



## AGENDA RECREATION & CULTURE ADVISORY COMMITTEE

February 10, 2016 at 6:00 p.m.

River Plate Room, Town Hall

Meeting No.2

**Online Agenda:** Anything in **blue** denotes an attachment/link. By clicking the links on the agenda page, you can jump directly to that section of the agenda. To manoeuvre back to the agenda page use the **Ctrl + Home** keys simultaneously **OR** use the “Bookmark” icon on the navigation panel to the left of your screen.



**Alternative formats available upon request by contacting:**

[sarah.moore@ajax.ca](mailto:sarah.moore@ajax.ca) or 905-619-2529 ext. 3347

### 1. Call to Order

### 2. Disclosure of Conflict of Interest

### 3. Approval of Minutes

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### 4. Presentation/Discussion Items

#### 4.1 Healthy Kids Community Challenge Update **[6:00 – 6:25 p.m.]**

Kevin Smith, Active Living Coordinator

#### 4.2 St. Francis Centre 5<sup>th</sup> Anniversary Celebration **[6:25 – 6:45 p.m.]**

Robert Gruber, Manager of Community & Cultural Development

### 5. Correspondence

### 6. Update from Council

### 7. Standing Items

**7.1 Work Plan** ..... Page 7

**7.2 Recreation & Culture Departmental Update** (J. Wood/A. Bedwell)

### 8. New/Other Business

### 9. Adjournment

**Next Meeting Date:** Wednesday, March 9, 2016 – River Plate Room, Town Hall, 6:00 p.m.



**DRAFT MINUTES**  
**Recreation & Culture Advisory Committee**

January 13, 2016  
River Plate Room, Town Hall  
Meeting No. 1

**Alternative formats available upon request by contacting:**  
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Committee Members:      Regional Councillor Shaun Collier  
                                 Rob Tyler Morin  
                                 Jeremy De Mel  
                                 Colleen Marquand  
                                 Hamza Naim  
                                 Colleen Marquand  
                                 Kristie Pratt  
                                 Marnie Smith

Staff:                              Joanne Wood, Manager – Neighbourhood Programs & Active Living  
                                 Amanda Bedwell, Recreation Coordinator  
                                 Sarah Moore, Committee Coordinator

Guests:                              Laura Tegelberg, Community Recreation Coordinator  
                                 Robert Gruber, Manager of Community & Cultural Development  
                                 Shannon Barrow, Recreation Supervisor  
                                 Shane Gumbs, Recreation Supervisor

Regrets:                              Akeelya George, Norman Smith, Christopher Rowe

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## **1. Call to Order**

Vice-Chair Oblitey called the meeting to order at 6:05 p.m. With consent of all Members present, Election of the Chair and Vice-Chair was deferred until later in the Meeting.

### **1.2 Introduction of Amanda Bedwell**

J. Wood introduced Amanda Bedwell, Recreation Coordinator, as a co-staff liaison to the Committee.

## **2. Disclosure of Conflict of Interest**

None

## **3. Approval of Minutes**

Moved By:                      R. Tyler Morin  
Seconded By:                  H. Naim

That the December 9, 2015 Meeting Minutes of the Recreation & Culture Advisory Committee be approved.

CARRIED

#### **4. Presentation/Discussion**

##### **4.1 Volunteer Recognition Awards Selection Panel**

Laura Tegelberg, Community Recreation Coordinator, provided an overview of the annual Volunteer Recognition Awards event, which recognizes volunteer contributions in Ajax over the previous calendar year. She solicited two volunteers from the Committee to participate in the Award Selection Committee. This year's theme is "Creating ripples of change". The Volunteer Recognition Awards night will coincide with National Volunteer Week, and be held on April 12, 2016. L. Tegelberg distributed nomination forms and noted the deadline for submissions to be March 7, 2016. She reviewed the award categories and noted that new this year, the Ajax Civic Award recipients will be determined by the Award Selection Committee. The selection committee will be comprised of 1-2 representatives from each advisory committee and three past civic award recipients (2 adult and 1 youth). The nomination form will also be made available online as well at [www.ajax.ca/volunteer](http://www.ajax.ca/volunteer). The Award Selection Committee will be meeting on March 21 at 6 p.m. Those interested in taking part were asked to contact L. Tegelberg via email.

