

# PRODUCT DEVELOPEMENT RESEARCH DAY

**OMAFRA-University of Guelph**

**Monday March 21, 2016**

**1 Stone Rd W, Guelph**

## CALL FOR POSTERS

**Students are invited to apply to the Student Poster Contest**

### Submissions:

Poster abstract with a maximum of 200 words should be e-mailed to

**kelley.knight@ontario.ca** **Deadline: Noon, February 8, 2016**

Abstracts must include 1) a title; 2) student name(s) and contact information; 3) a brief explanation of the project; 4) why the project is important ; 5) what the specific benefit of the project has been/could be, and 6) who has benefited or is expected to benefit from this research. (up to 200 words)

### Notification:

A Review Committee will select abstracts for poster display and notification of acceptance with poster guidelines will occur by e-mail on or before February 9, 2016.

### Guidelines:

Posters should describe research projects addressing Products and Value Chains\* research theme in plain language using the poster template provided at the link below. Within this theme "product" encompasses:

- Physical products or technologies in the marketplace (i.e. food products, enhanced agricultural commodities);
- Services, on their own or as a part of a physical product or technology;
- Organizational processes, or collaborative initiatives.

(Poster template link: [http://www.uoguelph.ca/omafra\\_partnership/ktt/en/researchintoaction/clearlanguageresources.asp](http://www.uoguelph.ca/omafra_partnership/ktt/en/researchintoaction/clearlanguageresources.asp))

**Plain Language Training** will be held on Feb 12, 11:30 am to 1:00 pm. To RSVP or for more information contact **Kelley.knight@ontario.ca**

### Poster Presentations:

Posters are due on or before March 7, 2016.

**Students : There will be prizes for the best student posters:**

**1<sup>st</sup> place - \$250; 2<sup>nd</sup> place - \$150 and 3<sup>rd</sup> place - \$100**

\* Products and Value Chains research theme also refers to research under its previous name, Product Development and Enhancement through Value Chain Collaborations research theme.