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Alternative formats available upon request by contacting:

sarah.moore@ajax.ca or 905-619-2529 ext. 3347

1. Call to Order

2. Disclosure of Conflict of Interest

3. Approval of Minutes

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4. Presentation/Discussion Items

4.1 Capital Projects Consultation [30 minutes]

- Doric Masonic Lodge Renovation
- Audley Recreation Centre Phase 2

Catherine Bridgeman, Manager of Infrastructure & Asset Management

4.2 Re-naming of the Annual Volunteer Recognition Awards [20 minutes]

Laura Tegelberg, Community Recreation Coordinator, Volunteer Management

4.3 Update on the Artist Commission for the Women War Workers of Defence Industries Limited Memorial [10 minutes] (R. Gruber)

4.4 Adopt-a-Park/Road/Trail Follow-up Discussion [15 minutes]

5. Correspondence

6. Update from Council

7. Standing Items

7.1 Work Plan Page 7

7.2 Recreation & Culture Departmental Update

8. New/Other Business

9. Adjournment

Next Meeting Date: *Wednesday, November 9, 2016 – River Plate Room, Town Hall, 6:00 p.m.*



DRAFT MINUTES
Recreation & Culture Advisory Committee

September 14, 2016
River Plate Room, Town Hall
Meeting No. 7

Alternative formats available upon request by contacting:
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Committee Members:	Rob Tyler Morin Colleen Marquand Hamza Naim (entered at 6:10 p.m.) Norman Smith (entered at 6:20 p.m.) Kristie Pratt Reggie Oblitey (entered at 6:10 p.m.) Jeremy de Mel (exited at 7:00 p.m.) Marnie Smith
Staff:	Robert Prochilo, Community Development Coordinator Robert Gruber, Manager – Community & Cultural Development Alexander Harras, Manager of Legislative Services/Deputy Clerk
Guests:	David Hogg, Vice-Chair, Ajax Environmental Advisory Committee
Regrets:	Regional Councillor Shaun Collier, Christopher Rowe

1. Call to Order

Chair Tyler Morin called the meeting to order (6:00 p.m.) With consent of all Members present, the Meeting proceeded without quorum.

2. Disclosure of Conflict of Interest

None

3. Approval of Minutes

Approval of the Minutes was deferred until quorum was met.

4. Presentation/Discussion

4.1 Adopt-A-Park/Trail Program

David Hogg, Vice-Chair, Ajax Environmental Advisory Committee, provided an overview of the Town's Adopt-a-Park, Trail or Road Program. He noted that the Town of Ajax has over 450km of roads, 600 hectares of parkland, and 70km of trails. The program helps the Town keep these resources clean and green by encouraging individuals, community groups and businesses to adopt an outdoor space in Ajax. Program benefits include the promotion of clean and safe communities, attraction for visitors and businesses, and protection of

environmental features within Ajax. For participants, the program is also a great social opportunity, demonstrates leadership in the community, and provides a sense of accomplishment. Participants receive a sign at their adopted area and a certificate of appreciation. Equipment and supplies are provided to ensure a safe and effective cleanup. To participate, groups or individuals must commit to cleaning their adopted areas three times a year for a minimum of two years and must abide by the provided health and safety guidelines. D. Hogg concluded by highlighting several 'litter hot spots' that are in need of adoption.

Members inquired how the committee could participate in the program and become more active in the community. D. Hogg suggested that the committee consider formally adopting a park, road or trail in the Town, to which members agreed. Robert Gruber, Manager – Community & Cultural Development, suggested that the program be shared through the Town's community development and volunteer network.

H. Naim and R. Oblitely entered the meeting at 6:10 p.m.

Moved by: K. Pratt

Seconded by: R. Tyler Morin

That the Recreation & Culture Advisory Committee resolve to participate in the Town of Ajax Adopt-a-Park, Road or Trail program, and select a public space for adoption at its next meeting.