*Council Collier entered the Meeting (6:15 p.m.)*

##### **4.2 Public Art Update & Spirit Walk**

R. Gruber provided a brief overview of public art project updates. He informed the Committee that the Ash tree carving to be installed at Greenwood Conservation Area, awarded to Dorsey James, has been completed. Images of the project were shared. The installation is titled 'Hope' and incorporates the mythological character Elpis, flora, fauna, and three flowers refer to the HMS Ajax, Exeter and Achilles. The artist is waiting until the warmer weather to seal the piece and then it can be installed (target May 2016).

R. Gruber shared details of the progress of the creation of the commemorative bust of Pat Bayly, to be installed at Pay Bayly Square. The Town has received a \$50,000 Canadian Heritage Grant to assist with the project's funding. Les Drysdale, acclaimed sculptor and art instructor was awarded the project in late 2015. R. Gruber shared images of some of L. Drysdale's previous commissions, sketches and progress on the project to date. The bust will be approximately 4ft. x 3ft. and will be mounted on a 6ft. plinth. Once the modelling is complete, L. Drysdale will create a mold for the foundry to bronze.

One of the stipulations of the Canadian Heritage Grant is that the Town must temporarily display the bust until the completion of Pat Bayly Square. Display of the bust shall also include story boards and an official unveiling ceremony. He encouraged Members of the Committee to assist with the creation of story boards. The unveiling is being targeted for the end of March. R. Gruber noted that he had located a niece in London, Ontario, who plans to attend with her family. K. Pratt suggested that a .GIF of the work in progress photos be created as part of the

promotion of the unveiling. Not many people realize the amount of work that goes into the creation of a piece such as the bust.

R. Gruber reminded the Committee that the Town will be taking part in the Canada 150 Mural Mosaic project, a commemorative mural in recognition of Canada's 150<sup>th</sup> birthday in 2017. 150 murals in 150 municipalities will be created; Ajax will be creating an 8' x 12' mural comprised of 750 tiles painted by community members. This will be included as an activity during Doors Open 2016 at the Village Community Centre in partnership with the Ajax Creative Arts group. The completed mural will be displayed at Ajax Town Hall.

R. Gruber informed the Committee about the "Heart of Ajax" art project, where elementary and secondary school students are working collaboratively in three key areas of Character, Education, and Diversity & Equity, to enhance positive citizenship skills. The project will include the creation of an outdoor installation of large door-like structures with student-painted Plexiglas panels. The project will require approximately 8-12 weeks to complete. Members inquired about the location of the installation. Staff indicated that they are reviewing possible sites at community centres.

R. Gruber discussed the 2015 Sprit Walk event, noting that approximately 60 participants took part in the Pickering Village tour. Due to the success of the event, staff are looking at hosting another Spirit Walk in 2016. R. Gruber reviewed the proposed concept to include a Spirit Walk along the Waterfront Trail. Characters and locations could include the Simcoe Point Cemetery, Native and environmental history, the Heritage Tree, Sparks family and Veteran's Point. The event will once again partner with the Ajax Community Theatre. Members encouraged the need for good lighting if the waterfront location is used.

#### **4.3 June is Recreation & Parks Month**

Shane Gumbs and Shannon Barrow, Recreation Supervisors, provided an overview of Parks & Recreation Ontario's (PRO) annual recognition of Recreation & Parks month, established in order to increase the awareness, value and benefits of recreation. S. Gumbs and S. Barrow reviewed the 2015 promotional materials for Recreation and Parks month noting that a thematic slogan for the annual recognition is provided by PRO each year. They shared preliminary ideas for 2016 free swim days, National skateboarding Day, sports programming, arts and dance classes. A representative from the Committee was sought to take part in a proclamation to Council on Monday May 17, 2016.

