

The Corporation of the Town of Ajax

COUNCIL

Monday, April 14, 2014 at 7:00 p.m.

Council Chambers, Town Hall

65 Harwood Avenue South



PRESENTATIONS

Alternative formats available upon request by contacting:

sarah.moore@ajax.ca or 905-619-2529 ext. 3347

Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously. **OR** use the "Bookmark" icon to the left of your screen to navigate from one report to the next

4. Delegation and Presentations / Public Hearings

- | | | |
|-----|------------|--|
| 4.2 | Delegation | Annual Economic Development Strategy Update <ul style="list-style-type: none">• Lisa Hausz, Manager of Business Development & Marketing |
| 4.4 | Delegation | Ajax Green Living Days <ul style="list-style-type: none">• Jade Schofield, Environmental Sustainability Coordinator |
| 4.5 | Delegation | Ice Storm Clean Up <ul style="list-style-type: none">• Dave Meredith, Director of Operations & Environmental Services |



Ajax Economic Development & Tourism Strategy Update

April 14, 2014



The Times **BIG NEWS!**

OnTrack Ajax

ONE Medical
Centre is open
- welcoming
patients and
new
businesses!

OnTrack
2,015 JOBS BY 2015

Over 2400 jobs
added since
2010!



Home student Emily May for the look

restricted at all." Her paintings of
flowers and shapes take on color
and bring out a visual magnifi-
cence. She has achieved beauty.
One painting, "Flower Fetish
II" is a look of brilliance, show-
ing the use of red, orange and
the nature as it is, is
...orous.



