

**Minutes of the  
Gravenhurst Environmental Advisory Committee  
5<sup>th</sup> APRIL 2013– 1:00 p.m.**

**Present:** Paul Kelly, Chair  
Danny Epstein , Vice-Chair  
Lola Bratty, Council Representative  
Randy Jorgensen, Council Representative  
Bev Wicks  
Gord Kobe  
Jeremy Rand, Staff Representative  
Scott Lucas, Staff Representative

**Regrets:** Brenda Beatty

**I Call to Order**

**II Adoption of Agenda**

Moved by Danny Epstein and Seconded by Bev Wicks

- 01 BE IT RESOLVED THAT the Agenda of the Environmental Advisory Committee Meeting dated April 4<sup>th</sup>, 2013, as amended, be adopted.

CARRIED

**III Disclosure of Pecuniary Interests**

Nil.

**IV Adoption of Minutes**

Moved by Gord Kobe and Seconded by Randy Jorgensen

- 02 BE IT RESOLVED THAT the Minutes of the Environmental Advisory Committee Meeting, dated December 21<sup>th</sup> 2012, as amended, be adopted.

CARRIED

**V Deputations**

Nil.

**VI Correspondence**

**a) Dark Sky By-law Committee**

Councilor Jorgensen provided an updated on the Committee on the ad-hoc committee's recent meeting. The Committee would like to create an informational brochure to be

put on the Town's website and distributed to suppliers of lighting fixtures (i.e. Home Hardware). The draft is to be circulated at an upcoming GEAC meeting.

The Committee indicated that they would like to do an information session in the fall with local contractors.

**b) Sustainability Handbook**

The ad-hoc committee agreed that a print booklet is not desirable as it may be too big/extensive. Danny Epstein noted that sustainability is a thought process and "principals" should be drafted and brought to the Committee.

**c) Yellow Fish Road Program**

Bev Wicks provided an update on the program. An advertising campaign is already underway. The committee agreed that approximately 12 volunteers would be needed. Gord Kobe and Scott Lucas would look into getting the supplies needed for the project (i.e. paint, pylons etc.)

**VII New Business**

**a) Memberships and Succession planning**

The topic of members attending a minimum number of meetings was brought up. It was decided that 9 members was appropriate and all members in attendance indicated that they would like to remain on the Committee.

Mr. Rand provided an update on the applications received so far to fill the two vacancies. A newspaper as has been placed in the paper. An ad-hoc committee consisting of Bev Wicks and Danny Epstein will review applications once all applications have been received.

Some discussion took place with regard to getting a student rep to sit on the Committee.

**b) Committee Logo**

The Committee reviewed a prototype for a GEAC logo. It was noted that the logos proposed might not be distinct enough and too detailed. It was noted that the logo should be able to substitute the name of the Committee and be recognizable on its own. A revised logo will be presented at a future Committee date.

**IX Next Meeting Date**

Friday, April 26<sup>th</sup> at 9:00 a.m.

**X Adjournment**

The meeting adjourned at 3:00 p.m.