Members proposed promoting the discounted flex-packs for swim/skate passes during the month. Additional program suggestions included a walking activity, father-daughter sports, family tournaments, and a Quidditch match. Feedback was sought on whether the format of promotional materials was preferred as a postcard or calendar. S. Moore proposed posting all of the activities into the website's community event calendar to increase promotion.

### **5. Correspondence**

None.

### **6. Update from Council**

Regional Councillor Collier led a brief discussion on the Fair Representation matter regarding composition of Regional Council. He provided details of the upcoming public meeting on January 19, 2016. Members suggested that clearer communications about the direct election proposed by the Fair Representation committee be included on the Town's website.

## **7. Standing Items**

### **7.1 Work Plan**

J. Wood noted that the Work Plan had been included in the agenda package. Staff will continue to look at updating the Work Plan for the New Year.

### **7.2 Recreation & Culture Departmental Update**

J. Wood circulated copies of a new promotional postcard from Aquatics, informing on the path for youth to take to become certified lifeguards, and also the youth career path with the Town. The postcard will be handed out at youth job fairs. Members inquired whether the Town has experienced a shortage in lifeguard staff. J. Wood noted that the GTA overall has experienced shortages. The position is high-turnover with youth, especially those who leave to continue post-secondary education. J. Wood noted that staff are in the middle of winter programs and are working on summer hiring and planning the summer Parks & Recreation Program Guide. Members inquired whether or not staff have considered distribution of the Guide by Canada Post and not the Ajax Community Pages, as not all residents receive the newspaper. J. Wood noted that it is cost-prohibitive and that information is available online and that guides are also available for pick up from Community Centres.

## **8. New/Other Business**

S. Moore reminded those Members who had not yet submitted their Member biography to her as soon as possible for posting online.

### **1.1 Election of the Chair & Vice-Chair 2016**

S. Moore solicited interest from Members in putting forward consideration for the role of Chair and/or Vice-Chair for 2016. R. Tyler Morin, K. Pratt and H. Naim expressed interest. Members participated in an anonymous vote for both positions.

Moved By: C. Marquand  
Seconded By: H. Naim

That Rob Tyler Morin be appointed Chair and Kristie Pratt be appointed Vice-Chair of the Recreation & Culture Advisory Committee for the 2016 meeting year.

CARRIED

## **9. Adjournment**

Moved By: S. Collier  
Seconded By: J. de Mel

That the January 13, 2016 Meeting of the Recreation & Culture Advisory Committee be adjourned. (7:40 p.m.)

CARRIED

DRAFT

# RECREATION & CULTURE ADVISORY COMMITTEE 2014-2018 WORK PLAN

Revised January 11/16 JW

PROJECT ITEM		OBJECTIVES & SUMMARY	LEAD	TIMELINE	STATUS / NOTES
1	2015 Pan Am Games	<ul style="list-style-type: none"> <li>Torch Relay</li> <li>Events and Arts &amp; Cultural Program</li> <li>Volunteer Management</li> </ul>	Robert Gruber Laura Tegelberg	March 2015	Presentation March/15 R. Gruber
2	June is Recreation & Parks Month 2015	<ul style="list-style-type: none"> <li>Presentation and consultation re: activities and recreation opportunities related to June is Recreation &amp; Parks Month</li> <li>Opportunity to participate in proclamation delegation to council</li> </ul>	Shannon Barrow Shane Gumbs	March 2015	Complete
3	Annual Volunteer Recognition Awards	<ul style="list-style-type: none"> <li>Introduction to the Awards &amp; Selection Committee Recruitment</li> </ul>	Cayla Da Silva Robert Gruber	March 2015	Complete
4	Healthy Kids Community Challenge (HKCC) Update 2015	<ul style="list-style-type: none"> <li>Update and consultation on HKCC.</li> <li>Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids</li> <li>Develop a community collective to maximize outreach of information &amp; community engagement</li> </ul>	Kevin Smith	March 2015 October 2015	Presentation March/15 K. Smith  Presentation October/15 K. Smith

