

REVISED AGENDA
RECREATION & CULTURE ADVISORY COMMITTEE

November 11, 2015 at 6:00 p.m.

River Plate Room, Town Hall

Meeting No.7

Online Agenda: Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “Bookmark” icon on the navigation panel to the left of your screen.



Alternative formats available upon request by contacting:

sarah.moore@ajax.ca or 905-619-2529 ext. 3347

*****Committee Photo Preceding the Meeting*****

1. Call to Order

2. Disclosure of Conflict of Interest

3. Approval of Minutes

3.1	September 9, 2015	Page 2
3.2	October 14, 2015	Page 6

4. Presentation/Discussion Items

~~**4.1 Community Recreation & Parks Guide – Senior Supplement (6:15 – 6:35 p.m.)**~~
~~Debbie Nickerson, Manager of Administration – Recreation & Culture~~ **DEFERRED**

4.1 Seniors’ Strategy (6:15 – 6:45 p.m.)
Robert Prochilo, *Community Development Coordinator*

5. Correspondence

6. Update from Council

7. Standing Items

7.1	Work Plan	Page 9
7.2	Recreation & Culture Departmental Update (J. Wood)		

8. New/Other Business

9. Adjournment

Next Meeting Date: Wednesday, December 9, 2015 at 6:00 p.m., River Plate Room, Town Hall



DRAFT MINUTES
Recreation & Culture Advisory Committee
September 9, 2015
River Plate Room, Town Hall
Meeting No. 4

Alternative formats available upon request by contacting:
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Committee Members:	Regional Councillor Shaun Collier (entered 6:20 p.m., exited 6:40 p.m.) Rob Tyler Morin Akeelya George Colleen Marquand Reggie Oblitey Kristie Pratt Christopher Rowe Norman Smith Marnie Smith
Staff:	Joanne Wood, Manager – Neighbourhood Programs & Active Living Sarah Moore, Committee Coordinator
Guests:	Robbie Prochilo, Community Development Coordinator Robert Gruber, Manager – Community & Cultural Development
Regrets:	Hamza Naim, Jeremy de Mel,

1. Call to Order

Chair Smith called the meeting to order at 6:05 p.m.

2. Disclosure of Conflict of Interest

None

3. Approval of Minutes

Moved By: C. Marquand
Seconded By: A. George

That the June 10, 2015 Meeting Minutes of the Recreation & Culture Advisory Committee be approved.

CARRIED

4. Presentation/Discussion

4.1 Healthy Kids Community Challenge

This Item was deferred to the October 14, 2015 Meeting.

4.2 Canada 150 Mural Mosaic

Robert Gruber, Manager of Community and Cultural Development, and Robert Prochilo, Community Development Coordinator, introduced a national project being undertaken in 2016 as a lasting community legacy to mark Canada's 150th Birthday in 2017. A large mural mosaic measuring 365m wide and 2.5m tall, comprised of 80,000 individual paintings, will create a visual portrayal of Canada's history that unites the country's provinces and territories.

The Town of Ajax was selected as one of the participating communities in the 150 Mural Mosaic, for an 8x12' mural that will be comprised of 750 individual painted tiles, that will connect with the other national murals to create the mosaic designed by Artist Lewis Lavoie. Participation in the project will be incorporated into the 2016 Doors Open event. The mural as it is pieced together will have an online presence at www.canada150mosaic.com.

In addition to having tiles painted by the public during Doors Open, all ages and skill-levels will be invited to drop by the Village Community Centre to paint tiles with the Ajax Creative Arts Guild.

Members and staff discussed the location of the mural, which will be installed at the entrance of Town Hall, due to space requirements. Ms. Pratt inquired how the Town will be reaching out to those people who could not make it to the painting events and suggested outreach to local LTC facilities. Although this mural is required to remain indoors, Mr. Gruber acknowledged that there is a mural project proposed for Pat Bayly Square.

4.3 Art in Public Spaces Program

Robert Gruber intended to provide an update on the capital art project commissioned for the Ajax Community Centre, but noted that the project is still in the design phase. He reviewed the Art in Public Spaces Program and noted that normally there is an open call for submissions. This installation is a partnership with the Ajax Photography Club and will include a photo installation in the atrium of the ACC, around the second floor railing, surrounding areas and suspended images from the ceilings. Images are intended to depict youth seniors, various cultures, town events, sports and abilities.

