

Product Development Research Day

Conference Centre and Atrium, 1 Stone Rd W, Guelph

March 21st, 2016: 8:15am - 2:00pm

Facilitator: Dana McCauley, Executive Director, Food Starter

8:15-8:45	Registration <i>Coffee and refreshments available. Time to view and score student posters.</i>	
8:45-8:55	Opening Remarks George Borovilos, Director, Business Development Branch, Director Champion, Products and Value Chains, OMAFRA Malcolm Campbell, Vice President (Research), University of Guelph	
8:55-9:05	Intro to Products and Value Chains research theme Erna van Duren, Research Program Director, Products and Value Chains, Professor, University of Guelph	
9:05-9:25	Commercializing in the Ag-Tech Sector: Keys to Success Jessica Taylor, Sr. Analyst in Food and Food Systems, BioEnterprise Corporation, Agri-Tech Commercialization Centre	
9:25-9:45	Enabling Food Innovation in Ontario Heather Vander Schaaf, Partner, Director of Projects, IFAB Engineering Partners LP Food and Beverage Ontario Project	
9:45-10:15	Networking Break – Time to view and score student posters	
10:15-11:30	Research Highlights Breakout 1: ‘Ag-Food System Solutions’	Research Highlights Breakout 2: ‘Food and Beverage’
10:15	Catalyst Centre, University of Guelph Steve De Brabandere, Interim Director	Ontario Agri-Food Technologies Tyler Whale, President
10:25	<i>Products and Value Chains projects that went from research to market with ‘ag-food system solutions’. Research and industry perspectives.</i> Greenroof Technologies Greg Yuristy Principal & General Manager of Smart Green Technologies Inc and Youbin Zheng, Associate Professor, UofG	<i>Products and Value Chains projects that went from research to market in food and beverage. Research and industry perspectives.</i> Icewine, Appassimento Winemaking, Asia Export Jamie Slingerland, Director of Viniculture, Pillitteri Estates Winery and Lefa Teng, Professor, UofG
10:45	AgriLux LED Spectrum Lighting in Poultry Farms Grégoy Bédécarrats, Associate Professor, University of Guelph and Alex Thies, Thies Electrical Distributing Co. Inc.	Maple Syrup Product Development: Taking a Value Chains Approach Brenda Murphy, Professor, Wilfred Laurier University and Terry Hoover, Hoover’s Maple Syrup
11:05	Facilitated Q&A session	Facilitated Q&A session

11:30-11:45	Exchange key points from breakouts 1 and 2
11:45-11:55	UofG Student Product Development Course and Showcase Intro Lisa Duizer, Associate Professor, University of Guelph
12:00-1:00	<i>Lunch/Networking/Poster Voting closes</i>
12:00-2:00 (Atrium)	UofG Student Product Development Showcase <ol style="list-style-type: none"> 1. Food Product Development course products 2. Applied Functional Food and Nutraceuticals course products
1:00 (Atrium)	<p>CIFST presentation of student Product Development Winners Douglas Chapman, Chair, CIFST Ontario Section</p> <p>UofG presentation of student poster competition winners Erna van Duren, Research Program Director, Products and Value Chains, Professor, University of Guelph</p> <p>Closing Comments George Borovilos, Director, Business Development Branch, Director Champion, Products and Value Chains, OMAFRA</p>