CARRIED

4.2 Seniors Strategy

Robert Prochilo, Community Development Coordinator, provided an update on the Town's Seniors Strategy. The purpose of the strategy is to develop an understanding of the needs of the Town's aging population in order to provide appropriate programming and ensure a high quality of life for the Town's senior population. He noted that the Town has hired a consultant to conduct outreach and feedback exercises including surveys, focus group sessions, and a public open house. The consultant has prepared detailed demographic projections to identify areas where the senior population is expected to be most prevalent over the next fifteen years. A public open house is tentatively scheduled for October 12th, 2016. The results of the public consultation will inform the development of the seniors' recreation service strategy in 2017.

Members commented on the timeliness of this matter and the increasing need for more and better programming to serve seniors in the community from a variety of cultures and backgrounds. Members inquired about the age range for seniors programming and how to balance the availability of limited resources with the needs of multiple demographics within the seniors group. R. Gruber noted that the survey and focus groups will assist in determining what programming and services will be of most benefit to seniors in Ajax. R. Tyler Morin noted that the tentative date of the public open house was the same date as the next RACAC meeting and asked staff to consider an alternative date, as many RACAC members would be interested in attending the public open house. Staff advised that they would consider alternative dates in light of the scheduling conflict and will distribute communications as the event approaches.

N. Smith entered the meeting at 6:20 p.m.

4.3 Farmer's Market Research

Members provided summaries of farmer's markets that they attended over the course of the summer. K. Pratt noted that she attended farmers' markets in Port Perry and Oshawa, and provided a summary sheet of notable features, including the sale of wine and on-site cooking. R. Tyler Morin attended farmers' market in Newcastle, and R. Gruber attended a market at the Oshawa Legends Centre. Members noted a wide variety in the formats and design of farmers' markets in the area, including their size, schedules, key demographics, fee structures, and overall success.

R. Gruber provided an update regarding the potential for establishing a farmers' market in Ajax. He noted that staff had been approached by Ajax Downs to consider partnering to host a farmers' market at the Ajax Downs site on Monday mornings. Details of the proposal were tentative at this time, however it is expected that any such market would not be open until next season. Members discussed the viability of the proposal and committed to conducting further research regarding organizational design, fee structures, and qualities of successful markets, in order to provide Town staff with a list of desirable features that should be included in further discussions with Ajax Downs.

J. de Mel exited the meeting at 7:00 p.m.

4.4 "What did you do this summer?" Programming Brainstorm

Members provided updates regarding their summer activities and offered suggestions for future programming. Suggestions included hosting mixed age youth events, developing more family-friendly programming, and expanding availability of basketball courts in the Town. N. Smith commented that the art walk was very successful with over 200 participants. R. Gruber provided an update on the 5th anniversary celebration for the St. Francis Centre, as well as basketball court renovations at the Audley Recreation Centre.

3.1 Approval of Minutes – June 8, 2016

With quorum met, members considered the minutes of the previous meeting.

Moved by: C. Marquand
Seconded by: M. Smith

That the minutes of the June 8, 2016 meeting of the Recreation & Culture Advisory Committee be approved.

CARRIED

5. Correspondence

5.1 Advisory Committee Round-Up Invite

K. Pratt provided a brief summary of the upcoming Advisory Committee Round-Up event. Members requested that further information be provided from staff.

6. Update from Council

None

7. Standing Items

7.1 Work Plan

Members briefly reviewed outstanding work plan items and discussed the possibility of developing a goal-oriented work plan similar to other Town advisory committees. Members asked that staff provide samples of such plans from other Town advisory committees.

7.2 Recreation & Culture Departmental Update

R. Gruber shared details of several forthcoming events and programs, including:

- Paints & Pints – September 24, 2016
- Doors Open & Spirit Walk – October 1, 2016
- TIFF film screening – October 7, 2016
- 'Murder at Sea' Mystery Dinner Theatre – October 8, 2016
- Pumpkinville – October 15, 2016

R. Gruber provided an update regarding the ongoing artist selection process for the Bomb Girls memorial and noted that a recommendation should be forthcoming to Council in October. Additionally, advisory committee members will be invited to this year's Volunteer Recognition Awards and Appreciation Night.