Progressive

Accountable

Community-Focused

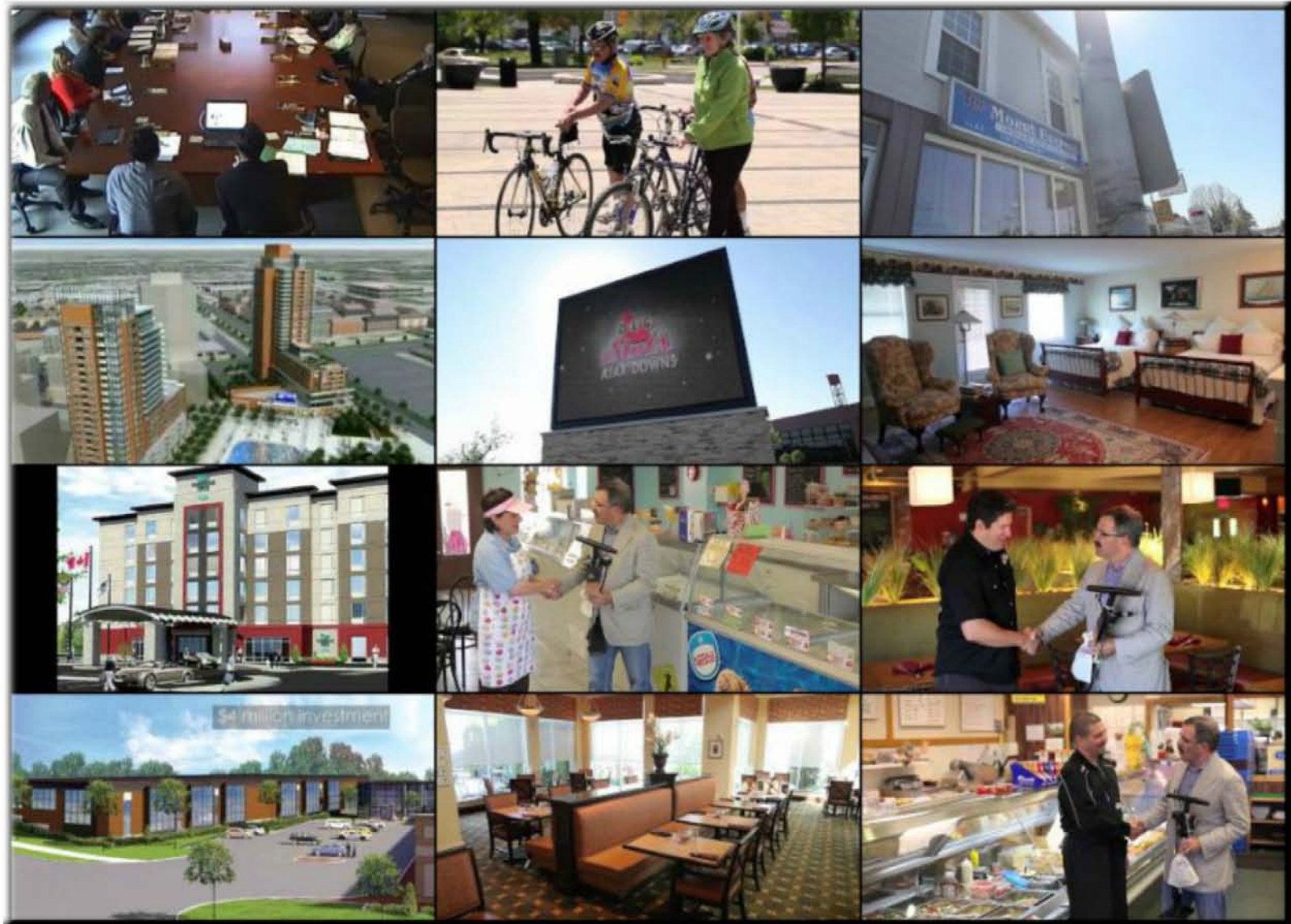
Eco-Conscious

Economic Development & Tourism Strategy

Six Goals:

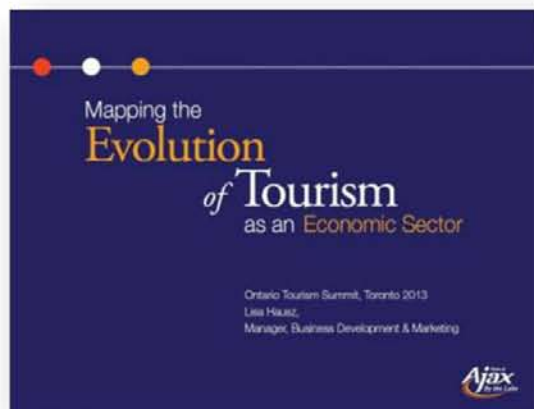
1. Targeted Investment Attraction
2. Leverage Regional Assets
3. Business Retention & Expansion
4. Creating 'Places'
5. Creative Industries Development
6. Marketing & Promotion





Work with the Region and other authorities to address key infrastructure needs including roads, transit, bike lanes/trail connections... and programs to improve business development.

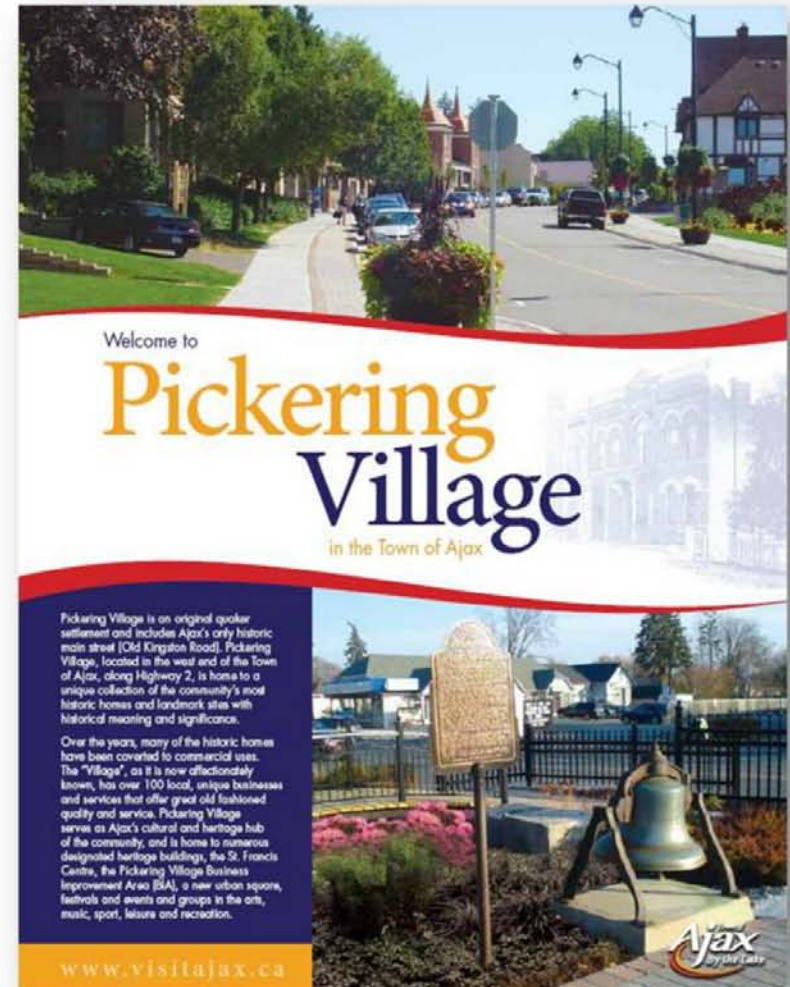
- ✓ Promotion of Welcome Cyclists Network
- ✓ Engaging Durham Tourism for PanAm
- ✓ Supporting and engaged in Sport Durham
- ✓ Collaboration for trail connections
- ✓ Presentation at Ontario Tourism Summit
- ✓ Planners Canada Website Promotion



