



Stratford City Council Committee of the Whole Open Session MINUTES

Date: Monday, March 18, 2019
Time: 4:30 P.M.
Location: University of Waterloo Stratford Campus
125 St. Patrick Street, Room 1004

Council Present: Mayor Mathieson - Chair Presiding, Councillor Beatty, Councillor Burbach, Councillor Gaffney, Councillor Henderson, Councillor Ingram, Councillor Ritsma - Vice Chair, Councillor Sebben, Councillor Vassilakos

Regrets: Councillor Bunting, Councillor Clifford

Staff Present: Rob Horne - Chief Administrative Officer, Michael Humble - Director of Corporate Services, Ed Dujlovic - Director of Infrastructure and Development Services, David St. Louis - Director of Community Services, John Paradis - Fire Chief, Joan Thomson - City Clerk, Mike Beitz - Corporate Communications Lead, Stephanie Potter - Research and Policy Associate

Also Present: Sarah Martin and Marilyn Cameron from Overlap

1. Call to Order

Mayor Mathieson, Chair presiding, called the Meeting to order at 4:33 pm

Councillor Clifford and Councillor Bunting provided regrets for this meeting.

2. Declarations of Pecuniary Interest and the General Nature Thereof

The *Municipal Conflict of Interest Act* requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and to otherwise comply with the *Act*.

Name, Item and General Nature Thereof

None declared at the March 18, 2019 Committee meeting.

3. Kickoff

The CAO outlined next steps and the schedule to present a report at the April 23 Council meeting.

4. Overview of Session

The Committee members reviewed their work to date on collaboration, considering public input received to date, and their work on mission and vision statements.

The facilitators advised that tonight, the Committee will be working on values and consensus building.

There was discussion on the feedback received from the public during the first round of public consultation.

5. Review of Strategic Priorities

Marilyn Cameron requested feedback on the draft strategic priorities shown at the meeting and what is needed before this goes out to the public next week.

- economic development
- mobility, accessibility by design
- improvement of plans, digital resources and strategies
- development of tangible resources

Discussion and refinement took place regarding these draft strategic priorities and changes made. It was decided that digital resources fits better with tangible resources. More clarity is needed on heritage and culture, and also collaborative

partnerships. It was requested that examples be included or "this might look like."

Individual work and table discussions took place refining the 4 priorities.

A discussion then took place regarding themes and questions about the priorities. It was requested to keep the focus on active transportation, integration of transportation, complete street concept, accessibility and safety and share the road education.

A discussion took place about how the information will be provided for further public review.

Meeting break [6:12 pm]

Meeting resumed [6:36] pm.

The CAO confirmed that this is not a full strategic plan but priorities as per the direction given by Council. The draft vision and mission statement and values are going out to the public as well as the draft priorities.

6. Dinner Break

7. Prioritization Framework

A draft matrix was distributed to the Committee and feedback given. It was noted that strategic priorities will be included in management reports coming to Council.

8. Review of Mission and Vision Drafts

Individual work on draft Mission and Vision statements.

Table discussion on changes to draft Mission and Vision statements.

9. Values Setting

Individual work on draft values statement.

10. Review of Pop Ups Design

The Facilitators will synthesize the feedback from the Committee at tonight's session in preparation for release to the public.

A discussion took place regarding proposed pop up stations and feedback given. At these 4 pop up sessions, the public will be asked for their feedback.

11. Reflection & Next Steps

The CAO provided closing remarks and expressed appreciation to the Committee for their work.

12. Adjournment:

Motion by Councillor Gaffney

Seconded By Councillor Vassilakos

THAT the March 18, 2019 Committee of the Whole Open Session Meeting adjourn.

Carried

Meeting Start Time: 4:33 pm

Meeting End Time: 8:48 pm