



**PARKS AND RECREATION
ADVISORY COMMITTEE
AGENDA**

Tuesday, March 19, 2019, 7:00 pm
Committee Room

Pages

1. ROLL CALL	
2. DECLARATION OF CONFLICTS OF INTEREST	
3. ELECTION OF CHAIR	
4. MINUTES OF PREVIOUS MEETINGS	
4.1 Minutes of 30 October 2018	2
5. PUBLIC PRESENTATION	
5.1 Terrain Park at Mount Dufour by D. & T. O'Grady	
6. INTRODUCTION AND CONSIDERATION OF CORPORATE REPORTS	
6.1 Director of Recreation & Culture Staff Report	7
6.2 Recreation & Culture 2018 Statistics Report	28
6.3 Progress Report from the Director of Recreation & Culture	37
7. PRESENTATION OF COMMITTEE REPORTS	
8. UNFINISHED BUSINESS	
9. CORRESPONDENCE	
10. PUBLIC QUESTION PERIOD	
11. ADDENDUM	
12. CLOSED SESSION	
13. SCHEDULE OF NEXT MEETING	
14. ADJOURNMENT	



**PARKS AND RECREATION
ADVISORY COMMITTEE
MEETING MINUTES**

Tuesday, October 30, 2018
7:00 pm
Civic Centre

Present: B. Blewett, Member
C. Margetts, Chair
B. Boilard, Member
M. Meloche, Member
D. Marchisella, Mayor/Ex Officio
E. Pearce, Member/Council
S. Finamore, Member/Council

Resources: D. Brandow, Recording Secretary
T. Dunlop, Director Recreation & Culture

Guests: Corey Bricknell, Wildcats GM
Trevor Richie, Wildcats AGM
Dianne Hollinger, pickleball
Mike Thomas

- 1. ROLL CALL**
- 2. DECLARATION OF CONFLICTS OF INTEREST**
- 3. MINUTES OF PREVIOUS MEETINGS**

3.1 Minutes of 18 September 2018

Res#: 20/18

Moved By: B. Blewett

Seconded By: B. Boilard

That the minutes be received as read

Carried

4. PUBLIC PRESENTATION

4.1 Pickle Ball at the Dieppe Tennis Court

- Fastest growing sport in North America
- Cross between ping pong / tennis but slower paced
- All ages & abilities can play
- 2 hours per session
- For start-up need net, 4-6 paddles, some balls
- Venue considerations: Collins Hall / Arena
- Council will provide introductions for high schools / curling club
- Future meeting between T. Dunlop & D. Hollinger to determine next steps

4.2 Wildcats

Wish list for the new Hub

- Dressing room expansion (current 45' x 16')
- Coaching office (current 8' x 10')
- Equipment room (current 4' x 12')
- Laundry & shower facilities (current)
- Training room (new)
- First aid room (new)
- Medical room (new)
- Dark room (new)
- Willing to share space of training room, first aid room, medical room & dark room – need to be easily accessed & have locked storage

5. INTRODUCTION AND CONSIDERATION OF CORPORATE REPORTS

5.1 Director of Recreation & Culture Report

Westview Trailer Park

Res #21/18

The Parks & Recreation Advisory Committee support the Westview Trailer Park improvements & expansion as presented in the Director's Report.

Moved By: D. Marchisella

Seconded By: B. Blewett

Carried

6. PRESENTATION OF COMMITTEE REPORTS

7. New BUSINESS

7.1 Web Cams

D. Marchisella reported that webcams have been budgeted & approved, but yet to be started. They are scheduled to be placed at the Fire Tower, Miners Monument, Westview Park, and boat launch

7.2 Summer Event & Activity Guide

The Parks & Recreation Advisory Committee directed staff to investigate the RFP process to produce an activity guide.

8. UNFINISHED BUSINESS

8.1 Community Hub

D. Marchisella reported that all provincial funding has been cut. He reassured the members that Council is still committed to building the hub. The proposal will be updated to reflect the new approach going forward. Perhaps perusing many small funding options.

8.2 Skate Path

Tex Chapman is still interested in creating a skate path. Last year development & maintenance was 100% out of pocket, going forward, Dr. Ben at Hillside Dental Clinic will help with a sponsorship. He would like to have the skate path this season go from beach to beach, which has easy access and lots of parking. He is also looking for a water pump.

Tex Chapman will be invited to the next Parks & Recreation meeting.

The Parks & Recreation Advisory Committee directed Don Crain:

The Parks & Recreation Advisory Committee would like you to prepare & present at report on the feasibility of installing & maintaining a skate path at Parson's Park.

The next scheduled meeting of the Parks & Recreation Advisory Committee is Tuesday 20 November at 7pm in the Civic Centre 3rd floor training room.

Liability: minimise City's exposure with signage (attached example of previous signage)

- At your own risk activity
- Ice thickness is not monitored by the City
- Helmets strongly recommended for children under 16

9. CORRESPONDENCE

9.1 Proposal for all of Council be sent any correspondence concerning Parks & Recreation Advisory Committee

- Agenda packages will be sent to all Councillors.