Work with the residents and businesses in Pickering Village to preserve and enhance heritage attributes to support the development of vibrant arts, culture and tourism.



- ✓ Support for St. Francis Centre
- ✓ Promotion and support of Pickering Village BIA members
- ✓ Support for Pickering Village Heritage Conservation District Study
- ✓ Promote and support of arts and culture in Pickering Village in Ajax
- ✓ Collaborate and promote local artists and galleries



AjaxFirstforBusiness.ca

The screenshot shows the homepage of the Ajax First for Business website. The header features the Ajax logo with the tagline 'First for Business' and navigation links for Home, Business Directory, News, Contact Us, and a search bar. Below the header is a main banner with the heading 'Ready to expand?' and the subtext 'We are, and we've PROVED it.' The banner includes a list of benefits: Proven work force, Proven infrastructure, Proven sites, and Proven service. It also mentions that Ajax, Ontario is the first municipality in Canada to be awarded the Competitive Ready Seal. A sidebar on the right of the banner lists 'COMPETITIVE READY COMMUNITY' and 'Contact us for your FREE expansion evaluation.' Below the banner is a section titled 'Discover Business Opportunities in Ajax, Ontario' with a welcome message and details about the town's economic growth. At the bottom, there are several quick links: Incentives & Funding, New Developments, Starting & Expanding Your Business, Demographics & Statistics, Business Events Calendar, News, Tell us what you think! (Website Feedback Form), Available Properties, Starting & Expanding Your Business, and Location Advantage. The PriorityPATH+ logo is also visible in the bottom left corner.

Town of Ajax
First for Business

Home | Business Directory | News | Contact Us | Text Size | Search

Ajax | **Invest** | **Connect** | **Grow**

Ready to expand?

We are, and we've **PROVED** it.

Ajax, Ontario is the **first** municipality in Canada to be awarded the **Competitive Ready Seal**

- ▶ Proven work force
- ▶ Proven infrastructure
- ▶ Proven sites
- ▶ Proven service

Contact us for your **FREE** expansion evaluation.

COMPETITIVE READY COMMUNITY

1 2 3 4 5

COMPETITIVE READY COMMUNITY

Discover Business Opportunities in Ajax, Ontario

Welcome to Ajax, Ontario, Canada's First Competitive Ready Community! The Town of Ajax is part of Durham Region, one of the fastest growing economic areas of Ontario. Situated on Lake Ontario just east of Toronto, the population of Ajax is approximately 110,000. Ajax is a "Quality Community", being the first ISO 9001 - 2000 registered municipality in Ontario and the first fully registered municipality in North America. The Town has a vibrant business community, with nearly 2,000 businesses and a labour force of close to 85,000, with a regional workforce of over 2 million people within a 45-minute drive. Ajax offers the Region of Durham's strongest and award-winning economic development service team, with dedicated staff and customized processes to assist business in expansion and location. Within the Ajax First For Business website you will find extensive resources to locate, start and expand business. Start your success in Ajax through our website or call us directly at: 1-800-301-1950.

