

AGENDA RECREATION & CULTURE ADVISORY COMMITTEE

March 11, 2015 at 6:00 p.m.
River Plate Room, Town Hall
Meeting No. 1

Online Agenda: Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “Bookmark” icon on the navigation panel to the left of your screen.



Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347

1. Call to Order

1.1. Welcome / Roundtable Introductions

2. Disclosure of Conflict of Interest

3. Approval of Minutes

3.1 June 11, 2014Page 3

4. Presentation/Discussion Items

4.1 Youth Survey Results (6:10 – 6:30 p.m.)

Ashley Galea, *Recreation Coordinator-Youth Development & Adult*

4.2 June is Recreation & Parks Month (6:30 – 6:50 p.m.)

Shane Gumbs, *Recreation Supervisor*
Shannon Barrow, *Recreation Supervisor*

4.3 Pan Am Events (6:50 – 7:10 p.m.)

Robert Gruber, *Manager – Community & Cultural Development*
Kristie Pratt, *Pan Am Local Host Committee Member*

4.4 Healthy Kids Community Challenge Update (7:10 – 7:30 p.m.)

Kevin Smith, *Active Living Coordinator*

5. Correspondence

6. Update from Council

7. Standing Items

7.1 Work PlanPage 6

7.2 Recreation & Culture Departmental Update (J. Wood)

7.3 Pan Am 2015 Local Host Committee Update (K. Pratt)

8. New Business

9. Adjournment

Next Meeting Date: Wednesday, April 8, 2015 at 6:00 p.m., River Plate Room, Town Hall



DRAFT MINUTES
Recreation & Culture Advisory Committee

June 11, 2014

River Plate Room, Town Hall

Meeting No. 6

Alternative formats available upon request by contacting:
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Committee Members:	Councillor Marilyn Crawford Nicole Barrett, Co-Chair Jessica Black Jennifer Brown Chantel Escoffrey Jeremy de Mel, Co-Chair Baldish Toor
Staff:	Joanne Wood, Manager – Neighbourhood Programs and Active Living Sarah Moore, Committee Co-ordinator
Guests:	Robert Prochilo, Community Recreation Coordinator, Youth & Adults Alisha D'Mello, Youth Engagement Advisory Committee Member Amanda Bedwell, David Forget, Manager of Quality Service & Special Projects
Regrets:	Paula Greaves, Shirley Merith, Kristie Pratt

1. Call to Order

Co-Chair De Mel called the meeting to order at 6:00 p.m.

2. Disclosure of Pecuniary Interest

None

3. Approval of Minutes

Moved by: J. Black
Seconded by: C. Escoffery

That the Minutes of the Recreation & Culture Advisory Committee Meeting held on May 14, 2014 be adopted.

CARRIED

4. Presentations/Discussion Items

4.1 Youth Engagement Advisory Committee Update

Robert Prochilo introduced Ms. Alisha D'Mello, Youth Engagement Advisory Committee Member, who provided an overview of recent YEAC events and accomplishments. She shared updates on youth spaces, afterschool programs, and Youth Week and Encourage Me Ajax events. An achievement of this term was noted as increased communications and social media presence for the YEAC. Ms. D'Mello thanked the Committee and staff for their support of YEAC initiatives throughout the year.

Members posed questions relative to voting outreach for youth, and youth-senior support programming. Mr. Prochilo shared information relative to the "Take the Lead" youth funding program coordinated in partnership with The Youth Centre.

4.2 Preschool Programs

Amanda Bedwell, Community Recreation Coordinator, presented the results of the preschool programming survey previously discussed with the Committee. She noted that the survey revealed 85% of families with multiply children accessing preschool programming have only one child enrolled. It was identified the 97% of participants indicated satisfaction with current programming. Ms. Bedwell discussed plans to rename the section to **Preschool and Kindergarten** programming and add new active play based learning classes. She shared a [video](#) in respect to 'physical literacy' and identified her interest in incorporating it into programming. She reviewed plans for circulation of a Preschool and Kindergarten program flyer in the fall and noted plans to review opportunities for programming of 0-3 year olds at the same time and location as 'Ready, Set...Learn' and "Kinderstart" classes, in order to encourage enrollment of multiple children in concurrent programs.

4.3 2014 Customer Polling Results

David Forget, Manager, Quality Service & Special Projects, delivered a presentation highlighting some of the key findings of the customer polling, noting that Ajax residents are generally satisfied with their government and services, however there is an increased perception of barriers to accessing programs and services. Mr. Forget confirmed that the sample group was statistically considered to be a representative sample, comprised of 600 respondents balanced through all four wards. Discussion related to full demographical breakdown of results and whether comparative surveys are conducted in Pickering and Whitby. The complete report of results is available on the Town's website.