10. PUBLIC QUESTION PERIOD

11. ADDENDUM

12. CLOSED SESSION

13. SCHEDULE OF NEXT MEETING

The next meeting will be held on 20 November 2018 at 7pm

This will be the last meeting until new members are appointed

14. ADJOURNMENT

Res#: 22/18

Moved By: M. Meloche

Seconded By: S. Finamore

That the meeting be adjourned at the hour of 8:00pm.

Carried



LAKE SKATING



Saturday, March 3rd 2018
2 PM – 6 PM

THIS AREA IS NOT SUPERVISED
USE AT YOUR OWN RISK
THIS ICE SURFACE IS PROVIDED
FOR SKATING ONLY
BE AWARE OF
UNEVEN ICE SURFACE
CHILDREN MUST BE
SUPERVISED BY AN ADULT
HELMETS ARE RECOMMENDED



STAFF REPORT

BLUE FLAG APPROVAL REQUEST REPORT OF THE DIRECTOR OF RECREATION & CULTURE FOR THE CONSIDERATION OF COUNCIL

OBJECTIVE

To provide Council with information regarding the Blue Flag Eco-Certification Expansion Approval

RECOMMENDATION

THAT the report of the Director of Recreation & Culture dated 18 March 2019 be received;

AND THAT the Blue Flag Eco-Certification Request be forwarded to the AdHoc Budget Committee.

Respectfully Submitted

Teresa Dunlop
Director of Recreation & Culture

Approved

Daniel Gagnon
Chief Administrative Officer

18 March 2019

BACKGROUND

The Blue Flag is an internationally recognized and respected eco-label that is awarded annually to beaches which have met strict criteria in four categories: water quality, environmental management, environmental education and safety services.

Elliot Lake has two municipal supervised waterfronts which offer citizens and visitors a safe swimming locations plus a family centred park and playground space.

ANALYSIS

The City of Elliot Lake does not join 27 Canadian beaches designated as Blue Flag Beaches (operated by Environmental Defence). Customer service remains static as drinking water sources are not readily available at the beach and the cost to recycle water bottles continues.

Currently there is no potable water source at either beach.