Incentives & Funding | **New Developments** | **Starting & Expanding Your Business** | **Demographics & Statistics** | **Business Events Calendar**

News
Ajax-Pickering Board of Trade - RFP for Website
Business Leaders - Understand Your Electricity

Tell us what you think!
Website Feedback Form

Available Properties

Starting & Expanding Your Business

Location Advantage

PriorityPATH+

- ✓ OnTrack 2015 by 2015
- ✓ Physician Recruitment
- ✓ Ajax Business Network (ABN)
- ✓ Downtown Initiatives
- ✓ Competitive Ready

Enhance the conditions for job growth in key employment sectors by attracting and retaining businesses with supportive programs, strengthening relationships and protecting and promoting employment lands.

✓ Career Fair

OnTrack 2015 by 2015

Physician Recruitment

Ajax Business Network (ABN)

Downtown Initiatives

Competitive Ready

invest **engage** **succeed** **job seekers**



"If you plan to visit any Career Fair this year, this is the one to attend!"



**DURHAM REGION
CAREER FAIR**
February 21, 2013 | 10am - 4pm
AJAX COMMUNITY CENTRE: 75 Centennial Road, Ajax, ON

Register Today!

Are you unemployed?
Would you like to work closer to home?
Then you can not afford to miss this!

- Large and small employers on-site
- Over 200 employment opportunities
- Professional Employment Counsellors available to review your résumé
- Learn from experts in the field
- Benefit from networking opportunities and job search workshops

Available positions are listed on the Durham Region Career Fair website. Bring your tailored résumés and dress to impress!

Registration is limited. Don't delay!

www.durhamregioncareerfair.ca



Keyword Search:
UnemployedHelp



Participating EMPLOYERS include:



SPONSORS:



Enhance the conditions for job growth in key employment sectors by attracting and retaining businesses with supportive programs, strengthening relationships and protecting and promoting employment lands.

Career Fair

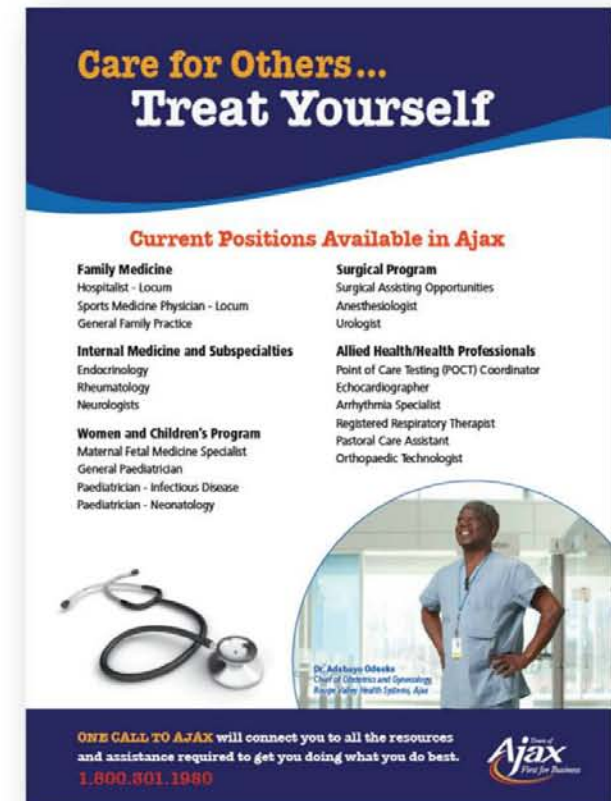
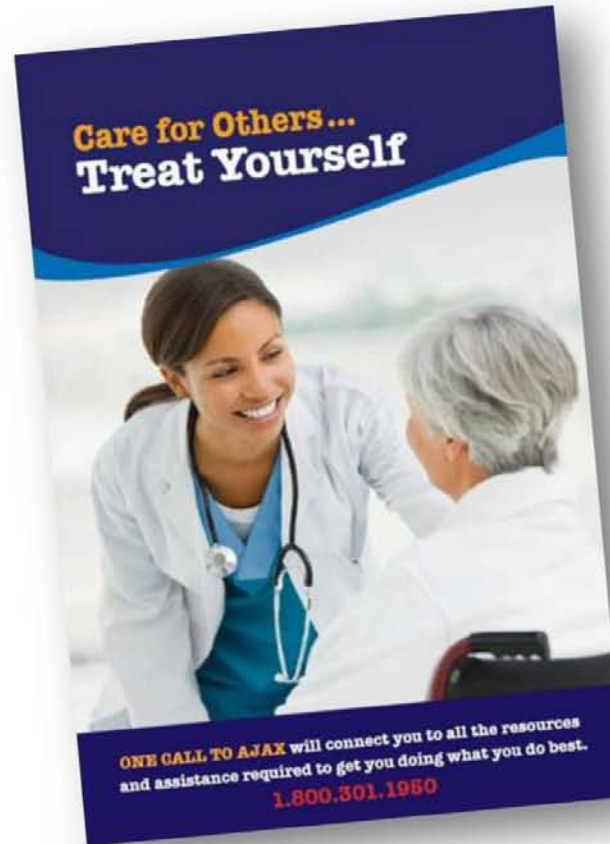
OnTrack 2015 by 2015

