

## World Town Planning Day Building Healthy Communities Sustainability: The Business Advantage

Date: November 13, 2013  
Time: 6:00 p.m. – 9:00 p.m.  
Location: Whitby Municipal Building  
575 Rossland Road East, Whitby



### Guest Speakers 7:00 p.m.

Dr. Bob Willard: Author and Speaker, Sustainability Advantage  
Sustainability - The Business Imperative

Mr. Doug Yates: Environmental Group Manager, General Motors, Canada  
General Motors - Committing to the Environment and Sustainable Business Practices

Mr. John Longbottom: IBM's Leader in their Smarter Cities program.  
Smarter Cities

**Please RSVP name and the number of persons attending.**

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#### Acknowledgments:

The Corporation of the Town of Whitby, Whitby Sustainability Advisory Committee, Whitby Hydro, Durham College, The Whitby Chamber of Commerce, OPPI Oak Ridges District, Ontario Professional Planners Institute, Nurse Chevrolet Cadillac, Sustainability Advantage, General Motors Canada, IBM Smarter Cities