## RECREATION & CULTURE ADVISORY COMMITTEE

### 2014-2018 WORK PLAN

5	<b>Youth Survey Results</b>	<ul style="list-style-type: none"> <li>Update on youth survey conducted in 2014</li> </ul>	Ashley Galea	March 2015	Complete
6	<b>Strong Neighbourhood Strategy</b>	<ul style="list-style-type: none"> <li>Update</li> </ul>	Cayla Da Silva	April 2015	Deferred
7	<b>Youth Week 2015</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Discussion regarding 2015 event planning</li> </ul>	Ashley Galea YEAC	April 2015	Complete
8	<b>Adult Programs</b>	<ul style="list-style-type: none"> <li>Consultation on adult programs currently offered by the Town and ideas for new programs moving forward</li> </ul>	Ashley Galea	April 2015	Complete
9	<b>IMPACT Ajax (Social Infrastructure Fund) Projects</b>	<ul style="list-style-type: none"> <li>Community Organization &amp; Neighbourhood Projects – Funding Update</li> </ul>	Cayla Da Silva	May 2015	Deferred to October - Complete
10	<b>Advancing Access to Affordable Recreation in Durham (AAARD)</b>	<ul style="list-style-type: none"> <li>Review subsidy program</li> <li>Update on Affordable Access to Recreation Durham (AARD) initiative</li> </ul>	Debbie Nickerson	May 2015	Complete
11	<b>Culture Days</b>	<ul style="list-style-type: none"> <li>Update on culture days programming</li> </ul>	Robert Prochilo Robert Gruber	May 2015	Complete
12	<b>St. Francis Centre Programming</b>	<ul style="list-style-type: none"> <li>Update</li> </ul>	Robbie Prochilo	June 2015	Complete
13	<b>YEAC Update</b>	<ul style="list-style-type: none"> <li>Presentation from YEAC members on recent accomplishments and future initiatives</li> </ul>	Ashley Galea YEAC	June 2015	Complete



## RECREATION & CULTURE ADVISORY COMMITTEE

### 2014-2018 WORK PLAN

14	<b>Canada 150 Mural Mosaic</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; consultation on the Town's participation in the Canada 150 Mural Mosaic Project for 2016</li> </ul>	Robert Gruber Robbie Prochilo	September 2015	Complete
15	<b>Art in Public Spaces Program – Ajax Community Centre</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; consultation on proposed art commission for the Ajax Community Centre</li> </ul>	Robert Gruber	September 2015	Discussion September 2015
16	<b>Pan Am Ajax – Wrap Up</b>	<ul style="list-style-type: none"> <li>• Presentation and final thoughts on Pan Am Ajax including information on community engagement, events and volunteer management</li> </ul>	Robert Gruber	September 2015	Complete
17	<b>IMPACT Ajax &amp; Neighbourhood Engagement</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; consultation on community engagement for areas of interest for IMPACT Ajax and how this will relate to neighbourhood development and sustainability</li> </ul>	Cayla Da Silva	October 2015	Complete
18	<b>Comprehensive Zoning By-law Review - G. Muller (1 hour)</b>	<ul style="list-style-type: none"> <li>• Presentation and consultation regarding the Zoning By-law review</li> </ul>	Gary Muller	October 2015	Complete
19	<b>Seniors Strategy</b>	<ul style="list-style-type: none"> <li>• Presentation &amp; Consultation on upcoming seniors strategy</li> </ul>	Robbie Prochilo	November 2015	Complete