5. Standing Items

5.1 Updated Work Plan

Ms. Moore solicited feedback from Members relative to any work plan items that were not completely addressed throughout the term, as well as items of interest to carry forward to the new term work plan. The Committee expressed interest in taking a more 'active' role in assisting with Town events/initiatives in addition to its advisory role. Members reinforced the importance of staff to bring items to the Committee **prior** to completion, so that feedback

and consultation can be considered. Consideration for more cross-committee consultation/collaboration was encouraged.

5.2 Recreation & Culture Departmental Update

Ms. Wood provided details of several upcoming events in Recreation & Culture, including the youth skateboard competition, Silver Screen Sunday event, Trailfest, Canada Day celebration, and the Pan Am 2015 one-year countdown Viva La Noche event.

5.3 Pan Am 2015 Local Host Committee

Ms. Moore updated the committee in respect to the recently launched [Pan Am Ajax website](#), song competition winner and one-year countdown event.

6. Correspondence

None.

7. Update from Council

Councillor Crawford provided updates on several Council items of business including funding for Paradise Park sand dune restoration, road closures anticipated for the realignment of Rossland Road project, Highway 407 extension, widening of Highway 401, City of Pickering 'Durham Live' development application, Veridian Board composition and the Town of Ajax Community Action Plan Report.

8. New Business

8.1 Committee Recognition

On behalf of staff and Council, Ms. Moore presented Members with a certificate and token of appreciation for their contribution and dedication throughout the term.

9. Adjournment

Moved by: J. Black
Seconded by: B. Toor

That the June 11, 2014 Meeting of the Recreation & Culture Advisory Committee be adjourned (8:05 p.m.).

CARRIED

RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

PROJECT ITEM		OBJECTIVES & SUMMARY	LEAD	TIMELINE	STATUS / NOTES
1	2015 Pan Am Games	<ul style="list-style-type: none"> • Torch Relay • Events and Arts & Cultural Program • Volunteer Management 	Robert Gruber Laura Tegelberg	March Ongoing	
2	June is Recreation & Parks Month	<ul style="list-style-type: none"> • Presentation and consultation re: activities and recreation opportunities related to June is Recreation & Parks Month • Opportunity to participate in proclamation delegation to council 	Shannon Barrow Shane Gumbs	March	
3	Annual Volunteer Recognition Awards	<ul style="list-style-type: none"> • Introduction to the Awards & Selection Committee Recruitment 	Cayla Da Silva Robert Gruber	March	
4	Healthy Kids Community Challenge (HKCC) Update	<ul style="list-style-type: none"> • Update and consultation on HKCC. • Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids • Develop a community collective to maximize outreach of information & community engagement 	Kevin Smith	March Ongoing	
5	Youth Survey Results	<ul style="list-style-type: none"> • Update on youth survey conducted in 2014 	Ashley Galea	March	

RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

6	Strong Neighbourhood Strategy	<ul style="list-style-type: none"> Update 	Cayla Da Silva	April	
7	Youth Week	<ul style="list-style-type: none"> Presentation & Discussion regarding 2015 event planning 	Ashley Galea YEAC	April	
8	Adult Programs	<ul style="list-style-type: none"> Consultation on adult programs currently offered by the Town and ideas for new programs moving forward 	Ashley Galea	April	
9	IMPACT Ajax (Social Infrastructure Fund) Projects	<ul style="list-style-type: none"> Community Organization & Neighbourhood Projects – Funding Update 	Cayla Da Silva	May	
10	Advancing Access to Affordable Recreation in Durham (AAARD)	<ul style="list-style-type: none"> Review subsidy program Update on AAARD initiative 	Debbie Nickerson	TBC May?	
11	St. Francis Centre Programming	<ul style="list-style-type: none"> Update 	Robbie Prochilo	June	
12	YEAC Update	<ul style="list-style-type: none"> Presentation from YEAC members on recent accomplishments and future initiatives 	Ashley Galea YEAC	June	
13	Pat Bayly Square Programming	<ul style="list-style-type: none"> Presentation and consultation on potential programming and operational procedures for Pat Bayly Square 	<ul style="list-style-type: none"> Robert Gruber Joanne Wood Rob Braid 	2015/2016	
14	Senior Strategy	<ul style="list-style-type: none"> Presentation & Consultation on upcoming seniors strategy 	Robert Gruber	2015/2016	

**RECREATION & CULTURE ADVISORY COMMITTEE
2014-2018 WORK PLAN**

15	Age Friendly Community	<ul style="list-style-type: none"> • Presentation & Consultation on Age Friendly Community initiatives 	Robert Gruber	2016/2017	
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