



RECREATION & CULTURE ADVISORY COMMITTEE

REVISED AGENDA

April 13, 2016 at 6:00 p.m.

River Plate Room, Town Hall

Meeting No.4

Online Agenda: Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “Bookmark” icon on the navigation panel to the left of your screen.



Alternative formats available upon request by contacting:

sarah.moore@ajax.ca or 905-619-2529 ext. 3347

1. Call to Order

2. Disclosure of Conflict of Interest

3. Approval of Minutes

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4. Presentation/Discussion Items

4.1 Lakeview Boulevard Improvements EA Community Working Group [6:00-6:15 p.m.]
Carol Coleman, Manager of Engineering, Capital Projects

4.2 Diversity Conference 2016 [6:15 – 6:45 p.m.]
Shane Joseph, Diversity & Community Engagement Coordinator

5. Correspondence

6. Update from Council

7. Standing Items

7.1 Work Plan Page 6

7.2 Recreation & Culture Departmental Update (J. Wood / A. Bedwell)

8. New/Other Business

9. Adjournment

Next Meeting Date: Wednesday, May 11, 2016 – River Plate Room, Town Hall, 6:00 p.m.



DRAFT MINUTES
Recreation & Culture Advisory Committee

March 9, 2016

River Plate Room, Town Hall

Meeting No. 3

Alternative formats available upon request by contacting:
accessibility@ajax.ca or 905-619-2529 ext. 3347

Committee Members: Regional Councillor Shaun Collier
Rob Tyler Morin
Jeremy De Mel
Norman Smith
Hamza Naim
Marnie Smith
Christopher Rowe
Reggie Oblitey

Staff: Amanda Bedwell, Recreation Coordinator
Sarah Moore, Committee Coordinator

Guests: Karina Marino, Recreation and Culture Placement Student
Ashley Galea, Community Recreation Coordinator
Heather Hoskins, YEAC Member

Regrets: Akeelya George, Colleen Marquand, Kristie Pratt

1. Call to Order

Chair Tyler Morin called the meeting to order (6:00 p.m.) Karina Marino was introduced as a Recreation and Culture placement student from Centennial College.

2. Disclosure of Conflict of Interest

None

3. Approval of Minutes

Moved By: M. Smith
Seconded By: C. Rowe

That the February 10, 2016 Recreation & Culture Advisory Committee Meeting Minutes be approved.

CARRIED

4. Presentation/Discussion

4.1 Nature Deficit Disorder – Barriers to / Benefits from Outdoor Programming

N. Smith entered the Meeting (6:10 p.m.)

K. Marino introduced her presentation on Nature Deficit Disorder by [screening a video to explain the issue](#). Nature Deficit Disorder is loss of one's connection to nature. She discussed the negative effects on adults, youth and children, which include behavioral problems. Causes of the Deficit are attributed to factors such as dependency on TV, video games, and parental fears of "stranger danger". K. Marino reviewed statistics from the Centre for Reconnecting with Nature, noting that 70% children are vitamin D deficient and that 50% of preschoolers do not receive the required amount of outdoor playtime. Benefits to connecting with nature and the outdoors help to stimulate one's creativity and decrease anxiety. The need for urban planners, schools, libraries and other community agents to plan for accessible outdoor spaces for play and programming was identified as a contributing factor for improvement.

J. Wood reviewed current outdoor Recreation and Culture programming which included details on the seasonal adventure programs at Greenwood Conservation Area, as well as summer camps at the waterfront, Greenwood and Paulynn Park. She noted the Town's focus on expanding outdoor pre-school programming and identified barriers to programming, such as parents' requests to not have their child outside all day. There exist many parental misconceptions about outdoor programming, including concerns for inclement weather and sun safety. Suggestions were sought from the Committee to help alleviate and educate about such misconceptions.

Members posed questions relative to how such information is currently shared with parents (parent handbook). It was encouraged that the town partner with local health care professionals and physicians to promote the messaging around Nature Deficit Disorder. The messaging could also be carried through organized sports associations, schools and community/cultural groups. Members inquired how summer camp programming was structured in terms of duration (week-long) and suggested that there be a one-day trial option to register for like an Open House. It was also proposed that a week be dedicated to a different camp showcase each day. Additional suggestions shared included creation of an infographic to help explain the misconceptions, social media testimonials from parents, Did You Know...? Mythbusting advertisements, expanded outdoor activities that include bocce ball, and Amazing Race Ajax event. Programming Open House days for the outdoor camps could also allow parents to accompany the child to learn more about the program.

4.2 Youth Week 2016

A. Galea, Community Recreation Coordinator, presented an overview of Youth Week recognition in the Town of Ajax. Youth Week will be recognized this year from May 1-7, 2016. On Thursday, May 5, the Town will host its annual Encourage Me Ajax Event, where youth ambassadors will be recognized, youth will be celebrated and Spider Jones will be speaking as a keynote presenter. Informational booths and displays at the event will include DRPS, YMCA, Youth Centre as well as local universities and colleges. A. Galea provided details of the application process for youth to apply to be Encourage Me Ajax Ambassadors, noting the opportunity is open to those 13-19 years of age who submit a 150 word or less submission online at www.ajaxyouth.ca.

