



AGENDA RECREATION & CULTURE ADVISORY COMMITTEE

April 9, 2014 at 6:00 p.m.
River Plate Room, Town Hall
Meeting No. 4

Online Agenda: Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To maneuver back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “Bookmark” icon on the navigation panel to the left of your screen.



Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347

1. Call to Order

2. Disclosure of Pecuniary Interest

3. Approval of Minutes

3.1 March 19, 2014..... Page 2

4. Presentation/Discussion Items

4.1 Youth Week 2014 (6:00 – 6:20 p.m.)

Meera Jagota, Youth Engagement Advisory Committee Member
Guarav Jagota, Youth Engagement Advisory Committee Member

4.2 I CAN.../Sports & Physical Activity Strategy Update (6:20 – 6:50 p.m.)

Kevin Smith, Active Living Coordinator

5. Standing Items

5.1 Updated Work Plan..... Page 6

5.2 Recreation & Culture Departmental Update

5.3 Pan Am 2015 Local Host Committee Update

6. Correspondence

7. Update from Council

8. New Business

9. Adjournment

Next Meeting Date: May 14, 2014 at 6:00 p.m., River Plate Room, Town Hall



DRAFT MINUTES

Recreation & Culture Advisory Committee

March 19, 2014

River Plate Room, Town Hall

Meeting No. 3

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Committee Members:	Councillor Marilyn Crawford Nicole Barrett, Co-Chair (exited 7:35 p.m.) Jessica Black Jennifer Brown Jeremy de Mel, Co-Chair Chantel Escoffery Shirley Merith Kristie Pratt Baldish Toor
Staff:	Joanne Wood, Manager – Neighbourhood Programs and Active Living Sarah Moore, Committee Coordinator
Guests:	Kelly Taylor, Volunteer Coordinator – Wind Reach Farms Ashley Galea, Recreation Supervisor
Regrets:	Paula Greaves

1. Call to Order

Co-Chair de Mel called the meeting to order at 6:00 p.m.

2. Disclosure of Pecuniary Interest

None

3. Approval of Minutes

Moved by: J. Black
Seconded by: K. Pratt

That the Minutes of the Recreation & Culture Advisory Committee Meeting held on February 12, 2014 be adopted.

CARRIED

4. Presentations/Discussion Items

4.1 Wind Reach Farms

Ms. Kelly Taylor, Volunteer Coordinator, delivered an informative presentation on Wind Reach Farms, a not-for-profit organization for people of all abilities to enjoy farming and recreation, located in Ashburn, ON. Ms. Taylor provided details of day visit, therapeutic riding program, accessible accommodations, work experience program and volunteer program opportunities with Wind Reach Farms. The farm receives over 20,000 visits each year.

Ms. Taylor distributed materials relative to upcoming events at the Farm, as well as orientation sessions for potential volunteers. She noted the availability of volunteer opportunities for tour leaders, animal care, stables assistance, gardening, special events, as well as administration and the general store.

An informational video was shown and Members posed questions relative to fundraising and donations. Chair de Mel thanked Ms. Taylor for taking the time to meet with the Committee and share information on volunteer opportunities.

4.2 June is Recreation & Parks Month

Ms. Wood introduced Ms. Ashley Galea, Recreation Supervisor, who presented information on the Town's plans to recognize June as Recreation and Parks Month. Details were provided relative to an online poll to select the 2014 theme, which will help shape the events and activities for the month.

Ms. Galea reviewed the 2013 activities and shared possible ideas for inclusion in 2014 which included program/fitness try-it opportunities, tie-in with the I CAN...Get Active Challenge, showcasing new preschool equipment, and recognition of National Skateboarding Day.

Members proposed several suggestions for consideration, including a geo-caching challenge, healthy eating workshops, elevating the profile of fitness stations along the trails system, de-stressing techniques, line dancing and community walking programs. The Committee encouraged staff to provide a variety of high and low impact activities for all demographics to participate in. The suggestion was made to use the promotional postcard as a pass to try a drop in class for free during the month of June.

Ms. Galea requested a volunteer from the Committee to participate in the June is Recreation and Parks Month Proclamation at the May 26, 2014 Council Meeting.

4.3 Advisory Committee Review

Ms. Moore solicited comments and feedback from the Committee relative to several new and revised advisory committee-related documents. Specific focus was paid to the Advisory Committee Policy & Procedure document and the Recreation & Culture Advisory Committee Profile.

It was recommended that the wording of the mandate reflect the Committee's desire to improve the quality of life in Ajax for residents and visitors. Members did not express concerns with possible future criminal reference check requirements. The Committee

proposed revising language in the policy and procedure document to reflect inclusivity rather than diversity. The broad scope and interests engaged by the committee were discussed.

Additional comments and feedback were requested by early April.

5. Standing Items

5.1 2013 Work Plan

Several updates on completed items were noted. Duplications were identified for revision. Members discussed continued interest in supporting the development of a Farmers Market in Pickering Village. Councillor Crawford reviewed some of the concerns identified and agreed to continue discussions with the Pickering Village BIA.