(Councillor Collier entered the Meeting 6:20 p.m.)

Mr. Gruber noted that the artwork can be changed on a regular basis. The \$30,000 budget will allow for the club to grow and sustain itself. He noted that he will return in October with design concepts for the Committee to review.

Members and staff discussed the call for public art process and locations for installation of such art. Mr. Gruber also informed the Committee that the Town was successful in receiving \$50,000 in grant funding for a bust of Pat Bayly to be erected in Pat Bayly Square.

4.4 Pan Am Games Wrap-up

Robert Gruber, and Kristie Pratt, RACAC Rep for the Pan Am Ajax Local Host Committee, provided a summary of the Pan Am Games in Ajax starting with the journey to the Games, which began in 2012. Development of Corporate staff teams, recruitment of volunteers and a two-year countdown event took place in 2013, with 2014 bringing venue construction, promotional campaigns, the one-year countdown event, which all lead to a building of community excitement, venue testing, participation in the Torch Relay and Games themselves in 2015.

During the Games, history was made in Ajax, with women's baseball being played for the first time in a multi-sports games. Canada's Men's Softball and Baseball and Women's Softball teams took home gold medals, and the Women's Baseball team took home the silver medal. Throughout the games, in the urban domain, 311 volunteers, 69% of who were first-time volunteers with Ajax, engaged with well over 8,000 visitors and residents throughout their roles. The value of the volunteer power for the Pan Am Games is estimated to equate to \$53,922.

(Councillor Collier exited the Meeting 6:40 p.m.)

The presentation also covered details of the post-Games legacy, arts and memorabilia received, economic impact, and the human legacy of the volunteer program. Mr. Gruber concluded the presentation will a [highlight video of the Games in Ajax](#).

R. Tyler Morin inquired what the Audley ball field will be used for now that Pan Am is over. Staff advised that the four softball and two baseball fields are back online for programming and that the artificial turf (a Pan Am Games legacy piece) has been installed at the Ajax Community Centre. Members posed questions relative to the second phase of development at the Audley Recreation Centre and staff emphasized that design is based on community consultation.

Mr. Gruber thanked Kristie, Chris and Colleen for their dedication to the Pan Am Local Host Committee and through Rob Tyler Morin, thanked his daughter Jessica Tyler for her promotional support of the Games in Ajax (official song, giveaways, torch relay, etc.).

5. Correspondence

Ms. Moore reminded Members of the forthcoming Scared Speechless Public Speaking Workshop being held on September 24, 2015.

6. Update from Council

None.

7. Standing Items

7.1 Work Plan

J. Wood noted that an updated version of the Work Plan had been included in the agenda package, which contains information on fall discussion items.

7.2 Recreation & Culture Departmental Update

J. Wood provided a brief summary of summer programs participation and noted that many inclusion participants and youth had the opportunity to attend the Pan Am and Parapan Am Games events. She advised that fall programs are underway and that [a copy of the Fall Community Recreation and Parks Guide is currently available online](#).

8. New Business

Ms. Moore provided a brief overview of the results from the summer Advisory Committee Member Survey. She noted that a link to the full results will be circulated via email. A few notable observations from the survey included concern for Councillor Attendance at meetings and the desire to elevate committee profile and/or participate in leading events.

Ms. Moore noted that Councillors from time to time have competing commitments with the advisory committee meetings, however, she will request that Councillors provide advance notice of their absence to be shared with the Committee, as well as a brief update that can be included in the agenda package, should they be unable to attend.

Members were encouraged to create a brief biography/profile of themselves that will be posted online along with a Committee photo, to help elevate the Committee's profile.

Mr. Gruber encouraged Members to come forward with their event ideas and if they would like to be more involved in the planning of certain events. Event participation requires appropriate staff, time, and budget considerations, however ideas and suggestions are welcome. Ms. Pratt expressed interest in revisiting the feasibility of bringing a Farmer's Market to Ajax and volunteered to start best practice research.