8. New/Other Business

None

9. Adjournment

With consent of all Members present, the September 14, 2016 Meeting of the Recreation & Culture Advisory Committee was adjourned. (8:15 p.m.)

RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

Revised January 11/16 JW

PROJECT ITEM		OBJECTIVES & SUMMARY	LEAD	TIMELINE	STATUS / NOTES
1	2015 Pan Am Games	<ul style="list-style-type: none"> Torch Relay Events and Arts & Cultural Program Volunteer Management 	Robert Gruber Laura Tegelberg	March 2015	Presentation March/15 R. Gruber
2	June is Recreation & Parks Month 2015	<ul style="list-style-type: none"> Presentation and consultation re: activities and recreation opportunities related to June is Recreation & Parks Month Opportunity to participate in proclamation delegation to council 	Shannon Barrow Shane Gumbs	March 2015	Complete
3	Annual Volunteer Recognition Awards	<ul style="list-style-type: none"> Introduction to the Awards & Selection Committee Recruitment 	Cayla Da Silva Robert Gruber	March 2015	Complete
4	Healthy Kids Community Challenge (HKCC) Update 2015	<ul style="list-style-type: none"> Update and consultation on HKCC. Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids Develop a community collective to maximize outreach of information & community engagement 	Kevin Smith	March 2015 October 2015	Presentation March/15 K. Smith Presentation October/15 K. Smith

RECREATION & CULTURE ADVISORY COMMITTEE

2014-2018 WORK PLAN

5	Youth Survey Results	<ul style="list-style-type: none"> Update on youth survey conducted in 2014 	Ashley Galea	March 2015	Complete
6	Strong Neighbourhood Strategy	<ul style="list-style-type: none"> Update 	Cayla Da Silva	April 2015	Deferred
7	Youth Week 2015	<ul style="list-style-type: none"> Presentation & Discussion regarding 2015 event planning 	Ashley Galea YEAC	April 2015	Complete
8	Adult Programs	<ul style="list-style-type: none"> Consultation on adult programs currently offered by the Town and ideas for new programs moving forward 	Ashley Galea	April 2015	Complete
9	IMPACT Ajax (Social Infrastructure Fund) Projects	<ul style="list-style-type: none"> Community Organization & Neighbourhood Projects – Funding Update 	Cayla Da Silva	May 2015	Deferred to October - Complete
10	Advancing Access to Affordable Recreation in Durham (AAARD)	<ul style="list-style-type: none"> Review subsidy program Update on Affordable Access to Recreation Durham (AARD) initiative 	Debbie Nickerson	May 2015	Complete
11	Culture Days	<ul style="list-style-type: none"> Update on culture days programming 	Robert Prochilo Robert Gruber	May 2015	Complete
12	St. Francis Centre Programming	<ul style="list-style-type: none"> Update 	Robbie Prochilo	June 2015	Complete
13	YEAC Update	<ul style="list-style-type: none"> Presentation from YEAC members on recent accomplishments and future initiatives 	Ashley Galea YEAC	June 2015	Complete

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14	Canada 150 Mural Mosaic	<ul style="list-style-type: none"> • Presentation & consultation on the Town's participation in the Canada 150 Mural Mosaic Project for 2016 	Robert Gruber Robbie Prochilo	September 2015	Complete
15	Art in Public Spaces Program – Ajax Community Centre	<ul style="list-style-type: none"> • Presentation & consultation on proposed art commission for the Ajax Community Centre 	Robert Gruber	September 2015	Discussion September 2015
16	Pan Am Ajax – Wrap Up	<ul style="list-style-type: none"> • Presentation and final thoughts on Pan Am Ajax including information on community engagement, events and volunteer management 	Robert Gruber	September 2015	Complete
17	IMPACT Ajax & Neighbourhood Engagement	<ul style="list-style-type: none"> • Presentation & consultation on community engagement for areas of interest for IMPACT Ajax and how this will relate to neighbourhood development and sustainability 	Cayla Da Silva	October 2015	Complete
18	Comprehensive Zoning By-law Review - G. Muller (1 hour)	<ul style="list-style-type: none"> • Presentation and consultation regarding the Zoning By-law review 	Gary Muller	October 2015	Complete
19	Seniors Strategy	<ul style="list-style-type: none"> • Presentation & Consultation on upcoming seniors strategy 	Robbie Prochilo	November 2015	Complete

