



**Fore
ward**

**Lakeridge Health
Foundation
Golf Classic**

SPONSORSHIP OPPORTUNITIES



**Lakeridge
Health
Foundation**

WHY SUPPORT

Since 2015, our signature events have raised an incredible \$1.3 million for Lakeridge Health. Together we are making a significant impact on the patients who rely on our hospital's life-saving services each day. Without your support none of this would be possible.

By sponsoring our signature events, you simultaneously build brand awareness and give back to your community. Our exclusive sponsorship opportunities will enable you to increase your company's visibility at our large-scale events, network with community leaders and promote your brand to a captive audience. More importantly, the funds you provide will directly impact the 1,600 patients who visit Lakeridge Health each day.

Lakeridge Health Foundation is very grateful for the support we receive from our sponsors. This package includes information on our signature golf tournament and our unique sponsorship opportunities.



To discuss our sponsorship opportunities, please contact:

Julie Cooke

Development Officer, Corporate Partnerships

905-576-8711 ext 2784

jcooke@lakeridgehealth.on.ca



**Lakeridge
Health
Foundation**

Fore ward

Lakeridge Health Foundation Golf Classic

Monday, July 9, 2018 | Wyndance Golf Club

Considered one of the best golf tournaments in Durham Region, the Lakeridge Health Foundation Golf Classic promises both a challenging game and rewarding payback. Our 18-hole best ball tournament hosts 144 golfers and includes on-course contests, breakfast, lunch, gourmet dinner, silent auction, prizes and an exciting surprise gift for each golfer!

In the past three years, the Golf Classic has raised over \$577,000 for the highest priority needs of Lakeridge Health.



Sponsorship opportunities for our Golf Classic include:

Presenting	\$15,000
Diamond	\$12,000
Platinum	\$ 8,000

Gold	\$6,000
Silver	\$4,000
Bronze	\$2,000

Hole	\$600
Flag	\$600



**Lakeridge
Health
Foundation**

GOLF CLASSIC

Sponsor Benefits

	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Hole	Flag
	\$15,000	\$12,000	\$8,000	\$6,000	\$4,000	\$2,000	\$600	\$600
ADVERTISEMENT IN PRINTED PROGRAM	2 pages	1 1/2 page	1 page	1/2 page	1/4 page	1/8 page		
# OF GOLF PARTICIPANTS	8	8	4	4	4	2		
FIRST RIGHT OF REFUSAL FOR 2019 SPONSORSHIP	X							
VERBAL RECOGNITION AT PODIUM	X							
LOGO ON ALL PRE-EVENT MATERIALS (dependent on confirmation date)	X							
LOGO ON GOLF CLASSIC WEBPAGE	X	X	X	X				
PROMINENT LOGO PLACEMENT ON PRESENTATION, PROGRAM AND SIGNAGE	X	X						
LOGO IN DINNER PRESENTATION PROGRAM AND SIGNAGE	X	X	X	X	X			
COMPANY NAME IN PRESENTATION, PROGRAM AND SIGNAGE						X	X	X
OPTION TO INCLUDE CORPORATE PROFILE	1 page	1/2 page						
THANK YOU MESSAGE AND PHOTO ON SOCIAL MEDIA	X	X	X					
EXCLUSIVITY OF PRODUCT/SERVICE WITHIN SPONSOR LEVEL	X	X						
PREMIUM LOGO PLACEMENT ON SCORE CARDS	X	X	X					
LOGO RECOGNITION AT DESIGNATED AREA AT EVENT		X	X	X			X	X
APPRECIATION AWARD	X	X	X					
RECOGNITION IN POST EVENT THANK YOU AD	X	X	X					
OPTIONAL TOUR OF LAKERIDGE HEALTH	X	X	X	X	X			
OPPORTUNITY TO PROVIDE PRODUCT OR SERVICE AT TEE	X	X	X	X				
CUSTOMIZED IMPACT REPORT	X	X	X					
BUSINESS RECEIPT FOR YOUR CONTRIBUTION	X	X	X	X	X	X	X	X



SPONSOR DESIGNATIONS

Diamond Sponsor Designations*:

1. Gift Sponsor
2. Dinner Sponsor
3. Tee Block Sponsor

Platinum Sponsor Designations*:

1. Lunch Sponsor
2. Golf Cart Sponsor
3. Volunteer Sponsor

Gold Sponsor Designations*:

1. Breakfast Sponsor
2. Cocktail Reception Sponsor
3. Dinner Wine Sponsor
4. Driving Range Sponsor (2 available)
5. Hospitality Cart Sponsor
6. On Course Activity Sponsor (2 available)
7. Photography Sponsor
8. Putting Contest Sponsor
9. Raffle Sponsor (2 available)

** Subject to availability*



**Lakeridge
Health
Foundation**

WE'RE IN

Lakeridge Health Foundation Golf Classic

Monday, July 9 2018 | Wyndance Golf Club, Uxbridge

- | | | | |
|----------------------------------|-----------|----------|---------------------------|
| <input type="radio"/> Presenting | 8 golfers | \$15,000 | |
| <input type="radio"/> Diamond | 8 golfers | \$12,000 | Designation Choice* _____ |
| <input type="radio"/> Platinum | 4 golfers | \$ 8,000 | Designation Choice* _____ |
| <input type="radio"/> Gold | 4 golfers | \$ 6,000 | Designation Choice* _____ |
| <input type="radio"/> Silver | 4 golfers | \$ 4,000 | |
| <input type="radio"/> Bronze | 2 golfers | \$ 2,000 | |
| <input type="radio"/> Hole | | \$ 600 | |
| <input type="radio"/> Flag | | \$ 600 | |

☐ I am unable to attend but would like to make a donation of \$ _____

☐ I would like to contribute an item for Silent Auction. Item description: _____

_____ Item Value: \$ _____

** Subject to availability*

Please indicate how you would like to be invoiced for your sponsorship

- ☐ Invoice me now ☐ Invoice full amount in May ☐ Invoice half now and half in May

CONTACT INFORMATION

Company Name

Contact Name

Address

City

Postal Code

Phone

Fax

Email

Signature*

By signing I hereby commit to sponsorship and/or gift-in-kind donation to the Lakeridge Health Foundation Golf Classic

Please forward this form using the information below.

Attn: Julie Cooke

1 Hospital Court, Oshawa ON, L1G 2B9

Ph: 905-433-4339 | F: 905-743-5306

jcooke@lakeridgehealth.on.ca | www.lakeridgehealthfoundation.com

Charitable Registration Number: 11924 9126 RR0001

LOGO FILES

Logo files to be included in the program must be in high resolution JPG or EPS format.

Logo files must be received by **June 17, 2018 to ensure inclusion in print materials.**

THANK YOU FOR YOUR SUPPORT!



**Lakeridge
Health
Foundation**