FINANCIAL IMPACT



Blue Flag Eco-Certification

Beaches & Marinas

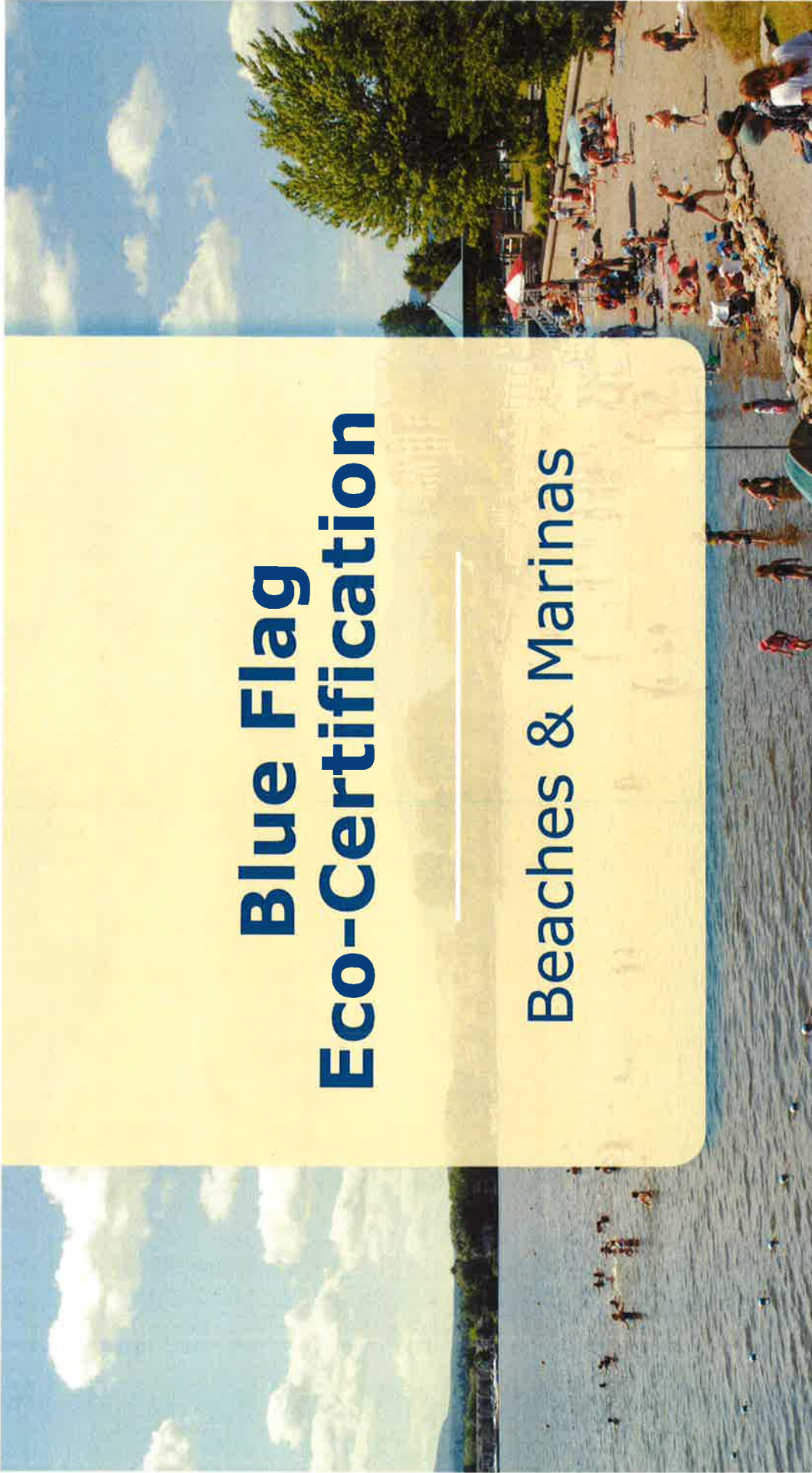


Blue Flag
An international symbol of excellence



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CANADIAN OPERATOR



The Blue Flag Award

Celebrating clean, safe, sustainable beaches & marinas

Blue Flag is a trusted and respected international eco-label awarded annually to beaches and marinas that meet criteria in four categories:

- Water Quality
- Environmental Education
- Environmental Management
- Safety & Services



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Blue Flag Criteria

Blue Flag Criteria: A strict set of standards developed to guide beaches and marinas towards environmental management and safety best practice.