## RECREATION & CULTURE ADVISORY COMMITTEE

### 2014-2018 WORK PLAN

20	<b>Community Recreation &amp; Parks Guide - Seniors Supplement</b>	<ul style="list-style-type: none"> <li>Review of upcoming seniors supplement in the Community Recreation &amp; Parks Guide</li> </ul>	Debbie Nickerson	December 2015	Complete
21	<b>Seniors Strategy</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation seniors strategy</li> </ul>	Robbie Prochilo	Ongoing	
22	<b>Volunteer Recognition Awards</b>	<ul style="list-style-type: none"> <li>Update</li> </ul>	Laura Tegelberg	January 2016	Complete
23	<b>2016 Public Art Projects</b> <ul style="list-style-type: none"> <li>Greenwood Conservation Area</li> <li>Pat Bayly Square</li> <li>Canada 150 Mural Mosaic</li> <li>DDSB Heart of Ajax Project</li> </ul>	<ul style="list-style-type: none"> <li>Update</li> </ul>	Robert Gruber	January 2016	Complete
24	<b>Ajax Spirit Walk 2016</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on 2016 format, points of interest, etc.</li> </ul>	Robert Gruber	January 2016	<b>Complete</b>
25	<b>June is Recreation &amp; Parks Month 2016</b>	<ul style="list-style-type: none"> <li>Consultation re: activities and recreation opportunities related to June is Recreation &amp; Parks Month</li> <li>Opportunity to participate in proclamation delegation to council</li> </ul>	Shannon Barrow Shane Gumbs	January 2016	<b>Complete</b>

## RECREATION & CULTURE ADVISORY COMMITTEE

### 2014-2018 WORK PLAN

26	<b>Healthy Kids Community Challenge (HKCC) Update 2016</b>	<ul style="list-style-type: none"> <li>Update and consultation on HKCC.</li> <li>Implementation of three themes: physical activity, nutrition and sleeping to the community to promote healthy lifestyles for kids</li> <li>Develop a community collective to maximize outreach of information &amp; community engagement</li> </ul>	Kevin Smith	Ongoing February 2016 May 2016 December 2016	
27	<b>St. Francis Centre 5<sup>th</sup> Anniversary Celebration</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on event</li> </ul>	Robbie Prochilo Robert Gruber	February 2016	
28	<b>Youth Week 2016</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Discussion regarding 2015 event planning</li> </ul>	Ashley Galea YEAC	March 2016	
29	<b>Volunteer Appreciation Event</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on new appreciation event, format, programming, etc.</li> </ul>	Laura Tegelberg	May 2016	
30	<b>Doors Open 2016</b>	<ul style="list-style-type: none"> <li>Presentation &amp; update on 2016 event, sites, programming, etc.</li> </ul>	Robbie Prochilo Michael Sawchuck Robert Gruber	May 2016	
31	<b>YEAC Update 2016</b>	<ul style="list-style-type: none"> <li>Presentation from YEAC members on recent accomplishments and future initiatives</li> </ul>	Ashley Galea YEAC	June 2016	

## RECREATION & CULTURE ADVISORY COMMITTEE

### 2014-2018 WORK PLAN

32	<b>New Recreation Registration Software</b>	<ul style="list-style-type: none"> <li>Update and consultation on new recreation registration software rollout</li> </ul>	Debbie Nickerson	September 2016	
33	<b>IMPACT Ajax – consolidation of Town supports to neighbourhoods and community groups &amp; organizations (sponsorship, partnerships, room waivers, IMPACT Ajax Fund, Community Group Affiliation, etc.)</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on consolidated format for providing support and future application process</li> </ul>	Cayla Da Silva	TBD	
	<b>Pat Bayly Square Programming</b>	<ul style="list-style-type: none"> <li>Presentation and consultation on potential programming and operational procedures for Pat Bayly Square</li> </ul>	Robert Gruber Rob Braid Joanne Wood	2016/17	
	<b>Age Friendly Community</b>	<ul style="list-style-type: none"> <li>Presentation &amp; Consultation on Age Friendly Community initiatives</li> </ul>	Robert Gruber	2017	