9. Adjournment

Moved By: K. Pratt
Seconded By: R. Tyler Morin

That the September 9, 2015 Meeting of the Recreation and Culture Advisory Committee be adjourned. (7:45 p.m.)

CARRIED



DRAFT MINUTES
Recreation & Culture Advisory Committee
October 14, 2015
River Plate Room, Town Hall
Meeting No. 5

Alternative formats available upon request by contacting:
accessibility@ajax.ca or 905-619-2529 ext. 3347

Committee Members:	Rob Tyler Morin Jeremy De Mel Colleen Marquand Reggie Oblitey Norman Smith
Staff:	Joanne Wood, Manager – Neighbourhood Programs & Active Living Nicole Wellsbury, Deputy Clerk
Guests:	Cayla Da Silva, Community Development Coordinator Gary Muller, Manager of Planning
Regrets:	Hamza Naim, Regional Councillor, Shaun Collier, Marnie Smith, Kristie Pratt, Akeelya George, Christopher Rowe, Sarah Moore

1. Call to Order

Chair N. Smith called the meeting to order at 6:05 p.m.

2. Disclosure of Conflict of Interest

None

3. Approval of Minutes

Approval of the September minutes was deferred to a future meeting due to a lack of quorum.

4. Presentation/Discussion

4.1 Zoning our Future

G. Muller, Manager of Planning, delivered a presentation relative to a comprehensive review being conducted of the Town's Zoning By-law. The Zoning By-law defines how private property and town-owned lands are used, including where different types of land uses such as residential and employment are allowed, how close buildings can be to a property line, how tall buildings can be, how much parking is required and other standards. The current, in-effect Zoning By-law for the Town of Ajax was adopted by Ajax Council on July 14, 2003. The Town

of Ajax is undertaking a comprehensive review to implement new Official Plan policies, and address opportunities to improve how the existing Zoning By-law works.

Mr. Muller noted that the first phase of the review consists of soliciting public comment on multiple discussion papers written about integral elements of the Zoning By-law: stable neighbourhoods, intensification areas, employment areas, transportation requirements, Pickering Village, sustainability elements, definitions and by-law format, and the greenlands system. G. Muller reviewed proposed changes to the by-law format in order to improve usability, such as incorporating graphics, removing duplication, providing accessible formats and leveraging interactive digital media.

The consultation portion of the review will include public consultation meetings, online opportunities, social media, promotional materials and the project's webpage. The next phase of the project will include gathering comment information to incorporate into technical reports.

Preliminary comments and questions from the Committee on the Zoning By-law Review related to the relationship between the Zoning By-law and the Official Plan, the ability of zoning to encourage certain types of development (e.g. low income or accessible housing), and the effect of urban heat islands. Mr. Muller also briefly reviewed the role of the OMB in municipal development planning.

4.2 Healthy Kids Community Challenge

Kevin Smith, Active Living Coordinator, overviewed the Healthy Kids Community Challenge. Ajax was one of 45 communities selected for a three-year pilot program by the Ministry of Health and Long Term Care. The project implementation plan and the steering committee partners were overviewed. It was noted that the Ministry funding will support community events, community awareness, and advocacy for policy supports for a healthier Ajax community.

Discussion surrounded the Town's "Grade 5 Action Pass" program. Mr. Smith explained that Grade 5 tends to be the age where youth become sedentary, and this program has the greatest impact at that stage. Members suggested that the Healthy Kids program be officially launched at Winterfest, if possible. Further discussion surrounded the need for 'community champions' to promote the program, and various ways to engage various community groups including sports organizations, and faith-based groups.

4.3 IMPACT Ajax Community Conversation Series

Cayla Da Silva, Community Recreation Coordinator, overviewed the role of the Town's Community Development section. It was explained that many community groups require funding as their most immediate need, however the Town can also provide supports in other areas such as grant writing, board governance, by-laws and constitutions, capacity development, etc. Ms. Da Silva overviewed the Community Conversation Series which will entail two surveys and a series of roundtable discussions, aimed at better understanding the needs of non-profits and how the Town can best serve them.

Committee members provided feedback on the draft surveys. The following specific suggestions were provided:

- Ensure the survey provides enough space for respondents to fully answer each question;
- A personal phone call to each group to encourage survey participation will be critical;
- Assure respondents that their survey responses will not prejudice future applications for funding;
- Begin the survey with some commentary about the range of the Town's community development support services

5. Correspondence

None.

