

The Corporation of the Town of Ajax

COUNCIL

Monday February 23, 2015 at 7:00 p.m.
Council Chambers, Town Hall
65 Harwood Avenue South



PRESENTATIONS

*Alternative formats available upon request by contacting:
sarah.moore@ajax.ca or 905-619-2529 ext. 3347*

Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously.

4. Delegation and Presentations / Public Hearings

- 4.1 **[United Nations International Week for Women, March 8th-14th, 2015.](#)**
[The United Nations International Day for the Elimination of Racial Discrimination, March 21st, 2015.](#)
 - ~ Yalda Baghaei, Baha'i Community of Ajax
 - ~ Abteen Moslehi, Baha'i Community of Ajax
- 4.2 **[Bowl for Kid's Sake – Big Brothers and Big Sisters of Ajax/Pickering](#)**
 - ~ Melanie Stewart, Executive Director
- 4.3 **[Changes to Canada Post Home Delivery Service](#)**
 - ~ Leona Barrington, Government Relations Advisor



**INTERNATIONAL
DAY FOR THE
ELIMINATION OF
RACIAL DISCRIMINATION**

*Peace and Harmony
Concert*

COMMEMORATING THE U.N. INTERNATIONAL WEEK FOR WOMEN (MARCH 8-14)
AND THE INTERNATIONAL DAY FOR THE ELIMINATION OF RACIAL DISCRIMINATION (MARCH 21)

FRIDAY MARCH 6TH, 2015

Exhibits from 6pm-7pm/Intercultural Concert from 7pm-8:30pm
for more info. please visit

www.peacecommunityharmony.ca
all events are FREE OF CHARGE

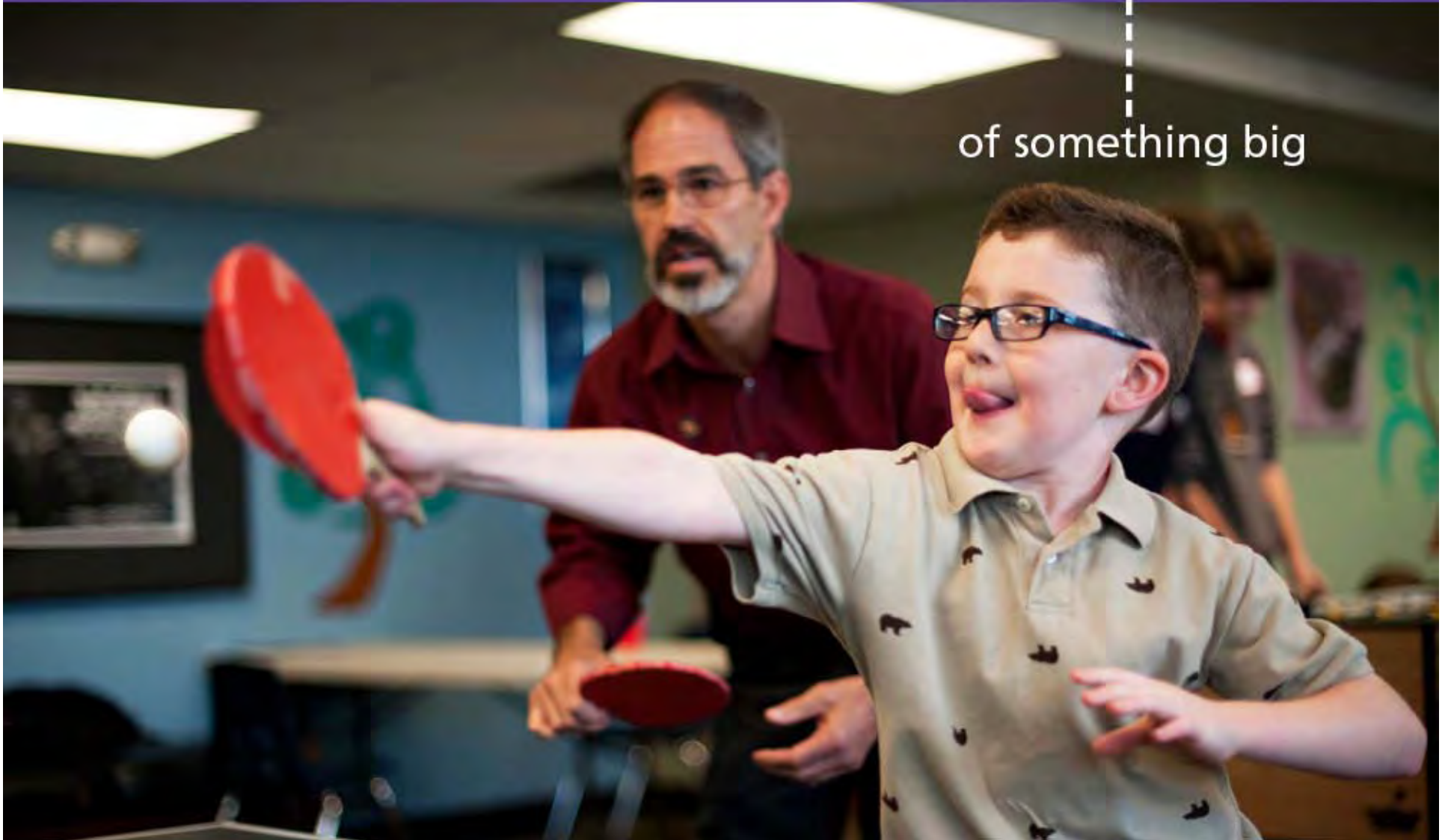
Events held at Forest Brook Community Church