✓ **Physician Recruitment**

Ajax Business Network (ABN)

Downtown Initiatives

Competitive Ready



Career Fair

OnTrack 2015 by 2015

Physician Recruitment

✓ **Ajax Business Network (ABN)**

Downtown Initiatives

Competitive Ready



Enhance the conditions for job growth in key employment sectors by attracting and retaining businesses with supportive programs, strengthening relationships and protecting and promoting employment lands.

Career Fair

OnTrack 2015 by 2015

Physician Recruitment

Ajax Business Network (ABN)

✓ **Downtown Initiatives**

Competitive Ready

- ✓ Connecting with local stakeholders
- ✓ Information sharing through website
- ✓ Identification of Downtown Ajax
- ✓ Promotion of vision, policies, accomplishments and future initiatives in Downtown Ajax





First Competitive Ready Community in Canada

- ✓ Suggestions for website improvements
- ✓ Data collection and organization for fast lead response
- ✓ Expert recommendations for investment attraction



Available Land & Buildings

The Town of Ajax Business Development Team is happy to assist with your search in finding the perfect location for your business. It's as easy as 1-2-3-4-5-6-7-8-9-10 you can conduct your own search below through the links below.

- Industrial space
- Office space
- Land

Buyers Rd. Sellers Ln.

Global Location

Home | Business Directory | News | Contact Us | Test Site

Global Location Maps

- Air Cargo
- Commercial Air
- Ocean Ports
- Rail
- Highways & Freight Services

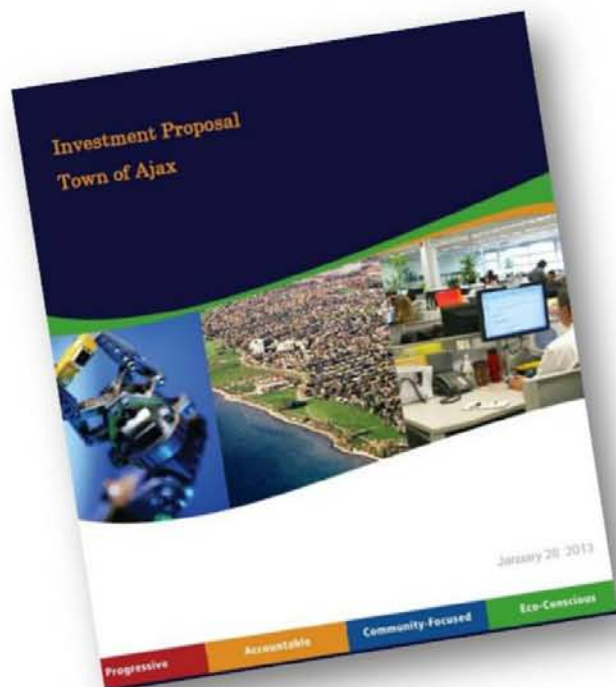
Quick Links

- Business Directory
- Business Events Calendar
- Community Profile
- Registering Your Business
- Starting & Expanding Your Business



First Competitive Ready Community in Canada

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- ✓ **Data collection and organization for fast lead response**
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First Competitive Ready Community in Canada