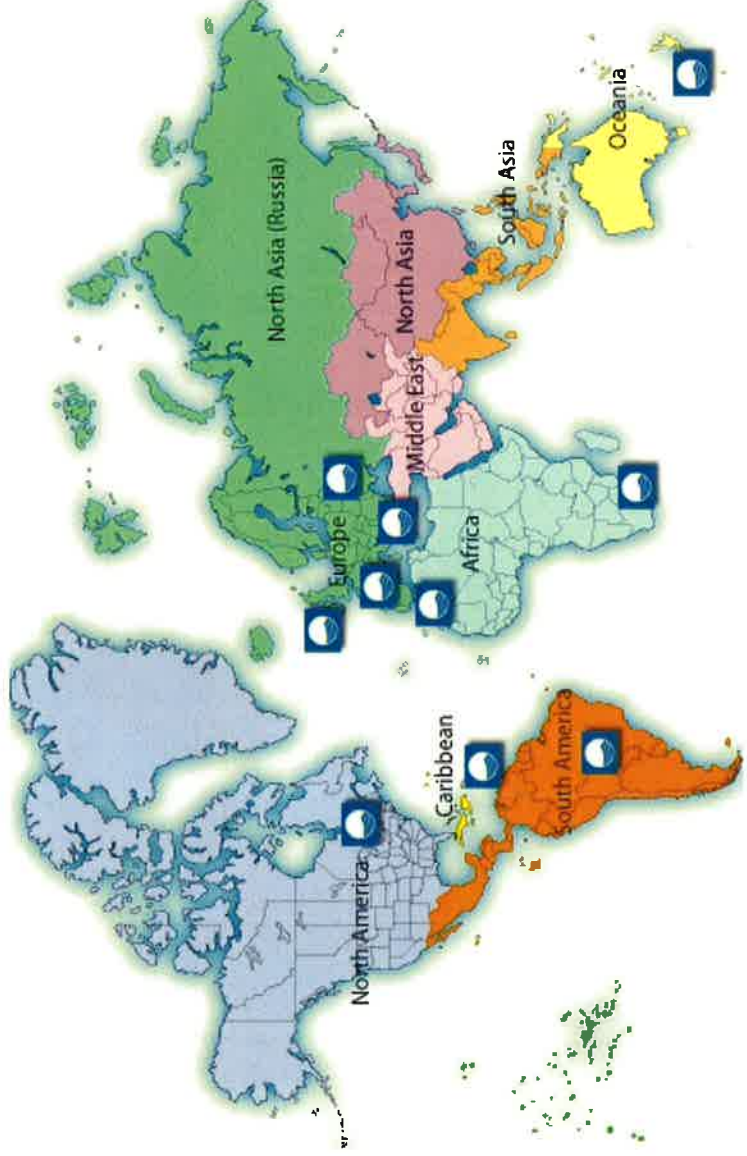
Number of Criteria

- Beaches **33**
- Marinas **25**

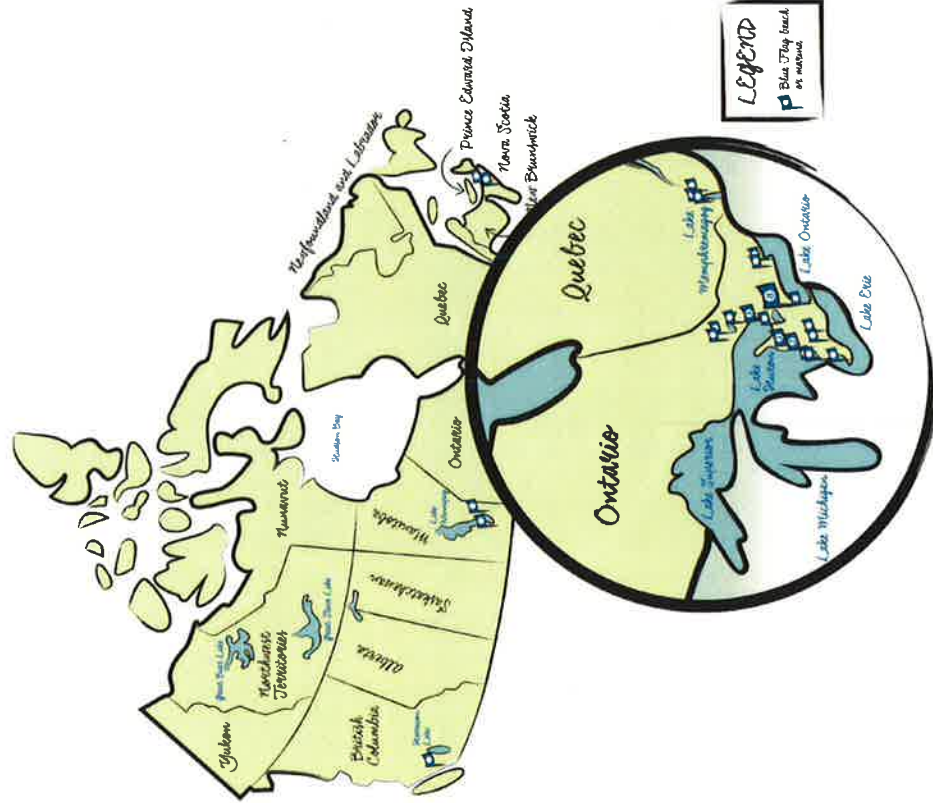


International Community

Blue Flag is highly recognizable, with over **4,000** flags flying in **49** countries around the world



Blue Flags Across Canada



- 27 beaches
- 9 marinas



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Blue Flag Benefits

Environment

- Provides visible recognition to beaches and marinas for their environmental efforts
- Acts as an tool for local ecosystem management and habitat protection



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Blue Flag Benefits

Community

- Gives communities a sense of pride
- Improves confidence in water & environmental quality
- Promotes environmental stewardship



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Blue Flag Benefits

Knowledge Sharing

- Provides access to national and international networks of beach and marina managers
- Offers annual Blue Flag workshops on environmental and safety best practice
- Creates a forum for transparency in environmental reporting



Blue Flag Benefits

Promotion & Communication

Tactics for increasing the visibility of Blue Flag sites:

- Media relations
- Social media
- Website
- Print
- Videos
- E-newsletter



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Blue Flag Benefits

Blue Flag Media Announcements

Annual press releases about Blue Flag sites yield significant national media attention

- Global News
- CTV
- CBC
- And more



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Blue Flag Media Announcements



Canada May 21, 2019 1:42:52 PM Updated May 21, 2019 1:01 PM

Cap-Pele beach first in N.B. to receive prestigious environmental distinction

By Morgannne Canipoll
Video Journalist Global News

Comments 499 Facebook 499 Twitter Email Print



WATCH: Aboliteu Beach in Cap-Pele has been added to an international list of the world's most sought after beaches. It joins an elite list of just 26 Blue Flag beaches in all of Canada. The first in New Brunswick.

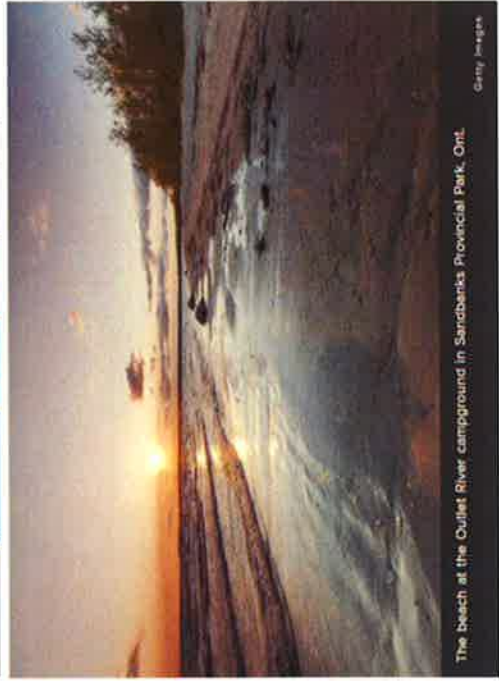


Canada May 18, 2018 3:05 AM Updated May 18, 2018 8:48 AM

27 Canadian beaches with the cleanest water

By Maham Abedi
National Online Journalist, Breaking News Global News

Comments 12 Facebook 18k Twitter Email Print



The beach at the Outlet River campground in Sandbanks Provincial Park, Ont.

