



## AGENDA RECREATION & CULTURE ADVISORY COMMITTEE

May 11, 2016 at 6:00 p.m.  
River Plate Room, Town Hall  
Meeting No.5

**Online Agenda:** Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “*Bookmark*” icon on the navigation panel to the left of your screen.



**Alternative formats available upon request by contacting:**  
[sarah.moore@ajax.ca](mailto:sarah.moore@ajax.ca) or 905-619-2529 ext. 3347

### 1. Call to Order

### 2. Disclosure of Conflict of Interest

### 3. Approval of Minutes

3.1	March 9, 2016	Page 2
3.2	April 13, 2016	Page 6

### 4. Presentation/Discussion Items

- 4.1 Doors Open 2016 [R. Gruber] (15 minutes)
- 4.2 Volunteer Program Re-branding [R. Gruber] (15 minutes)
- 4.3 Subcommittee/Working Group Brainstorming [all] (30 minutes)

### 5. Correspondence

### 6. Update from Council

### 7. Standing Items

7.1	Work Plan	Page 9
7.2	Recreation & Culture Departmental Update [R. Gruber/A. Bedwell]	

### 8. New/Other Business

### 9. Adjournment

**Next Meeting Date:** Wednesday, June 8, 2016 – River Plate Room, Town Hall, 6:00 p.m.



**DRAFT MINUTES**  
**Recreation & Culture Advisory Committee**

March 9, 2016  
*River Plate Room, Town Hall*  
*Meeting No. 3*

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Committee Members:      Regional Councillor Shaun Collier  
                                 Rob Tyler Morin  
                                 Jeremy De Mel  
                                 Norman Smith  
                                 Hamza Naim  
                                 Marnie Smith  
                                 Christopher Rowe  
                                 Reggie Oblitey

Staff:                              Amanda Bedwell, Recreation Coordinator  
                                 Sarah Moore, Committee Coordinator

Guests:                              Karina Marino, Recreation and Culture Placement Student  
                                 Ashley Galea, Community Recreation Coordinator  
                                 Heather Hoskins, YEAC Member

Regrets:                              Akeelya George, Colleen Marquand, Kristie Pratt

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**1. Call to Order**

Chair Tyler Morin called the meeting to order (6:00 p.m.) Karina Marino was introduced as a Recreation and Culture placement student from Centennial College.

**2. Disclosure of Conflict of Interest**

None

**3. Approval of Minutes**

Moved By:              M. Smith  
Seconded By:          C. Rowe

That the February 10, 2016 Recreation & Culture Advisory Committee Meeting Minutes be approved.

CARRIED

**4. Presentation/Discussion**

**4.1 Nature Deficit Disorder – Barriers to / Benefits from Outdoor Programming**

*N. Smith entered the Meeting (6:10 p.m.)*

K. Marino introduced her presentation on Nature Deficit Disorder by [screening a video to explain the issue](#). Nature Deficit Disorder is loss of one's connection to nature. She discussed the negative effects on adults, youth and children, which include behavioral problems. Causes of the Deficit are attributed to factors such as dependency on TV, video games, and parental fears of "stranger danger". K. Marino reviewed statistics from the Centre for Reconnecting with Nature, noting that 70% children are vitamin D deficient and that 50% of preschoolers do not receive the required amount of outdoor playtime. Benefits to connecting with nature and the outdoors help to stimulate one's creativity and decrease anxiety. The need for urban planners, schools, libraries and other community agents to plan for accessible outdoor spaces for play and programming was identified as a contributing factor for improvement.

J. Wood reviewed current outdoor Recreation and Culture programming which included details on the seasonal adventure programs at Greenwood Conservation Area, as well as summer camps at the waterfront, Greenwood and Paulynn Park. She noted the Town's focus on expanding outdoor pre-school programming and identified barriers to programming, such as parents' requests to not have their child outside all day. There exist many parental misconceptions about outdoor programming, including concerns for inclement weather and sun safety. Suggestions were sought from the Committee to help alleviate and educate about such misconceptions.

Members posed questions relative to how such information is currently shared with parents (parent handbook). It was encouraged that the town partner with local health care professionals and physicians to promote the messaging around Nature Deficit Disorder. The messaging could also be carried through organized sports associations, schools and community/cultural groups. Members inquired how summer camp programming was structured in terms of duration (week-long) and suggested that there be a one-day trial option to register for like an Open House. It was also proposed that a week be dedicated to a different camp showcase each day. Additional suggestions shared included creation of an infographic to help explain the misconceptions, social media testimonials from parents, Did You Know...? Mythbusting advertisements, expanded outdoor activities that include bocce ball, and Amazing Race Ajax event. Programming Open House days for the outdoor camps could also allow parents to accompany the child to learn more about the program.