5.2 Recreation & Culture Departmental Update

Ms. Wood circulated promotional materials for several forthcoming community events and opportunities including Silver Screen Sundays, Dirty Dishes concert, Bomb Girls movie screening and the launch of a Town of Ajax Song Project. Members inquired why such a short time line is being provided for entry submission, as the quality and number of submissions entered may be limited. Ms. Wood agreed to take back the Committees concerns to staff.

Ms. Barrett exited the Meeting (7:35 p.m.)

5.3 Pan Am 2015 Local Host Committee

Ms. Pratt provided a summary of the recent Pan Am 2015 Local Host Committee meeting, at which a presentation was received from Durham Sport and members brainstormed volunteer opportunities for the Games. Ms. Pratt noted that Toronto 2015 will soon be releasing information about ticket packages that will go on sale in Fall 2014 and that the Toronto 2015 volunteer recruitment program will launch April 26, 2014.

6. Correspondence

Co-Chair de Mel informed the Committee he had received confirmation that the Committee's nomination for the 2013 Recreation Volunteer Recognition Award had been successful. He inquired whether any Member was interested in attending the ceremony on behalf of the Committee. Members expressed interest in a presentation on the Volunteer Recognition Program to gain insight on the structure and coordination of the program, eligibility details, etc.

7. Update from Council

Councillor Crawford shared information relative to several recent Council presentations including from Durham Region Police Services regarding Policing in Ajax, and from Durham

Clear, regarding Enbridge Pipe Line 9B. Details of a forthcoming Ward 1 & 2 Community Meeting were provided. Councillor interest in hosting a community meeting with Durham Region Police Services in the spring was noted.

8. New Business

8.1 Line dancing Demonstration

In the interest of time, this item was deferred to a future meeting.

8.1 Upcoming Events of Interest

Ms. Black provided details of an upcoming Spring Concert for the Pickering Community Concert Band. Chair de Mel discussed his forthcoming participation in the 220km Ride for Cancer in June 2014.

9. Adjournment

Moved by: J. Black
Seconded by: B. Toor

That the March 19, 2014 Meeting of the Recreation & Culture Advisory Committee be adjourned (8:05 p.m.).

CARRIED

RECREATION & CULTURE ADVISORY COMMITTEE WORKPLAN

RECREATION & SPORTS					
ITEM		DETAILS	TIMELINE	STAFF/RESOURCES	STATUS
RS1.	Greenwood Conservation Lands Master Plan Public Advisory Committee	<ul style="list-style-type: none"> Provide input on Greenwood Conservation Lands Master Plan initiatives as they arise 	Ongoing	<ul style="list-style-type: none"> Jennifer Brown 	J. Stewart A. Jackson Presentation March/13 ✓
RS2.	2015 Pan Am Games	<ul style="list-style-type: none"> Consultation relative to <ul style="list-style-type: none"> Legacy community art project/unveiling Community engagement/volunteers 	Ongoing	<ul style="list-style-type: none"> Robert Gruber Kristie Pratt 	December 2012 (intro. Presentation) September 2012 (Local Host Committee)
RS3.	North End Program Survey Results	<ul style="list-style-type: none"> Review of findings of Recreation Program Survey and focus groups conducted in 2012 	January	<ul style="list-style-type: none"> Alex Malmsten Kate Murton 	Completed ✓
RS4.	Participant & Spectator Code of Conduct	<ul style="list-style-type: none"> Presentation and provide input on 	February	<ul style="list-style-type: none"> Andrew Norris 	Completed ✓
RS5.	Audley Recreation Centre Grand Opening Plans	<ul style="list-style-type: none"> Presentation and discussion to provide input/feedback on the Grand Opening Celebrations planned for the Audley Recreation Centre and associated park 	March	<ul style="list-style-type: none"> Stacy Toole Robert Gruber 	Completed ✓
RS6.	June is Recreation and Parks Month	<ul style="list-style-type: none"> Presentation and consultation re: activities and recreation al opportunities; possible participation in proclamation delegation to Council 	April	<ul style="list-style-type: none"> Alex Malmsten Kevin Smith Ashley Galea 	Completed ✓ Completed March 2014
RS7.	Sports and Physical Activity Strategy Update	<ul style="list-style-type: none"> Presentation on the Strategy's implementation and "I Can..." initiatives 	June	<ul style="list-style-type: none"> Kevin Smith 	Completed ✓
RS8.	Ice Allocation Policy	<ul style="list-style-type: none"> Review/consultation re: updated policy document 	November	<ul style="list-style-type: none"> Debbie Nickerson 	Completed ✓