Success Story

Colchester Marina, Essex

Successful flag raising
media coverage:



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Environmental Education

- ❖ **Penokean Hills Field Naturalists – Shoreline Ecology Workshop**
- ❖ **Coureurs de Bois – Shoreline Nature Hike**
- ❖ **Algoma Public Health – Be Safe this Summer**
- ❖ **Elliot Lake Trail Alliance – Entomological Field Day**
- ❖ **Be BearWise – Living in Bear Country**

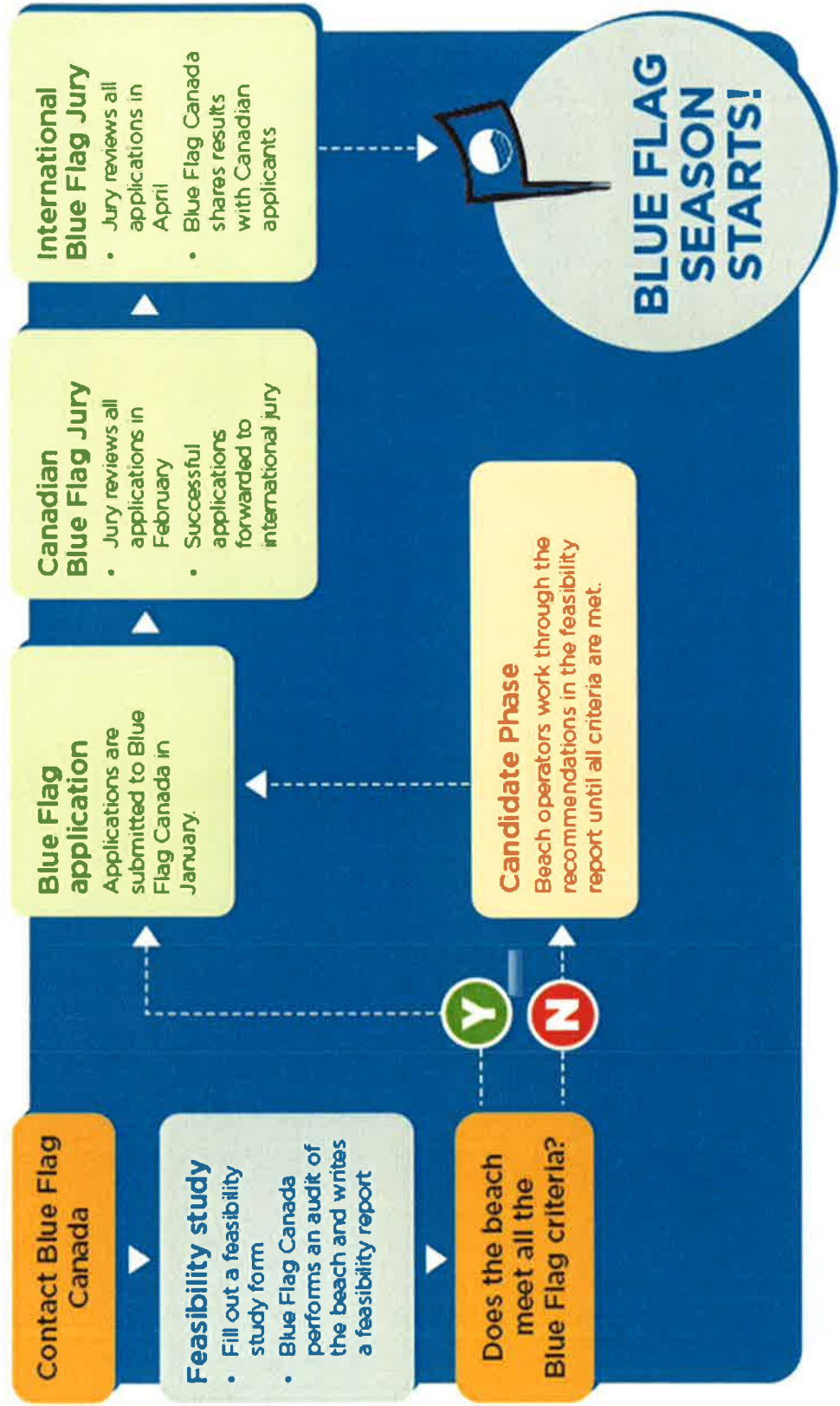


Blue Flag Program Costs

Item	Cost
Recurring Costs	
Average Annual Fee - Beaches	\$2,500.00
Upfront Costs	
Flag pole	\$1,500.00
Information board (inc. map design)	\$1,000.00
Posts for information board	\$80.00
Lifesaving equipment/station (if necessary)	N/A
Weather Resistant Bottle Refill Station	\$9,500.00
Weather Resistant Bottle Refill Station	\$9,500.00

Applying for the Blue Flag Award

BLUE FLAG CERTIFICATION



THANK YOU

THE END



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Business Case – Capital

Department: Recreation & Culture / Beaches

Expansion: Blue Flag Eco-Certification

Business Unit: 1.731.751

✓ **NEW Purchase / Construction**

✓ **Major Repair / Rehabilitation of Existing Asset**

Project Introduction and Overview:

Apply for Blue Flag status. The Blue Flag is an internationally recognized and respected eco-label that is awarded annually to beaches which have met strict criteria in four categories: water quality, environmental management, environmental education and safety services.

Analysis of Current Business Process:

N/A

Background:

Two municipal supervised waterfronts offer a safe swimming location for the public, plus a park and playground space.