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20	Community Recreation & Parks Guide - Seniors Supplement	<ul style="list-style-type: none"> Review of upcoming seniors supplement in the Community Recreation & Parks Guide 	Debbie Nickerson	December 2015	Complete
21	Seniors Strategy	<ul style="list-style-type: none"> Presentation & Consultation seniors strategy 	Robbie Prochilo	Ongoing	
22	Volunteer Recognition Awards	<ul style="list-style-type: none"> Update 	Laura Tegelberg	January 2016	Complete
23	2016 Public Art Projects <ul style="list-style-type: none"> Greenwood Conservation Area Pat Bayly Square Canada 150 Mural Mosaic DDSB Heart of Ajax Project 	<ul style="list-style-type: none"> Update 	Robert Gruber	January 2016	Complete
24	Ajax Spirit Walk 2016	<ul style="list-style-type: none"> Presentation & Consultation on 2016 format, points of interest, etc. 	Robert Gruber	January 2016	Complete
25	June is Recreation & Parks Month 2016	<ul style="list-style-type: none"> Consultation re: activities and recreation opportunities related to June is Recreation & Parks Month Opportunity to participate in proclamation delegation to council 	Shannon Barrow Shane Gumbs	January 2016	Complete

RECREATION & CULTURE ADVISORY COMMITTEE

2014-2018 WORK PLAN

26	Healthy Kids Community Challenge (HKCC) Update 2016	<ul style="list-style-type: none"> Update and consultation on HKCC. Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids Develop a community collective to maximize outreach of information & community engagement 	Kevin Smith	Ongoing February 2016 May 2016 December 2016	
27	St. Francis Centre 5th Anniversary Celebration	<ul style="list-style-type: none"> Presentation & Consultation on event 	Robbie Prochilo Robert Gruber	February 2016	
28	Youth Week 2016	<ul style="list-style-type: none"> Presentation & Discussion regarding 2015 event planning 	Ashley Galea YEAC	March 2016	
29	Volunteer Appreciation Event	<ul style="list-style-type: none"> Presentation & Consultation on new appreciation event, format, programming, etc. 	Laura Tegelberg	May 2016	
30	Doors Open 2016	<ul style="list-style-type: none"> Presentation & update on 2016 event, sites, programming, etc. 	Robbie Prochilo Michael Sawchuck Robert Gruber	May 2016	
31	YEAC Update 2016	<ul style="list-style-type: none"> Presentation from YEAC members on recent accomplishments and future initiatives 	Ashley Galea YEAC	June 2016	

RECREATION & CULTURE ADVISORY COMMITTEE

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32	New Recreation Registration Software	<ul style="list-style-type: none"> Update and consultation on new recreation registration software rollout 	Debbie Nickerson	September 2016	
33	IMPACT Ajax – consolidation of Town supports to neighbourhoods and community groups & organizations (sponsorship, partnerships, room waivers, IMPACT Ajax Fund, Community Group Affiliation, etc.)	<ul style="list-style-type: none"> Presentation & Consultation on consolidated format for providing support and future application process 	Cayla Da Silva	TBD	
	Pat Bayly Square Programming	<ul style="list-style-type: none"> Presentation and consultation on potential programming and operational procedures for Pat Bayly Square 	Robert Gruber Rob Braid Joanne Wood	2016/17	
	Age Friendly Community	<ul style="list-style-type: none"> Presentation & Consultation on Age Friendly Community initiatives 	Robert Gruber	2017	