6. Update from Council

None.

7. Standing Items

7.1 Work Plan

J. Wood noted that the Work Plan had been included in the agenda package. No new items have been added.

7.2 Recreation & Culture Departmental Update

J. Wood noted the success of recently held events including Culture Days and the Spirit Walk, and also provided a brief summary of upcoming events including the YEAC Haunted House and Pumpkinville.

8. New Business

None

9. Adjournment

With the consent of those present, the meeting was adjourned. (7:45 p.m.)

**RECREATION & CULTURE ADVISORY COMMITTEE
2014-2018 WORK PLAN**

PROJECT ITEM		OBJECTIVES & SUMMARY	LEAD	TIMELINE	STATUS / NOTES
1	2015 Pan Am Games	<ul style="list-style-type: none"> • Torch Relay • Events and Arts & Cultural Program • Volunteer Management 	Robert Gruber Laura Tegelberg	March Ongoing	Presentation March R. Gruber
2	June is Recreation & Parks Month	<ul style="list-style-type: none"> • Presentation and consultation re: activities and recreation opportunities related to June is Recreation & Parks Month • Opportunity to participate in proclamation delegation to council 	Shannon Barrow Shane Gumbs	March	Complete
3	Annual Volunteer Recognition Awards	<ul style="list-style-type: none"> • Introduction to the Awards & Selection Committee Recruitment 	Cayla Da Silva Robert Gruber	March	Complete
4	Healthy Kids Community Challenge (HKCC) Update	<ul style="list-style-type: none"> • Update and consultation on HKCC. • Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids • Develop a community collective to maximize outreach of information & community engagement 	Kevin Smith	March Ongoing	Presentation March K. Smith

RECREATION & CULTURE ADVISORY COMMITTEE

2014-2018 WORK PLAN

5	Youth Survey Results	<ul style="list-style-type: none"> Update on youth survey conducted in 2014 	Ashley Galea	March	Complete
6	Strong Neighbourhood Strategy	<ul style="list-style-type: none"> Update 	Cayla Da Silva	April	Deferred
7	Youth Week	<ul style="list-style-type: none"> Presentation & Discussion regarding 2015 event planning 	Ashley Galea YEAC	April	Complete
8	Adult Programs	<ul style="list-style-type: none"> Consultation on adult programs currently offered by the Town and ideas for new programs moving forward 	Ashley Galea	April	Complete
9	IMPACT Ajax (Social Infrastructure Fund) Projects	<ul style="list-style-type: none"> Community Organization & Neighbourhood Projects – Funding Update 	Cayla Da Silva	May	Deferred
10	Advancing Access to Affordable Recreation in Durham (AAARD)	<ul style="list-style-type: none"> Review subsidy program Update on Affordable Access to Recreation Durham (AARD) initiative 	Debbie Nickerson	May	Complete
11	Culture Days	<ul style="list-style-type: none"> Update on culture days programming 	Robert Prochilo Robert Gruber	May	Complete
12	St. Francis Centre Programming	<ul style="list-style-type: none"> Update 	Robbie Prochilo	June	Complete
13	YEAC Update	<ul style="list-style-type: none"> Presentation from YEAC members on recent accomplishments and future initiatives 	Ashley Galea YEAC	June	Complete

RECREATION & CULTURE ADVISORY COMMITTEE

2014-2018 WORK PLAN

14	Community Recreation & Parks Guide - Seniors Supplement	<ul style="list-style-type: none"> Review of upcoming seniors supplement in the Community Recreation & Parks Guide 	Debbie Nickerson	October	
15	Pat Bayly Square Programming	<ul style="list-style-type: none"> Presentation and consultation on potential programming and operational procedures for Pat Bayly Square 	Robert Gruber Joanne Wood Rob Braid	2015/2016	
16	Senior Strategy	<ul style="list-style-type: none"> Presentation & Consultation on upcoming seniors strategy 	Robert Gruber	2015/2016	
17	Age Friendly Community	<ul style="list-style-type: none"> Presentation & Consultation on Age Friendly Community initiatives 	Robert Gruber	2016/2017	
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