## **4.2 Youth Week 2016**

A. Galea, Community Recreation Coordinator, presented an overview of Youth Week recognition in the Town of Ajax. Youth Week will be recognized this year from May 1-7, 2016. On Thursday, May 5, the Town will host its annual Encourage Me Ajax Event, where youth ambassadors will be recognized, youth will be celebrated and Spider Jones will be speaking as a keynote presenter. Informational booths and displays at the event will include DRPS, YMCA, Youth Centre as well as local universities and colleges. A. Galea provided details of the application process for youth to apply to be Encourage Me Ajax Ambassadors, noting the opportunity is open to those 13-19 years of age who submit a 150 word or less submission online at [www.ajaxyouth.ca](http://www.ajaxyouth.ca).

H. Hoskins, Youth Engagement Advisory Committee Member, reviewed events and programming scheduled to date to take place throughout Youth Week. All programming was

noted to be free. Activities will include drop in sports games, comic book giveaway day, Zumba workshop, cooking and baking, and a movie night at St. Francis.

A. Galea and H. Hoskins sought feedback from the Committee on additional information booths for the Encourage Me Ajax event, as well as for Youth Week activities that appeal to all interests of youth, not just sports. Suggestions for additional information booths included youth employment connections, anti-bullying groups and community volunteer opportunities to assist with completing the required 40 hours of community service. Game night and opportunities to host a Chess tournament and tutorial were also suggested as possible Youth Week activities. Additional suggestions were welcomed by email. The Committee was invited to attend the Encourage Me Ajax event.

## **5. Correspondence**

None.

## **6. Update from Council**

Regional Councillor Collier provided an update on the Regional Council Composition Review. He informed the Committee that Regional Council had approved reallocation of two Oshawa Regional Councillors, to Ajax and Whitby (one each). This change will maintain the current size of 28 members plus the Regional Chair. Regional Council also passed a motion to have the composition reviewed every nine years. This approval was the first of three required for the triple majority. The change in composition also requires approval of the Ministry of Municipal Affairs and Housing, and is anticipated to come into effect before the 2018 municipal election. Such changes would also require a ward boundary review for the Town. Members congratulated Council on their dedication to pursue the composition issue.

## **7. Standing Items**

### **7.1 Work Plan**

This item was not discussed in detail. J. wood encouraged members to bring forward suggestions for action and discussion items.

### **7.2 Recreation & Culture Departmental Update**

J. Wood circulated promotional materials for upcoming events, including March Break programs and a copy of the Spring/Summer Recreation & Parks Program Guide. Information on the Community Volunteer Opportunity Application was introduced to allow community and cultural groups to submit volunteer opportunities through the Town's Volunteer Portal.

## **8. New/Other Business**

None.

**9. Adjournment**

Moved By: C. Rowe  
Seconded By: N. Smith

That the March 9, 2016 Meeting of the Recreation & Culture Advisory Committee be adjourned. (6:55 p.m.)

CARRIED

DRAFT



## **DRAFT MINUTES**

### **Recreation & Culture Advisory Committee**

April 13, 2016

*River Plate Room, Town Hall*

*Meeting No. 4*

**Alternative formats available upon request by contacting:**  
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Committee Members:	Regional Councillor Shaun Collier (exited 6:10 p.m.) Rob Tyler Morin Jeremy De Mel (entered 6:40 p.m.) Colleen Marquand Norman Smith Hamza Naim (exited 6:40 p.m.) Reggie Oblitey (entered 6:15 p.m.)
Staff:	Amanda Bedwell, Recreation Coordinator Robert Gruber, Manager – Community & Cultural Development Sarah Moore, Committee Coordinator
Guests:	Shane Joseph, Diversity & Community Engagement Coordinator Carol Colman, Manager – Engineering, Capital Projects
Regrets:	Akeelya George, Kristie Pratt, Marnie Smith, Chris Rowe

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#### **1. Call to Order**

Chair Tyler Morin called the meeting to order (6:00 p.m.) With consent of those Members present, the Meeting proceeded without quorum.