Project Benefits:

Reinforce the Elliot Lake community's sense of pride. Blue Flag certification will improve confidence in water and environmental quality for residents and tourists. It also promotes environmental stewardship and creates a forum for transparency in environmental reporting.

Project Costs:

\$24,000 includes the Blue Flag certification cost of \$5,000 plus the addition of outdoor, weather resistant bottle refill stations that are both people and pet friendly – one unit at each beach \$19,000

Consequences If Not Approved:

The City of Elliot Lake does not join 27 Canadian beaches designated as Blue Flag Beaches (operated by Environmental Defence). Customer service remains static as drinking water sources are not readily available at the beach and the cost to recycle water bottles continues.

Link to Strategic Plan:

Provide activities and promote healthy lifestyles through recreation to all age groups.

Explore eco-tourism and geo-tourism possibilities and challenges as part of a tourism package.

Alternatives:

N/A

Capital PROJECT

DEPT **Recreation & Culture** DIV/COST CTR **Beaches / 1.731.751**

PROJECT
YEAR

2019

PROJECT DETAILS

Project Name Blue Flag Eco-Certification

Start Date: June 2019 End: August 2019

DESCRIPTION The Blue Flag is an internationally recognized and respected eco-label that is awarded annually to beaches which have met strict criteria in four categories: water quality, environmental management, environmental education and safety services.

Justification / Contribution to City Services (full details)

Reinforce the Elliot Lake community's sense of pride. Blue Flag certification will improve confidence in water and environmental quality for residents and tourists. It also promotes environmental stewardship and creates a forum for transparency in environmental reporting.

PROJECT FINANCIALS

Cost Breakdown

Method of Financing

Land	\$
Land Improvements	\$
Building	\$
Equipment	\$ 21,500
Vehicles	\$
Construction	\$
Professional Fees	\$ 2,500

Grants	\$		%
Reserves	\$		%
Taxation	\$		%

Cost not including HST **\$24,000** → NET TO BUDGET (Sub-Total x 1.0176) **\$ 24,422.40** = 100 %

IMPACT ON OPERATING BUDGET GOING FORWARD

\$ 2,500 ☒ Annually ☐ Current Year Budget Only

Description Annual membership to the Blue Flag program (which is operated by Environmental Defense) provides access to national and international networks of beach managers and offers workshops on environmental and safety best practices.

ASSET MANAGEMENT PLAN

☒ NEW Purchase / Construction

Projected Replacement Year **2024** Projected Replacement Cost **\$22,000** Useful Life **5** yrs

Will this project **maintain** ☐ or ☒ **increase** service levels?

Explain Outdoor, weather resistant bottle refill stations that are both people and pet friendly – one unit at each beach.

OR ☐ Major Repair / Rehabilitation of Existing Asset

Asset ID# _____ OR Make: _____ Model: _____ Year: _____ Other Description: _____

Current Condition Rating _____ Will this project extend useful life? No ☐ Yes ☐ Amended Useful Life _____ yrs

Will this project **maintain** ☐ or **increase** ☐ service levels?

Explain

AND Is an asset to be disposed of No ☐ Yes ☐ Expected Date of Disposal (mm/yy) _____

Asset ID# _____ OR Make: _____ Model: _____ Year: _____ Other Description: _____

Capital Requests that do not have a Form F & F2 completed, including all Asset Management Plan information, will be rejected.

LINKS TO STRATEGIC PLAN

Provide activities and promote healthy lifestyles through recreation to all age groups.

Explore eco-tourism and geo-tourism possibilities and challenges as part of a tourism package.

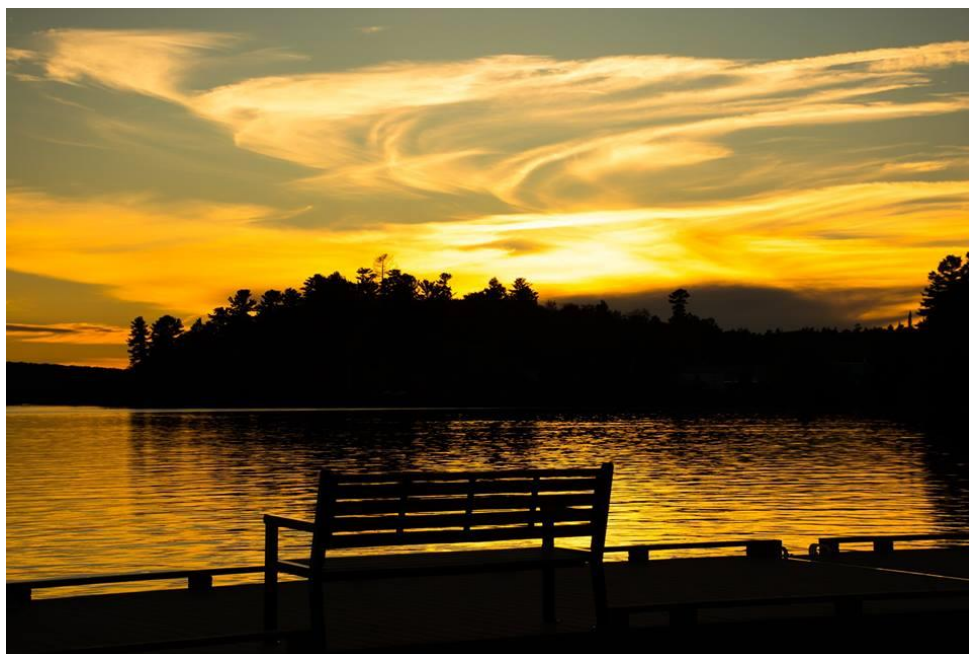
SUMMARY

Having this prestigious certification will reinforce the Elliot Lake community's sense of pride. Blue Flag certification will improve confidence in water and environmental quality for residents and tourists. It also promotes environmental stewardship and creates a forum for transparency in environmental reporting.