ARTS & CULTURE

ITEM		DETAILS	TIMELINE	STAFF/RESOURCES	STATUS
AC1.	St. Francis Centre 2013/2014 Programming	<ul style="list-style-type: none"> Presentation and provide input on the programming opportunities for the upcoming season of the St. Francis Centre 	April	<ul style="list-style-type: none"> Michelle Dunne Robert Gruber 	Completed ✓
AC2.	Cultural Mapping Resource Tool	<ul style="list-style-type: none"> Presentation and provide input on the programming opportunities for the St. Francis Centre for the upcoming season. 	February 2014	<ul style="list-style-type: none"> Robert Gruber Chris Walker 	Completed ✓
AC3.	Doors Open 2014	<ul style="list-style-type: none"> Participate in discussion and consultation relative to site selection, programming and event administration 	ongoing March 2013	<ul style="list-style-type: none"> R. Gruber C. Chrus 	

CORPORATE & COMMUNITY

ITEM		DETAILS	TIMELINE	STAFF/RESOURCES	STATUS
CC1.	Integrated Community Sustainability Plan	<ul style="list-style-type: none"> Presentation and provide input on Integrated Community Sustainability Plan initiatives with a Recreation & Culture focus Continue to provide input and feedback on initiatives as they arise 	Ongoing	<ul style="list-style-type: none"> Jeff Stewart Kristie Pratt 	Completed ✓
CC2.	Community Safety Strategy	<ul style="list-style-type: none"> Provide input on Community Safety Strategy initiatives with a Recreation & Culture focus as they arise 	Ongoing	<ul style="list-style-type: none"> Marilou Murray 	
CC3.	Strong Neighbourhood Strategy Update	<ul style="list-style-type: none"> Presentation on updates with regards to the Strong Neighbourhood Strategy 	Ongoing	<ul style="list-style-type: none"> Cayla DaSilva 	
CC4.	Social Infrastructure Fund projects	<ul style="list-style-type: none"> Provide input on projects that have come forward for Social Infrastructure funding. 	Ongoing as projects arise	<ul style="list-style-type: none"> Tracey Vaughan-Barrett Cayla DaSilva 	
CC5.	Annual Volunteer Recognition Awards	<ul style="list-style-type: none"> Communication and review of nomination package; eligibility & award changes; solicitation for 1-2 committee reps to participate in the Award Selection Committee 	February 2014	<ul style="list-style-type: none"> Sarah Moore 	Selection Committee Meeting – Tues March 11 @ 6:30 p.m.

CC6.	Politicians Unplugged	<ul style="list-style-type: none"> • Presentation and consultation re: Ajax Public Library Board community engagement initiative to “get to know” your local politicians 	January 2013	<ul style="list-style-type: none"> • Jennifer Brown 	Completed ✓
CC7.	Youth Week	<ul style="list-style-type: none"> • Presentation and discussion regarding 2013 event planning 	April 2013	<ul style="list-style-type: none"> • Robert Prochilo • Riley Sinnot 	Completed ✓
CC8.	Committee Appointment/Application Process Review	<ul style="list-style-type: none"> • Discussion re: committee application/appointment process and survey of members interested in continuing appointment for another term 	March 2014	<ul style="list-style-type: none"> • Sarah Moore 	Completed ✓
CC9.	Sports and Physical Activity Strategy Update	<ul style="list-style-type: none"> • Presentation on the Strategy’s implementation and “I Can...” initiatives 	June 2013	<ul style="list-style-type: none"> • Kevin Smith 	Completed ✓
CC10.	YEAC Update	<ul style="list-style-type: none"> • Presentation from YEAC members on recent accomplishments and future initiatives 	June 2013	<ul style="list-style-type: none"> • Robert Prochilo • YEAC 	ongoing
CC11.	Online Neighbourhood Portal Redevelopment	<ul style="list-style-type: none"> • Presentation and provide input on the Neighbourhood Portal • Review content and user friendliness of portal 	June	<ul style="list-style-type: none"> • Robert Gruber • Lisa Warth • Rachael Wraith 	Completed ✓
CC12.	Community Group Affiliation Policy	<ul style="list-style-type: none"> • Presentation and consultation re: the Community Group Affiliation policy and program. 	August (circulated for feedback summer ‘13)	<ul style="list-style-type: none"> • Robert Gruber 	Completed ✓
CC13.	Volunteer Management Model Creation	<ul style="list-style-type: none"> • Presentation on Volunteer Database • Provide input on policies and procedures for volunteer recruitment, intake, orientation, management, tracking, evaluation and recognition 	TBD – 2014?	<ul style="list-style-type: none"> • Robert Gruber 	Deferred
CC14.	Pat Bayly Square Programming Development	<ul style="list-style-type: none"> • Presentation and provide input on potential programming and operational procedures for Pat Bayly Square. 	TBD	<ul style="list-style-type: none"> • Rob Braid • Debbie Nickerson • Robert Gruber 	Deferred to 2014
CC15.	Festivals and Events Zero Waste Initiative	<ul style="list-style-type: none"> • Presentation and provide input on Zero Waste Initiatives for Festivals & Events. 	April TBD	<ul style="list-style-type: none"> • Stacy Toole • Amanda Brown • Jade Schofield 	Deferred