#### **2. Disclosure of Conflict of Interest**

None

#### **3. Approval of Minutes**

Approval of the Minutes was deferred until quorum was met.

*With consent of those Members present, Item 6. Update from Council was brought forward.*

#### **6. Update from Council**

Regional Councillor Collier provided a summary of the Volunteer Recognition Awards ceremony, noting the calibre of amazing volunteerism within the community. Civic award winners were identified as Abira Navindran (youth) and Sepelene Deonarine (adult). Regional Councillor Collier noted that the General Government Committee had recently approved the tender design contract for the Audley Recreation Centre Phase 2. He noted that he would provide details of public consultation opportunities once available.

*Regional Councillor Collier exited the Meeting (6:10 p.m.)*

#### **4. Presentation/Discussion**

##### **4.1 Lakeview Boulevard Improvements EA – Community Working Group**

Carol Coleman, provided an overview of the Lakeview Boulevard Improvements Environmental Assessment, which will review options for possible realignment of the road in the Paradise Park neighbourhood. As changes and construction along the Ajax waterfront are sensitive matters, staff are looking to conduct increased public consultation efforts. C. Coleman noted that a Community Working Group is being established, comprised of residents in the study area, residents outside of the study area and representatives from some of the Town's advisory committees. A representative from the Committee was sought to participate. The Community Working Group will meet approximately four times throughout the duration of the study, and there will be an additional two public consultation meetings. Several Members expressed interest in participating, therefore those interested were asked to complete an [online application](#).

##### **4.2 Diversity Conference 2016**

S. Joseph presented an update on the progress of transitioning to phase 2 of the Town's DACE Plan. S. Joseph informed the Committee that one of the action items from the Plan was to host a Diversity Conference. He noted that the Town will be hosting its first Diversity Conference in the fall of 2016. The free event will be held in the HMS Room at the Ajax Community Centre. From 9 a.m. - 3:30 p.m. A proposed theme of "Embracing Diversity; Engaging Community" was introduced to Members for feedback. The conference will be used to launch the updated DACE Plan, and will include a keynote speaker and breakout sessions. S. Joseph reviewed prospective ideas for breakout workshops and sought the Committee's feedback on topics for discussion. He noted that a survey will be circulated to gain feedback from advisory committee Members and community groups as to the date and subject matter for the conference.

J. de Mel entered the Meeting, H. Naim exited the Meeting (6:40 p.m.)

Members posed questions relative to sponsorship opportunities, target audience, and topics, whether the conference will be free. It was suggested that the Conference be streamed or taped to increase access. It was proposed that workshop topics be divided into streams (beginner/advanced) to help facilitate discussion.

#### **5. Correspondence**

None.

#### **7. Standing Items**

##### **7.1 Work Plan**

This item was not discussed in detail.

## **7.2 Recreation & Culture Departmental Update**

R. Gruber informed the Committee that Joanne Wood is no longer with the Corporation. He noted that he will be the second staff liaison to the Committee alongside A. Bedwell. Details relative to several forthcoming events and programs were shared:

- Speakeasy Dinner Theatre – April 16, 2016 – St. Francis Centre
- Youth Week – May 1 – 7 , 2016
- Song of Lehere – May 6, 2016 – St. Francis Centre
- Paints & Pints – May 7, 2016 – St. Francis Centre
- Tocatta & Tea – May 14, 2016 – St. Francis Centre
- South Asian-Asian Heritage Month Celebration – May 14, 2016
- South Asian-Asian Heritage Cultural Showcase – May 28, 2016 – St. Francis Centre

A. Bedwell informed the Committee that it was Volunteer Week. She circulated copies of the latest volunteer newsletter edition and noted that the Town holds monthly volunteer training sessions for new intake. General updates on the Healthy Kids Community Challenge were also provided.

## **8. New/Other Business**

C. Marquand thanked staff for hosting the Pat Bayly Bust Unveiling Ceremony, noting it was very informative to hear Mr. Parish speak about the Town's history and heritage.

## **9. Adjournment**

With consent of those Members present, the April 13, 2016 Meeting of the Recreation & Culture Advisory Committee was adjourned. (7:25 p.m.)