Recreation & Culture Annual Review 2018





Collins Hall

Walking Program	2305 participants	685.5 hrs
Youth Program	394 participants	169.5 hrs
Community Bookings	39 bookings	350 hrs
Fall Prevention "Stand Up" Program		204 hrs
Private Rentals	23 bookings	253 hrs
Committee Meetings	3 bookings	6 hrs
TOTAL HRS USED = 1668		



Centennial Arena

Ice taken out: April 19th		
Ice put in: August 9th		
Private Rentals	19 bookings	43.5 hrs
Wildcats Hockey		220.75 hrs
Minor Hockey, EL Skating Club, Shinny Hockey, Public Skating, Oldtimers & Monday Nighters Hockey		950.75 hrs
TOTAL HRS USED = 1215		



Theatre

Rehearsals & Performances:	
Stage Door Players	85 hrs
ELATE	109 hrs
Entertainment Series	24 hrs
Quonta	60 hrs
Studio Dance Arts	35.5 hrs
North Shore Parents Association of Dance	14 hrs
Exceptional Puppeteers	16 hrs
Bookings from schools	5 hrs

Events:		
April 28th, 29th, November 10th & 11th	Jehova's Witness	24 hrs
May 18th & October 26th	Coffee House	8 hrs
July 22nd & August 26th	Summer Larks Concert Series	5 hrs
September 28th & 29th	Arts on the Trail	20 hrs
June 30th & August 2th	Summer Arts Fair	10 hrs
June 8th, 13th & November 29th	Economic Development Presentations	13 hrs
March 21st	Orphans From Africa	10 hrs
April 4th	Country Legends Concert	10 hrs
April 24th	Mustang Sally Concert	10 hrs
May 11 & 12	Jim Graham & Friends	6 hrs
May 25th	McIntyre Powder Presentation	10 hrs
May 26th	Miss Conception Show	10 hrs
June 20th	Bearwise Presentation	10 hrs
June 23rd	Yardsale and Craft Show	5 hrs
July 16th	Movie Night-Night at the Museum	2 hrs
July 21st	Horticultural Society Presentation	8 hrs
September 27th	Elvis Concert	10 hrs
October 25th	Comedian-Jeff Leeson	3 hrs
November 8th	Canadian Forces Film-Clearing the Way	3 hrs
November 23rd & 24th	Christmas Craft Show	8 hrs
December 3rd & 5th	Community Christmas Concert	5 hrs
December 13th	Canadian Country Christmas Concert	5 hrs
TOTAL HRS USED = 543.5		

Welcome Centre/Special Events



People traffic through the Welcome Centre		20,031
January 1st	Mayor's Levee	
February 17th	11th Annual Fishing Derby	
March 2nd - 4th	Winterfest:	WildCats Spaghetti Dinner Winterfest Breakfast Family Snowshoe Stroll Bonfire Children's Fishing Derby Sleigh Rides Dog Sled Rides Sled Box Derby Swimming / Skating Torch Run Fireworks
April 28th	Day of Mourning	
June 26th & 28th	Decommissioned Mine Tours	
June 30th & July 1st	Heritage Days Festival:	Heritage Breakfast Canada Day Parade Lion's Club Western Jamboree Street Dance Canoe Rides Flag Raising Beach Party & BBQ Fireworks
July 3rd & 5th	Decommissioned Mine Tours	
July 13th - 15th	19th Annual North Shore Challenge Drag Races	
August 4th & 5th	Lumberjack Days	
September 14th	38th Annual Terry Fox Run	
September 28th & 29th	Arts on the Trail	
November 22nd	Civic Awards	
November 30th	39th Annual Santa Claus Parade	
December 1st	EL Fire Services Christmas Food Drive	

Ruben Yli-Juuti Centre

Total # of Swimmers:	34,873	
Pool Admissions:	7719	
Pool Memberships:	226	
Fitness Room Admissions:	344	
Fitness Room Memberships:	30	
Pool & Fitness Admissions:	16	
Pool & Fitness Memberships:	29	
Private Rental Bookings:	37	63 hrs
Sponsored Swim Rental Bookings:	7	7 hrs
Distance Swimming Hours	1,524	hrs
Aquafit Classes Hours	817.5	hrs
Public Swimming Hours	324	hrs
ELAC Rental Hours	436	hrs
Lessons:	325 participants	2,317.5 hrs
TOTAL HRS USED = 5,476		

*average 4.7 people/hr over the year

*average 14.6 people/hr over the year

*average 21.4 people/hr over the year

*average 11.7 people/hr over the year

*average 10.5 people/hr over the year





Trailhead Information Centre

Open from the May long weekend until Thanksgiving weekend.