60 Kearney Drive, Ajax

www.forestbrook.ca

this could be the start

of something big





Big Brothers Big Sisters of Ajax-Pickering



Big Brothers Big Sisters.ca

About Us

Every child should have the opportunity to reach his or her full potential.

Big Brothers Big Sisters of Ajax-Pickering facilitates life-changing relationships that lead to:

- ↓ Reduction in poverty
- ↓ Reduction in unemployment
- ↑ Safer schools
- ↑ Safer neighbourhoods
- ↑ Increased optimism

Our Vision: Every child in Ajax and Pickering who needs a mentor, has a mentor.



History & Overview

- ❖ Big Brothers Big Sisters of Canada founded in 1913
- ❖ Local Big Brothers agency established in 1973
- ❖ 2001 local agency becomes part of the Big Brothers Big Sisters of Canada
- ❖ 2003 local agency becomes Big Brothers Big Sisters – offering programs to both girls and boys
- ❖ Big Brothers Big Sisters is community's leading youth mentoring organization
- ❖ BBBSAP currently reaches over 400 children through one-to-one and group programs
- ❖ We currently have over 40 children waiting for a Big Brother or Big Sister



Programs



- Traditional 1:1 Mentoring



- In-School Mentoring
- Teen Mentoring



- Go Girls!
- Game On!



- Power Play



Program Results

Results show that mentoring has a positive impact on children:

- Girls are **2.5 times more likely** to be confident in their ability to be successful at school.
- Boys are **three times less likely** to suffer peer pressure related anxiety.
- Boys are **two times more likely** to believe that school is fun.
- Boys are **two times less likely** to bully, fight, lie, cheat, lose temper.

Key Findings from the Big Brothers Big Sisters / Centre for Addiction and Mental Health Anti-Bullying Survey



Our Ripple Effect

A Survey of Former Littles shows that...