H. Hoskins, Youth Engagement Advisory Committee Member, reviewed events and programming scheduled to date to take place throughout Youth Week. All programming was

noted to be free. Activities will include drop in sports games, comic book giveaway day, Zumba workshop, cooking and baking, and a movie night at St. Francis.

A. Galea and H. Hoskins sought feedback from the Committee on additional information booths for the Encourage Me Ajax event, as well as for Youth Week activities that appeal to all interests of youth, not just sports. Suggestions for additional information booths included youth employment connections, anti-bullying groups and community volunteer opportunities to assist with completing the required 40 hours of community service. Game night and opportunities to host a Chess tournament and tutorial were also suggested as possible Youth Week activities. Additional suggestions were welcomed by email. The Committee was invited to attend the Encourage Me Ajax event.

5. Correspondence

None.

6. Update from Council

Regional Councillor Collier provided an update on the Regional Council Composition Review. He informed the Committee that Regional Council had approved reallocation of two Oshawa Regional Councillors, to Ajax and Whitby (one each). This change will maintain the current size of 28 members plus the Regional Chair. Regional Council also passed a motion to have the composition reviewed every nine years. This approval was the first of three required for the triple majority. The change in composition also requires approval of the Ministry of Municipal Affairs and Housing, and is anticipated to come into effect before the 2018 municipal election. Such changes would also require a ward boundary review for the Town. Members congratulated Council on their dedication to pursue the composition issue.

7. Standing Items

7.1 Work Plan

This item was not discussed in detail. J. wood encouraged members to bring forward suggestions for action and discussion items.

7.2 Recreation & Culture Departmental Update

J. Wood circulated promotional materials for upcoming events, including March Break programs and a copy of the Spring/Summer Recreation & Parks Program Guide. Information on the Community Volunteer Opportunity Application was introduced to allow community and cultural groups to submit volunteer opportunities through the Town's Volunteer Portal.

8. New/Other Business

None.

9. Adjournment

Moved By: C. Rowe
Seconded By: N. Smith

That the March 9, 2016 Meeting of the Recreation & Culture Advisory Committee be adjourned. (6:55 p.m.)

CARRIED

DRAFT

RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

Revised January 11/16 JW

PROJECT ITEM		OBJECTIVES & SUMMARY	LEAD	TIMELINE	STATUS / NOTES
1	2015 Pan Am Games	<ul style="list-style-type: none"> Torch Relay Events and Arts & Cultural Program Volunteer Management 	Robert Gruber Laura Tegelberg	March 2015	Presentation March/15 R. Gruber
2	June is Recreation & Parks Month 2015	<ul style="list-style-type: none"> Presentation and consultation re: activities and recreation opportunities related to June is Recreation & Parks Month Opportunity to participate in proclamation delegation to council 	Shannon Barrow Shane Gumbs	March 2015	Complete
3	Annual Volunteer Recognition Awards	<ul style="list-style-type: none"> Introduction to the Awards & Selection Committee Recruitment 	Cayla Da Silva Robert Gruber	March 2015	Complete
4	Healthy Kids Community Challenge (HKCC) Update 2015	<ul style="list-style-type: none"> Update and consultation on HKCC. Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids Develop a community collective to maximize outreach of information & community engagement 	Kevin Smith	March 2015 October 2015	Presentation March/15 K. Smith Presentation October/15 K. Smith
5	Youth Survey Results	<ul style="list-style-type: none"> Update on youth survey conducted in 2014 	Ashley Galea	March 2015	Complete

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6	Strong Neighbourhood Strategy	<ul style="list-style-type: none"> Update 	Cayla Da Silva	April 2015	Deferred
7	Youth Week 2015	<ul style="list-style-type: none"> Presentation & Discussion regarding 2015 event planning 	Ashley Galea YEAC	April 2015	Complete
8	Adult Programs	<ul style="list-style-type: none"> Consultation on adult programs currently offered by the Town and ideas for new programs moving forward 	Ashley Galea	April 2015	Complete
9	IMPACT Ajax (Social Infrastructure Fund) Projects	<ul style="list-style-type: none"> Community Organization & Neighbourhood Projects – Funding Update 	Cayla Da Silva	May 2015	Deferred to October - Complete
10	Advancing Access to Affordable Recreation in Durham (AAARD)	<ul style="list-style-type: none"> Review subsidy program Update on Affordable Access to Recreation Durham (AARD) initiative 	Debbie Nickerson	May 2015	Complete
11	Culture Days	<ul style="list-style-type: none"> Update on culture days programming 	Robert Prochilo Robert Gruber	May 2015	Complete
12	St. Francis Centre Programming	<ul style="list-style-type: none"> Update 	Robbie Prochilo	June 2015	Complete
13	YEAC Update	<ul style="list-style-type: none"> Presentation from YEAC members on recent accomplishments and future initiatives 	Ashley Galea YEAC	June 2015	Complete
14	Canada 150 Mural Mosaic	<ul style="list-style-type: none"> Presentation & consultation on the Town's participation in the Canada 150 Mural Mosaic Project for 2016 	Robert Gruber Robbie Prochilo	September 2015	Complete