Installation of a traffic counter in August:

August	1763
September	1692
October	n/a (due to glitch in system.)



Fire Tower Lookout

Open from Canada Day weekend to Labour Day weekend.

Installation of a traffic counter in August:

August	915
September	352
October	23



Museum

Total Admissions	1496
Open House Nov 30th & Dec 1st admissions	59
TOTAL ADMISSIONS = 1555	

Westview Park

May	3 Rentals	20 hrs
June	9 Rentals	31 hrs
July	7 Rentals	37 hrs
August	6 Rentals	57.5 hrs
September	3 Rentals	9.5 hrs
October	1 Rentals	9 hrs
TOTALS	29 Rentals	164 hrs



Westview Trailer Park

May	Trailers	10	Tents	1
June	Trailers	40	Tents	11
July	Trailers	44	Tents	9
August	Trailers	128	Tents	48
September	Trailers	68	Tents	57
October	Trailers	14	Tents	8
TOTALS		304		134



Summer Day Camp

7 Field Trips			
6 Beach Days			
10 day passes sold	118	x \$110.00	\$12,980.00
5 day passes sold	30	x \$62.75	\$1,882.50
1 day passes sold	22	x \$17.00	\$374.00
<u>Affordable Access Sales:</u>			
10 day passes sold	1	x \$55.00	\$55.00
1 day passes sold	7	x \$11.00	\$77.00
TOTALS	178		\$15,368.50



Beaches

	Spruce Beach	Spine Beach
Total Swimmers	47,425	1,255
Weekly Average	1,078	291
TOTAL PARTICIPANTS = 48, 680		



Baseball Diamonds

	Kiwanis Park				Burley I				Burley II				Parsons Park			
	Games	Practices	All day bookings	TOTAL HRS USED	Games	Practices	All day bookings	TOTAL HRS USED	Games	Practices	All day bookings	TOTAL HRS USED	Games	Practices	All day bookings	TOTAL HRS USED
Youth Mixed Slopitch	38	4	1	39.5	31	18	3	60	24	1	3	41				
Adult Mixed Slopitch		4		5.5		4		5.5	50	5	6	121	91	3	5	152.25
Mens/Ladies Slopitch									29	1		44.5	47		4	80.75
Mens Fastball													14	1		44
Seniors																52
School Bookings			1	8			4	32			2	16				
TOTALS				53				97.5				222.5				329
TOTAL HRS USED = 702																





Progress Report
By
TERESA DUNLOP
Director of Recreation & Culture

19 March 2019

Progress Report following Civic Centre Closure

The Collins Hall opened after a 7 day closure on Friday, March 1 in time for the Brass Transit sold out concert. All regular programs resumed on Monday, March 4th. The Department anticipates some cancellations of regular programs due to the set up and take down time for shows, concerts and performances.

This spring the following events have been moved from the Civic Centre to Collins Hall

Country Legends

Featuring songs by Charley Pride, George Jones, Conway Twitty, Merle Haggard & Johnny Cash performed by Gordon Cormier and Dave Pike

March 20th at the Collins Hall

\$25 Inc HST

Comedy in Motion

With Bob Cates

April 1st at the Collins Hall

Tickets: Family of 4 \$50, Adults \$20, Children 12 & Under \$13

Spring Dance Recital

Presented by North Shore Parents for Dance

April 6th at 2:00 p.m. at the Collins Hall

The Stories & Songs of Stompin' Tom

Featuring Whiskey Jack, The Good Brothers, Cindy Church & Russell de Carle

May 9th at the Collins Hall

Tickets: \$45 Inc HST

One Night with Conway

A Tribute to Conway Twitty featuring Gil Grand

May 28th at the Collins Hall

Tickets: \$45 Plus HST

For the Love of Music

Featuring Women in Song, The Jacques Brothers & Wally Dunlop

A fundraiser for the CT Scanner and Theatre Improvement Fund

June 1st at the Collins Hall

Tickets: \$22.60 Inc HST

The Welcome Centre will be housed at Collins Hall operating weekdays from 9:00 a.m. to 5:00 p.m. When the tourist season arrives the Department of Recreation and Culture is considering converting the Special Event trailer into a mobile Tourist Centre locating it at Westview Park adjacent to the

washrooms, thus taking advantage of its proximity to Hwy 108 and our very popular Westview Trailer Park.

The Pool reopened after an 11 day closure on Tuesday, March 5, unfortunately without the whirlpool (due to mechanical problems) but it has been repaired and is open today, March 7th.

The Centennial Arena remains closed at this time.

Our Outdoor ice rinks provide a great skating alternative and are located at

Parsons Park - 180 Spruce - Beside Centennial Arena and

Rio Den Arena - Dieppe Avenue.

Each rink has 24" boards.

No change areas or heated facilities are available.

Thank you to all our committee members for your patience and support.

The Department of Recreation and Culture