Correspondence

None.

7. Update from Council

Regional Councillor Jordan provided updates relative to several Council items. Details were shared relative to the [Community Action Plan Status Report](#) and the Duffin Creek Water Pollution Control Plant matter. Information on the Pan Am 2015 One-year Countdown event Viva La Noche Ajax! and the Region of Durham CUPE strike were shared. Regional Councillor Jordan discussed her attendance at the recent Great Lakes & St. Lawrence Cities Conference and encouraged Members to stop utilizing products with micro beads/micro plastics noting their negative impact on fish.

Councillor Ashby informed the Committee that Councillors have received an increased number of concerns regarding Town employment opportunities and hires not being representative of the Town's diverse community. He noted that if the matter is not addressed, it will become a larger issue in the near future.

8. New Business

8.1 Tour for Humanity

Chair Harrison provided Members with an overview of the [Tour for Humanity](#) event presented by the Simon Weisenthal Center. He noted that the information was very informative and that he would like to strive for all Ajax high schools to participate in the program.

8.2 D-Day 2014

Chair Harrison informed the Committee that Ajax was well represented at Juno Beach for the 70th Anniversary of D-Day and the Battle of Normandy. A tour from Ajax, including many local high school students, was present at the cemetery recognition events with Prime Minister Harper. Ms. Emily Harrison, Youth Engagement Advisory Committee Member was granted the honour of reciting “In Flanders Fields”.

8.3 Committee Recognition

On behalf of staff and Council, Ms. Moore presented Members with a certificate and token of appreciation for their contribution and dedication throughout the term. Mr. Karatella and Ms. Jones noted they would not be re-applying for appointment in the new term. On behalf of Members, Chair Harrison thanked staff and Council for their support of the Committee throughout the term.

9. Adjournment

Moved By: S. Ahmad
Seconded By: D. Burnett

That the June 25, 2014 Meeting of the Environmental Advisory Committee be adjourned (8:00 p.m.).

CARRIED

**DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE
2014-2018 WORK PLAN**

PROJECT ITEM		OBJECTIVES & SUMMARY	LEAD	TIMELINE	STATUS / NOTES
1	Advisory Committee training - Orientation session - Chairs workshop / meet and greet	<ul style="list-style-type: none"> To familiarize new DACE members with purpose, mandate, etc 	LIS	February 18, 2015	
2	Review of the New Resident Guide	<ul style="list-style-type: none"> To provide an overview of the new Guide, it's purpose and contents 	David Forget	March 25, 2015	
3	Review of annual partnership events hosted by Recreation and Culture	<ul style="list-style-type: none"> To provide information about ongoing annual events hosted by Recreation 	Cayla S. Da Silva	Ongoing	
4	Present and review formal DACE Implementation Plan – next phase	<ul style="list-style-type: none"> To provide an overview of what has been accomplished in the past five years and what lies ahead 	Tracey Vaughan	April 22, 2015	
5	Community Information Sharing	<ul style="list-style-type: none"> To provide the Committee with insight on what's happening in the community (faith-based groups, etc.) 	David Forget Cayla Da Silva	Ongoing	
6	Volunteer Recognition Program	<ul style="list-style-type: none"> To involve DACE members in the selection and review committee 	Cayla S. Da Silva	March 25, 2015	
7	Strong Neighbourhood Strategy	<ul style="list-style-type: none"> To provide ongoing consultation and updates 	Cayla S. Da Silva	Ongoing	

DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE

2014-2018 WORK PLAN

8	Designate a prominent space as a Centre for Understanding (Pat Bayly Square)	<ul style="list-style-type: none"> To provide ongoing updates on the progress of the Square 	Tracey Vaughan	Ongoing	
9	Continue to utilize differing communication vehicles to reach diverse groups	<ul style="list-style-type: none"> Includes engagement in civic opportunities (diverse media services) 	Christie McLardie	June 2015	
10	Self Disclosure Form (Taleo Recruitment Software)	<ul style="list-style-type: none"> To educate the Committee on 	Jackie Lumsden	May 2015	
11	Pan Am Initiative	<ul style="list-style-type: none"> Updates to the Committee about Pan Am events 	Tracey Vaughan	May 2015	
12	IMPACT Ajax Fund	<ul style="list-style-type: none"> To provide a better understanding of the Social Infrastructure funding 	Cayla S. Da Silva	April 2015	
14	Seniors Strategy	<ul style="list-style-type: none"> 	Robbie Prochilo	June 2015	
15	Age-Friendly Community	<ul style="list-style-type: none"> 	Robbie Prochilo	June 2015	
16	Diversity Conference	<ul style="list-style-type: none"> To bring groups, associations and interested parties together to discuss diversity issues 	Cayla S. Da Silva David Forget	October 2015	
17	Explore Ajax Newcomer Bus Tour	<ul style="list-style-type: none"> To create awareness of bus tours offered by the Town to newcomers (in partnership with CDCD) 	Cayla S. Da Silva	April 2015	

**DIVERSITY AND COMMUNITY ENGAGEMENT ADVISORY COMMITTEE
2014-2018 WORK PLAN**

18	Healthy Kids Community Challenge (HKCC)	<ul style="list-style-type: none"> • Implement strategy to improve health of kids • Based on three pillars, physical activity, nutrition and sleep/healthy lifestyle 	Kevin Smith	Ongoing (4 year pilot program)	Waiting direction from the Ministry of Health and Long-Term Care
19	Positive Space	<ul style="list-style-type: none"> • Staff training, build collection for appropriate clientele 	Cindy Poon	November 2015	
20	Library as an Inclusive Place - Toy Library	<ul style="list-style-type: none"> • Purchase of toys (safe and educational) for individualized needs patrons 	Cindy Poon	September 2015	
21	Outreach to Faith Groups	<ul style="list-style-type: none"> • Promote library services and collections and explore potential opportunities for partnerships 	Cindy Poon	October 2015	
22	Outcome Evaluation	<ul style="list-style-type: none"> • Seek feedback from community members and agencies about library's programs and services 	Cindy Poon	November 2015	