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15	Art in Public Spaces Program – Ajax Community Centre	<ul style="list-style-type: none"> • Presentation & consultation on proposed art commission for the Ajax Community Centre 	Robert Gruber	September 2015	Discussion September 2015
16	Pan Am Ajax – Wrap Up	<ul style="list-style-type: none"> • Presentation and final thoughts on Pan Am Ajax including information on community engagement, events and volunteer management 	Robert Gruber	September 2015	Complete
17	IMPACT Ajax & Neighbourhood Engagement	<ul style="list-style-type: none"> • Presentation & consultation on community engagement for areas of interest for IMPACT Ajax and how this will relate to neighbourhood development and sustainability 	Cayla Da Silva	October 2015	Complete
18	Comprehensive Zoning By-law Review - G. Muller (1 hour)	<ul style="list-style-type: none"> • Presentation and consultation regarding the Zoning By-law review 	Gary Muller	October 2015	Complete
19	Seniors Strategy	<ul style="list-style-type: none"> • Presentation & Consultation on upcoming seniors strategy 	Robbie Prochilo	November 2015	Complete
20	Community Recreation & Parks Guide - Seniors Supplement	<ul style="list-style-type: none"> • Review of upcoming seniors supplement in the Community Recreation & Parks Guide 	Debbie Nickerson	December 2015	Complete
21	Seniors Strategy	<ul style="list-style-type: none"> • Presentation & Consultation seniors strategy 	Robbie Prochilo	Ongoing	
22	Volunteer Recognition Awards	<ul style="list-style-type: none"> • Update 	Laura Tegelberg	January 2016	Complete

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23	2016 Public Art Projects <ul style="list-style-type: none"> Greenwood Conservation Area Pat Bayly Square Canada 150 Mural Mosaic DDSB Heart of Ajax Project 	<ul style="list-style-type: none"> Update 	Robert Gruber	January 2016	Complete
24	Ajax Spirit Walk 2016	<ul style="list-style-type: none"> Presentation & Consultation on 2016 format, points of interest, etc. 	Robert Gruber	January 2016	Complete
25	June is Recreation & Parks Month 2016	<ul style="list-style-type: none"> Consultation re: activities and recreation opportunities related to June is Recreation & Parks Month Opportunity to participate in proclamation delegation to council 	Shannon Barrow Shane Gumbs	January 2016	Complete
26	Healthy Kids Community Challenge (HKCC) Update 2016	<ul style="list-style-type: none"> Update and consultation on HKCC. Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids Develop a community collective to maximize outreach of information & community engagement 	Kevin Smith	Ongoing February 2016 May 2016 December 2016	Presentation February
27	St. Francis Centre 5th Anniversary Celebration	<ul style="list-style-type: none"> Presentation & Consultation on event 	Robbie Prochilo Robert Gruber	February 2016	Complete
28	Youth Week 2016	<ul style="list-style-type: none"> Presentation & Discussion regarding 2015 event planning 	Ashley Galea YEAC	March 2016	Complete

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29	Nature Deficit Disorder – Barriers to/Benefits from Outdoor Programming	<ul style="list-style-type: none"> Presentation & discussion regarding barriers to and benefits of outdoor programming 	Kiana Marino Joanne Wood	March 2016	Complete
29	Volunteer Appreciation Event	<ul style="list-style-type: none"> Presentation & Consultation on new appreciation event, format, programming, etc. 	Laura Tegelberg	May 2016	
30	Doors Open 2016	<ul style="list-style-type: none"> Presentation & update on 2016 event, sites, programming, etc. 	Robbie Prochilo Michael Sawchuck Robert Gruber	May 2016	
31	YEAC Update 2016	<ul style="list-style-type: none"> Presentation from YEAC members on recent accomplishments and future initiatives 	Ashley Galea YEAC	June 2016	
32	New Recreation Registration Software	<ul style="list-style-type: none"> Update and consultation on new recreation registration software rollout 	Debbie Nickerson	September 2016	
33	IMPACT Ajax – consolidation of Town supports to neighbourhoods and community groups & organizations (sponsorship, partnerships, room waivers, IMPACT Ajax Fund, Community Group Affiliation, etc.)	<ul style="list-style-type: none"> Presentation & Consultation on consolidated format for providing support and future application process 	Cayla Da Silva	TBD	
	Pat Bayly Square Programming	<ul style="list-style-type: none"> Presentation and consultation on potential programming and operational procedures for Pat Bayly Square 	Robert Gruber Rob Braid Joanne Wood	2016/17	
	Age Friendly Community	<ul style="list-style-type: none"> Presentation & Consultation on Age Friendly Community initiatives 	Robert Gruber	2017	

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