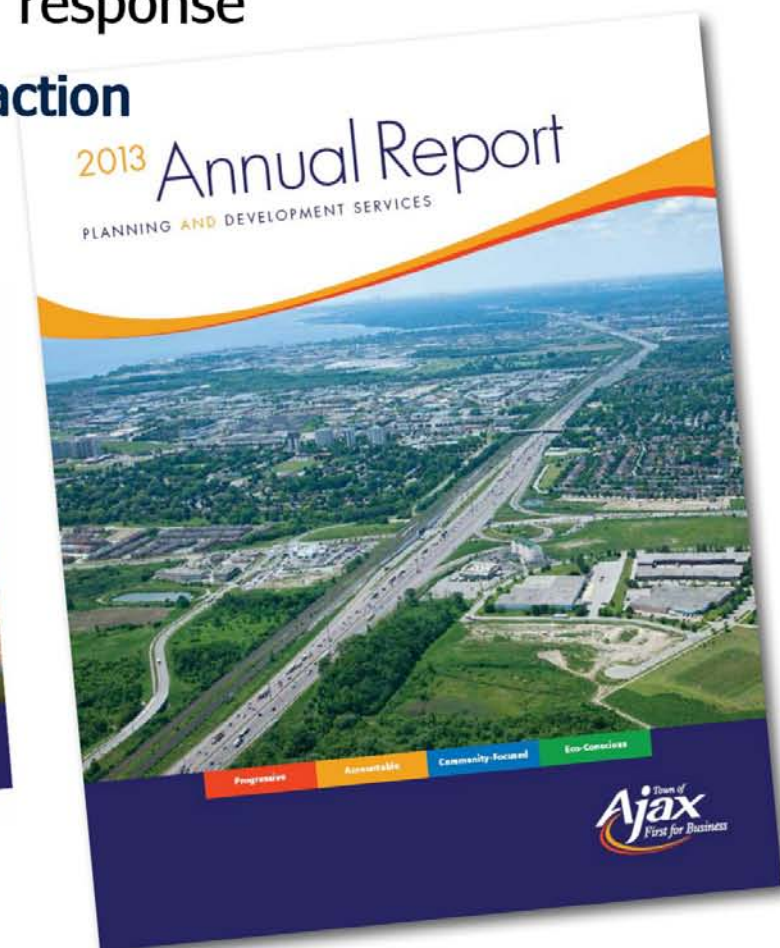
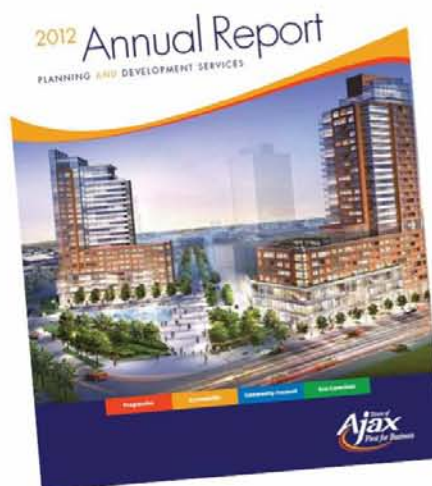
- ✓ Suggestions for website improvements
- ✓ Data collection and organization for fast lead response
- ✓ Expert recommendations for investment attraction

OnTrack
2,015 JOBS BY 2015



Priority**PATH**™

AJAX TALKS

BUSINESS LEADERS HIGHLIGHT ACCOMPLISHMENTS



Priority**PROPERTY**TM




The Business Development Group at the Town of Ajax understands that a company searching for a new facility is often under compressed time lines and is seeking a site on which they can build quickly and keep development risk low. The **Ajax Priority Property designation** was designed to address these needs. Sites branded with the Priority Property designation meet a consistent set of standards that are verifiable and allow the property to be marketed as ready for expedited development.

A PriorityPROPERTY** is a site that has:**

- ▶ Zoning in place and current
- ▶ Suitability of the land for the applied zoning designation has been verified
- ▶ An Agreement of Subdivision or Approved Master Plan is in place
- ▶ All utilities on site or to the lot line
- ▶ All utilities are verified to meet or exceed Industrial/Office/Service requirements
- ▶ Adequacy of vehicular access for Industrial/Office/Service use has been verified
- ▶ Environmental Site Assessment (ESA) Phase 1 has been completed, mitigating environmental risk
- ▶ Site grading has been completed to pad ready status
- ▶ Detailed report of comprehensive site information is available

Ask about the Town of Ajax
PriorityPATH****
A streamlined municipal process
dedicated to successful
business expansion!