81% are Financially Literate



80% are Pursuing a Healthy Lifestyle



77% are Donating to charities of their own





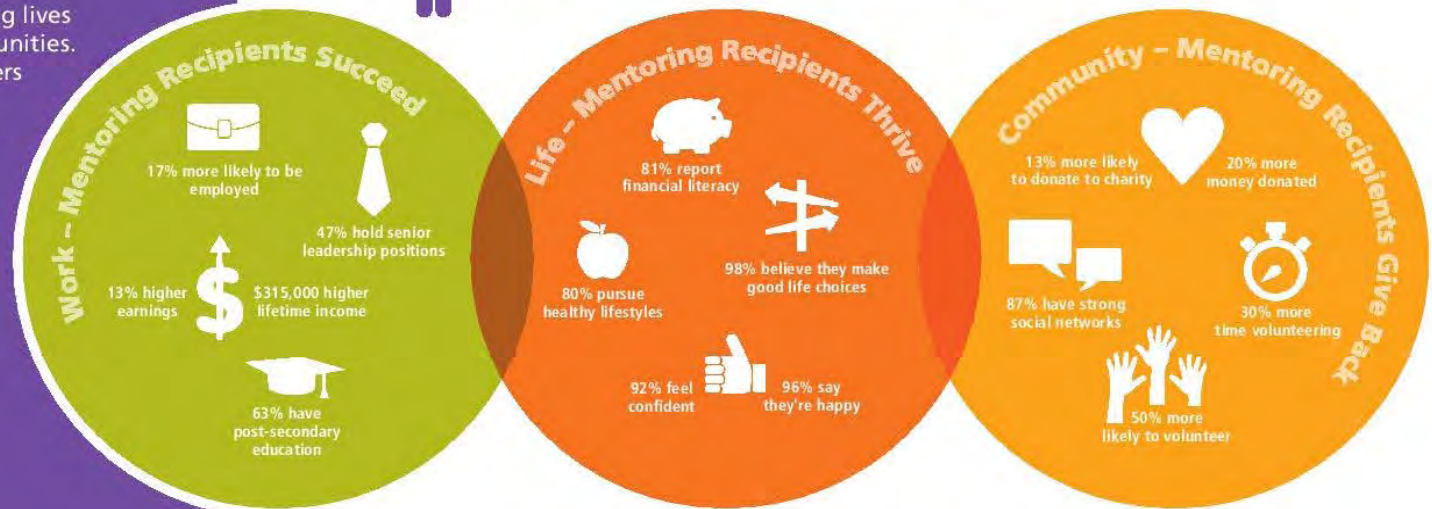
Big Brothers Big Sisters.ca

The Mentoring Effect

Changing the course of young lives changes the future of communities. By every measure, Big Brothers Big Sisters returns **positive results in the mental health, employment and civic engagement** of the recipients of our mentoring programs.



work life community



SOCIAL RETURN ON INVESTMENT



Increased Taxes & Spending From Higher Income + Increased Volunteering & Donations

18:1

\$1 invested in mentoring by Big Brothers Big Sisters returns \$18 to society *

* Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society.

Social Return on Investment Study
To assess the economic benefits of our programs, The Boston Consulting Group undertook a multi-stage study that compares the outcomes of children who participated in community 1-on-1 programs with those that did not.

start something

Success Story

Nicholas is a Little Brother in one of our programs. His story shows the impact that mentorship has in a child's life.



Big Brother Daniel with Little Brother Nicholas

Nicholas' mom wanted her son to have a Big Brother that would help improve his self-confidence and overcome his social struggles.

When he started the program he had:

- ✗ Low confidence
- ✗ Poor social skills
- ✗ No positive male role model

After being matched with Big Brother Daniel, Nicholas' mom now sees wonderful, positive change in her son.

Nicholas now:

- ✓ Beams with confidence
- ✓ Has improved social skills
- ✓ Knows the true meaning of friendship.



Expanding Our Reach



In 2014, Big Brothers Big Sisters of Ajax-Pickering provided mentors to 396 young people, a 5% increase over 2013.

*Due to a struggling economy and shifting demographics, **the number of young people who need mentors continues to grow.***



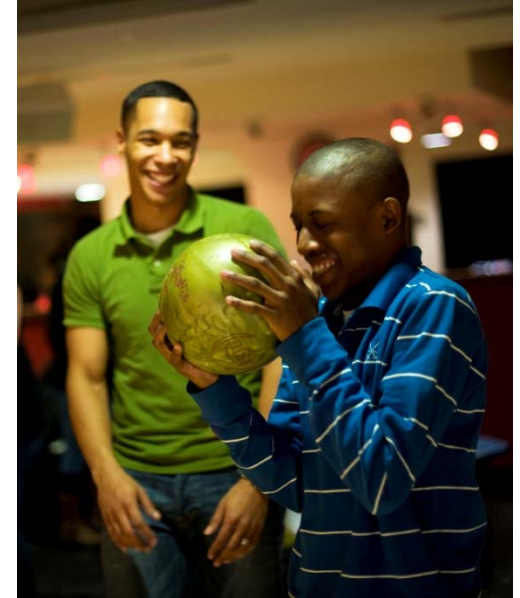
Bowl for Kids Sake

presented by

Ontario Power Generation

Bowl for Kids Sake Day

- March 25, 2015 at Ajax Bowling Centre – 5 to 8 pm
- Big Brothers Big Sisters' most successful fundraiser
- Lots of Fun – music, 5-pin bowling, prizes, and snacks
- BFKS 2015 Fundraising Goal: \$45,000
- Funds raised help match children with a mentor



Big Pin Sponsor



Big Challenge Sponsor



Lane Sponsors



Strike Sponsors



Spare Sponsors



Kevin Ashe
Ward 1 City Councillor
City of Pickering

You Can Start Something Big

Build Awareness

- Let parents, teachers, and caregivers know we're here to help

Volunteer

- Become a Mentor
- Become a committee or event volunteer
- Support your staff by giving them time to volunteer