CARRIED



# RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

Revised January 11/16 JW

PROJECT ITEM		OBJECTIVES & SUMMARY	LEAD	TIMELINE	STATUS / NOTES
1	<b>2015 Pan Am Games</b>	<ul style="list-style-type: none"> <li>Torch Relay</li> <li>Events and Arts &amp; Cultural Program</li> <li>Volunteer Management</li> </ul>	Robert Gruber Laura Tegelberg	March 2015	Presentation March/15 R. Gruber
2	<b>June is Recreation &amp; Parks Month 2015</b>	<ul style="list-style-type: none"> <li>Presentation and consultation re: activities and recreation opportunities related to June is Recreation &amp; Parks Month</li> <li>Opportunity to participate in proclamation delegation to council</li> </ul>	Shannon Barrow Shane Gumbs	March 2015	Complete
3	<b>Annual Volunteer Recognition Awards</b>	<ul style="list-style-type: none"> <li>Introduction to the Awards &amp; Selection Committee Recruitment</li> </ul>	Cayla Da Silva Robert Gruber	March 2015	Complete
4	<b>Healthy Kids Community Challenge (HKCC) Update 2015</b>	<ul style="list-style-type: none"> <li>Update and consultation on HKCC.</li> <li>Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids</li> <li>Develop a community collective to maximize outreach of information &amp; community engagement</li> </ul>	Kevin Smith	March 2015 October 2015	Presentation March/15 K. Smith  Presentation October/15 K. Smith
5	<b>Youth Survey Results</b>	<ul style="list-style-type: none"> <li>Update on youth survey conducted in 2014</li> </ul>	Ashley Galea	March 2015	Complete

## RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

6	<b>Strong Neighbourhood Strategy</b>	<ul style="list-style-type: none"> <li>Update</li> </ul>	Cayla Da Silva	April 2015	Deferred
7	<b>Youth Week 2015</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Discussion regarding 2015 event planning</li> </ul>	Ashley Galea YEAC	April 2015	Complete
8	<b>Adult Programs</b>	<ul style="list-style-type: none"> <li>Consultation on adult programs currently offered by the Town and ideas for new programs moving forward</li> </ul>	Ashley Galea	April 2015	Complete
9	<b>IMPACT Ajax (Social Infrastructure Fund) Projects</b>	<ul style="list-style-type: none"> <li>Community Organization &amp; Neighbourhood Projects – Funding Update</li> </ul>	Cayla Da Silva	May 2015	Deferred to October - Complete
10	<b>Advancing Access to Affordable Recreation in Durham (AAARD)</b>	<ul style="list-style-type: none"> <li>Review subsidy program</li> <li>Update on Affordable Access to Recreation Durham (AARD) initiative</li> </ul>	Debbie Nickerson	May 2015	Complete
11	<b>Culture Days</b>	<ul style="list-style-type: none"> <li>Update on culture days programming</li> </ul>	Robert Prochilo Robert Gruber	May 2015	Complete
12	<b>St. Francis Centre Programming</b>	<ul style="list-style-type: none"> <li>Update</li> </ul>	Robbie Prochilo	June 2015	Complete
13	<b>YEAC Update</b>	<ul style="list-style-type: none"> <li>Presentation from YEAC members on recent accomplishments and future initiatives</li> </ul>	Ashley Galea YEAC	June 2015	Complete
14	<b>Canada 150 Mural Mosaic</b>	<ul style="list-style-type: none"> <li>Presentation &amp; consultation on the Town's participation in the Canada 150 Mural Mosaic Project for 2016</li> </ul>	Robert Gruber Robbie Prochilo	September 2015	Complete

## RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

15	<b>Art in Public Spaces Program – Ajax Community Centre</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; consultation on proposed art commission for the Ajax Community Centre</li> </ul>	Robert Gruber	September 2015	Discussion September 2015
16	<b>Pan Am Ajax – Wrap Up</b>	<ul style="list-style-type: none"> <li>• Presentation and final thoughts on Pan Am Ajax including information on community engagement, events and volunteer management</li> </ul>	Robert Gruber	September 2015	Complete
17	<b>IMPACT Ajax &amp; Neighbourhood Engagement</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; consultation on community engagement for areas of interest for IMPACT Ajax and how this will relate to neighbourhood development and sustainability</li> </ul>	Cayla Da Silva	October 2015	Complete
18	<b>Comprehensive Zoning By-law Review - G. Muller (1 hour)</b>	<ul style="list-style-type: none"> <li>• Presentation and consultation regarding the Zoning By-law review</li> </ul>	Gary Muller	October 2015	Complete
19	<b>Seniors Strategy</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; Consultation on upcoming seniors strategy</li> </ul>	Robbie Prochilo	November 2015	Complete
20	<b>Community Recreation &amp; Parks Guide - Seniors Supplement</b>	<ul style="list-style-type: none"> <li>• Review of upcoming seniors supplement in the Community Recreation &amp; Parks Guide</li> </ul>	Debbie Nickerson	December 2015	Complete
21	<b>Seniors Strategy</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; Consultation seniors strategy</li> </ul>	Robbie Prochilo	Ongoing	
22	<b>Volunteer Recognition Awards</b>	<ul style="list-style-type: none"> <li>• Update</li> </ul>	Laura Tegelberg	January 2016	Complete