Town of Ajax
First for Business

For more information, please contact us directly
at priority@ajax.com or 905.683.3000

A Certified Site is a industrial site that has:

- ✓ 20 or more 'developable' acres
- ✓ Confirmed asking price from a willing seller
- ✓ Documented acreage outside the known flood prone areas
- ✓ Property boundary survey and topographic maps
- ✓ Truck quality road access
- ✓ All utilities at the site or a formal plan to extend to the site
- ✓ Current zoning in place
- ✓ Documented permitting process, timeline and fees
- ✓ Free of environmental liabilities or with a mitigation plan on file
- ✓ Detailed report of comprehensive site information
- ✓ Minimized risk factors for development
- ✓ Environmental/cultural issues have been mitigated
- ✓ Certified by a qualified 3rd Party

Priority**PROPERTY**™



*"Locating Companies With The Right Communities and
Connecting Your Community with the Right Companies"*



A wide, tree-lined street in Ajax, Ontario, with a large white arrow pointing right and the year '2014' written on the road surface. The street is flanked by lush green trees and grass. A pedestrian is visible on the right side of the road. A yellow and black pedestrian crossing sign is visible on the right side of the road. A tall building is visible in the background on the left side. A decorative orange and yellow wavy line runs across the top of the image.

2014 →

Ajax Economic Development & Tourism Strategy Update



Environmental Events 2014

Jade Schofield, Environmental Sustainability Coordinator
Town of Ajax

Workshop: Spring Ecology of Duffins Creek

Wednesday, April 16 7.30 p.m. McLean Community Centre

- Hosted by Trout Unlimited this event will provide residents with an evening of learning. Learn all about Duffins Creek Ecology in the springtime!
- Plus Trout Unlimited registration for a Rain Barrel, and the Sustainable Ajax and Urban Forestry information kiosk!

To RSVP please email coaks@tucanda.org



Spring Almost Here!
Celebrate the End of Winter

April 16th
Join Trout Unlimited Canada
for an evening of learning



WORKSHOP:
SPRING ECOLOGY OF
Duffins Creek

Duffins Creek is an amazing, diverse ecosystem full of life! Come out and learn about the environmental wonders of the creek in the spring time!
All ages welcome! RSVP required to: coaks@tucanda.org

Wednesday, April 16th, 7:30 p.m.
McLean Community Centre
95 Magill Drive, Ajax, ON
Room 1
Cost: Free!

www.tucanda.org and www.duffinscreek.blogspot.ca



Ajax Green Living Days

April 22-27 2014



Green Living Days

AJAX
GREEN LIVING DAYS
April 22-27, 2014
Celebrate Earth Month with **FREE** Eco Events & Activities



Earth Day – Tuesday, April 22

Youth Tree Planting Event

Greenwood Conservation Area
2290 Greenwood Rd.
10 a.m. – 3 p.m.



Three schools from Ajax are celebrating Earth Day by planting trees with the Town of Ajax and the Toronto & Region Conservation Authority at Greenwood Conservation Area.

Wednesday, April 23

Eco Kids Movie “*Disney nature's Wings of Life*”

Main Branch Library
55 Harwood Ave. S
6:30 p.m.



Join us for a special screening of this Disney documentary that delves into the realm of flowers and their pollinators. Narrated by Meryl Streep, bring the whole family!

Green Living Days

AJAX
GREEN LIVING DAYS
April 22-27, 2014
Celebrate Earth Month with **FREE** Eco Events & Activities



Thursday, April 24

Greening Your Grounds Workshop & Rain Barrel Sale

McLean Community Centre
95 Magill Dr.
7 – 9 p.m.

What is a rain garden? How does a rain barrel work?
Why should I install a permeable patio? Learn
about the newest trends in residential landscaping
and how can you use them to add pizzazz to your
property!"

Plus Trout Unlimited registration for a Rain Barrel
official launch of Ajax in Bloom.

Rain Barrel Sale \$50

Fundraiser For Trout Unlimited Canada's
Duffins Creek Renewal Program
Help Us Restore Duffins Creek!