Donations

- Event and Program Sponsorship
- Monetary Donations
- In Kind Donations





Big Brothers Big Sisters of Ajax-Pickering



Big Brothers Big Sisters.ca



Changes to Canada Post Home Delivery Service

Council Meeting, February 23, 2015

Leona Barrington, Government Relations Advisor

Overview

- ▶ December 2013, Canada Post launched their Five-Point Action Plan
- ▶ The purpose of the plan is to realign how it delivers & prices postal services to meet the needs of Canadians'
- ▶ 5 initiatives are:
 1. Community mailboxes
 2. A new approach to pricing
 3. Expanding convenience through postal franchises
 4. Streamlining operations
 5. Addressing the cost of labour

Community Mailboxes

- ▶ The initiative that has garnered the most public interest is the shift from home delivery to community mailboxes
- ▶ Beginning late 2014, and taking place over a 5 year period, Canada Post will convert service that Canadian households receive from door-to-door delivery to community mailbox delivery
- ▶ This will impact one third of all Canadian households, most of which are located in urban areas
- ▶ Canada Post has announced the municipalities that will be transitioned in 2015 - Ajax is not on the list
- ▶ Those who will be transitioned in 2016 will be announced later this year

How does this impact Ajax?

Litter, snow removal & vandalism

- It is the sole responsibility of Canada Post to manage the infrastructure associated with the boxes. Ajax will not incur these costs.
- Staff will continue to monitor litter issues potentially associated with these mailboxes

Location & Number of Boxes

- Canada Post will work directly with planning & engineering staff to determine appropriate locations and the number of boxes required
- It is unclear at this time the amount of staff resources that will be required to assist with this transition

How does this impact Ajax?

Employment

- There will be a reduction in staffing at Canada Post as a result of this change in service
- Canada Post has stated that these reductions will be managed in accordance with collective agreements & will largely be eliminated through attrition due to the retirement plans of many employees over the next five years

Reaction from other Stakeholders

- ▶ Some municipalities have either opposed this change in service or requested further consultation be undertaken in advance of implementation
- ▶ The Canadian Union of Postal Workers have asked the Federal Government to reverse the plan, or at the very least further consult with the public

FCM Position

- ▶ FCM adopted three principles to guide discussions between Canada Post and local governments
 1. **Meaningful Consultations:** Canada Post must work with municipalities individually.
 2. **Partnerships:** Municipalities must not inherit the mandate of maintaining federally owned community mailboxes.
 3. **Congruence with Municipal Planning:** The changes in delivery must align with local strategies and processes aimed at fostering and supporting age/disability-friendly communities.

Commitment from Canada Post

- ▶ They will work with municipalities to determine the best locations
- ▶ They will maintain community mailbox infrastructure
- ▶ They will be sensitive to the needs of seniors and people with disabilities and increase strategies in this area
- ▶ They will implement the following consultation process:
 - Engage with Mayor and Council to explain the process and answer questions
 - Send residents an information package that informs them of how they can express their priorities & preferences about the new delivery method
 - Meet with planning departments to determine suitable locations
 - Provide preliminary siting maps
 - Share with municipalities the feedback from residents to determine the best solutions

Options for Consideration

Option 1

- ▶ The Mayor send a letter to Deepak Chopra, Chief Executive Officer requesting that Canada Post:
 - Ensure the Town receives a significant amount of notification of the pending change in service delivery
 - Consult with staff regarding all the key aspects of the transition (box locations, litter, snow clearing etc.) in advance of public consultation
 - Work with planning and engineering staff to come to an agreement on the proposed sitings before the public consultation process commences
 - Continue to deliver services related to litter, snow clearing and graffiti removal at all future locations
 - Ensure the needs of seniors and people with disabilities are at the forefront of their decision making
 - Host a meeting with local senior groups, the Town's Accessibility Committee as well as host a Town Hall meeting (in addition to the other stated consultation activities) in advance of finalizing its implementation plan for Ajax

- ▶ That a copy of the letter also be sent to the Honourable Lisa Raitt, Minister of Transport, Region of Durham and all Durham local municipalities, the MP and MPP representing Ajax, AMO and FCM.

Options for Consideration

Option 2

- The Mayor send a letter to Deepak Chopra, Chief Executive Office of Canada Post stating Council's support for the current system of residential door-to-door delivery and ask that Canada Post conduct further consultation with Canadians about what kind of postal services they need.

Thank you