## RECREATION & CULTURE ADVISORY COMMITTEE

### 2014-2018 WORK PLAN

23	<b>2016 Public Art Projects</b> <ul style="list-style-type: none"> <li>Greenwood Conservation Area</li> <li>Pat Bayly Square</li> <li>Canada 150 Mural Mosaic</li> <li>DDSB Heart of Ajax Project</li> </ul>	<ul style="list-style-type: none"> <li>Update</li> </ul>	Robert Gruber	January 2016	Complete
24	<b>Ajax Spirit Walk 2016</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on 2016 format, points of interest, etc.</li> </ul>	Robert Gruber	January 2016	Complete
25	<b>June is Recreation &amp; Parks Month 2016</b>	<ul style="list-style-type: none"> <li>Consultation re: activities and recreation opportunities related to June is Recreation &amp; Parks Month</li> <li>Opportunity to participate in proclamation delegation to council</li> </ul>	Shannon Barrow Shane Gumbs	January 2016	Complete
26	<b>Healthy Kids Community Challenge (HKCC) Update 2016</b>	<ul style="list-style-type: none"> <li>Update and consultation on HKCC.</li> <li>Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids</li> <li>Develop a community collective to maximize outreach of information &amp; community engagement</li> </ul>	Kevin Smith	Ongoing February 2016 May 2016 December 2016	Presentation February
27	<b>St. Francis Centre 5<sup>th</sup> Anniversary Celebration</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on event</li> </ul>	Robbie Prochilo Robert Gruber	February 2016	Complete
28	<b>Youth Week 2016</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Discussion regarding 2015 event planning</li> </ul>	Ashley Galea YEAC	March 2016	Complete

## RECREATION & CULTURE ADVISORY COMMITTEE

### 2014-2018 WORK PLAN

29	<b>Nature Deficit Disorder – Barriers to/Benefits from Outdoor Programming</b>	<ul style="list-style-type: none"> <li>Presentation &amp; discussion regarding barriers to and benefits of outdoor programming</li> </ul>	Kiana Marino Joanne Wood	March 2016	Complete
29	<b>Volunteer Appreciation Event</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on new appreciation event, format, programming, etc.</li> </ul>	Laura Tegelberg	May 2016	
30	<b>Doors Open 2016</b>	<ul style="list-style-type: none"> <li>Presentation &amp; update on 2016 event, sites, programming, etc.</li> </ul>	Robbie Prochilo Michael Sawchuck Robert Gruber	May 2016	
31	<b>YEAC Update 2016</b>	<ul style="list-style-type: none"> <li>Presentation from YEAC members on recent accomplishments and future initiatives</li> </ul>	Ashley Galea YEAC	June 2016	
32	<b>New Recreation Registration Software</b>	<ul style="list-style-type: none"> <li>Update and consultation on new recreation registration software rollout</li> </ul>	Debbie Nickerson	September 2016	
33	<b>IMPACT Ajax – consolidation of Town supports to neighbourhoods and community groups &amp; organizations (sponsorship, partnerships, room waivers, IMPACT Ajax Fund, Community Group Affiliation, etc.)</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on consolidated format for providing support and future application process</li> </ul>	Cayla Da Silva	TBD	
	<b>Pat Bayly Square Programming</b>	<ul style="list-style-type: none"> <li>Presentation and consultation on potential programming and operational procedures for Pat Bayly Square</li> </ul>	Robert Gruber Rob Braid Joanne Wood	2016/17	
	<b>Age Friendly Community</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on Age Friendly Community initiatives</li> </ul>	Robert Gruber	2017	

**RECREATION & CULTURE ADVISORY COMMITTEE**  
**2014-2018 WORK PLAN**