Order Rain Barrels Online at rainbarrel.ca/trout/
Pickup is Sunday April 27
Greenwood Conservation Area
2290 Greenwood Rd, Ajax, ON L1T 4S4
10 am to 3 pm

For more information or for help with ordering contact Colie Oaks at 525-824-4121 ext. 58026 or email at colie@tucanada.org
For more information on the Duffins Creek Renewal Program or Trout Unlimited Canada please check out:
<http://www.duffinscreek.blogspot.ca/> and <http://www.tucanada.org/>



Green Living Days

AJAX
GREEN LIVING DAYS
April 22-27, 2014
Celebrate Earth Month with **FREE** Eco Events & Activities



Friday April 25th

“Mayors 20 Minute Makeover”

Across Ajax
2 p.m.

**20 minute
makeover**



Join Mayor Parish for a Town-wide litter pick. The Town will provide free bags and gloves to schools, businesses and community groups and bag pick-up after the event.

Eco Doc. Screening ”Revolution”

St. Francis Centre
78 Church St. S
7 – 10 p.m.

Environmental Advisory Committee film night showing of **“Revolution”** at the St Francis Centre

“Following the documentary of Sharkwater, filmmaker Rob Stewart and his team take viewers on a groundbreaking mission into the greatest war ever waged. Stewart takes us to 15 countries in an effort to uncover the truth about saving the ecosystems we depend on for survival including the reefs of Papua New Guinea, forests of Madagascar and the oil industry in Alberta, Canada. This event is in partnership with the Ajax Environmental Advisory Committee and the Toronto & Region Conservation Authority”.

Don't miss the Sustainable Ajax and Urban Forestry information kiosk!



Green Living Days



Saturday, April 26

Family Waterfront Walk

Lion's Point Picnic Shelter
(Lake Driveway W)
10 a.m. – 12 p.m.



Join the Town's Active Transportation and Trails Advisory Committee for a hike along the Waterfront Trail and Duffin's Creek Trail. See a variety of plants and trees while enjoying two of the Town's most spectacular trails. As a part of Green Living Days, we are also asking that you bring a pair of gently used running shoes to be donated to the Re-use Shoes program. Pre-registration is not required.

Earth Day Celebration

Main Branch Library
55 Harwood Ave. S
10:30 – 11:30 a.m.

Join Ajax Reading Circle for an Earth Day Celebration! Read environmental books with high school volunteers and make an earth day craft.

Eco kids Backyard Adventures

McLean Community Centre Library
95 Magill Dr.
1 – 2:30 p.m.

Explore the creatures that live in our backyards! Make a Toad Abode to take home. For children ages 6 and Up.



Green Living Days



Sunday April 27th

Greenwood Conservation Area
2290 Greenwood Rd.

Community Tree Planting Event 10 a.m.- 1 p.m.

Roll up your sleeves and help enhance Ajax's tree canopy with this year's community tree planting! Located at Greenwood Conservation Area, trees, shovels and mulch will be provided. Please bring your own gloves and buckets! This event is in partnership with the Toronto & Region Conservation Authority & Honda Canada.



EAC Community Litter Pick 1-3p.m.

Ajax's Environmental Advisory Committee has organized the first ever Springtime Great Canadian Shoreline Cleanup. Come out and join us in a community litter pickup, and learn

we can work together in keeping Ajax clean and green. Please dress appropriately for the weather, the cleanup is rain or shine. We will provide the gloves, bags, and we can even sign volunteer hour sheets!

Trout Unlimited Rain Barrel Collection 10 a.m. – 3 p.m.



Vertical Vegetable Workshop

Thursday, May 15 7- 9p.m. Carruthers Creek Pavilion



Looking for a great way to grow healthy, organic and inexpensive produce? Look no further than your own backyard! Local expert Ken Brown will reveal easy and inventive ways to use vertical space to grow your own food.



Trout Unlimited Family Fun Day

Saturday, June 7 , 2014, Paulynn Park

- Check out the fish and bugs that live in Duffin's Creek, with the hands on Fish Station
- Practice your fishing technique at the casting station
- Fish painting
- Fish run "obstacle course "designed to mimic salmon and trout spawning runs
- The event is suitable for all ages, free and no registration is required!



Fall Great Canadian Shoreline Cleanup

September 20, 10 a.m. -12 p.m. Rotary Park

Take a stand against shoreline litter!

The Town of Ajax boasts approximately 7 km of publically-owned waterfront. Help protect our most valuable natural resource and participate in the 2014 Fall Great Canadian Shoreline Cleanup.



