



Brooklin Secondary Plan and Transportation Master Plan Study

Notice of Study Commencement and Public Information Centre #1

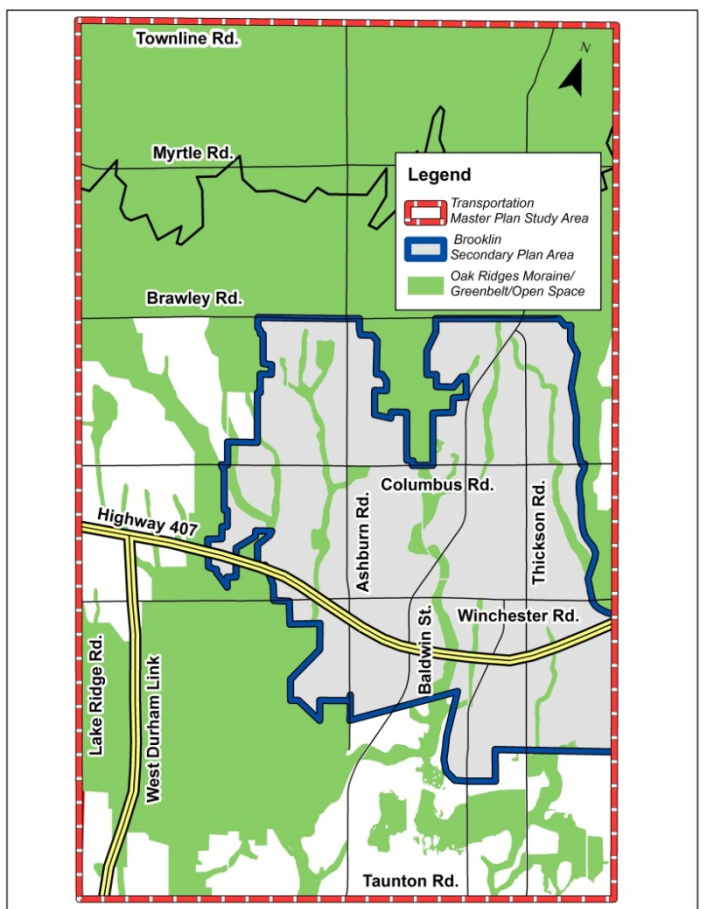
The Study

The Town of Whitby is undertaking a comprehensive study to prepare a Secondary Plan and Transportation Master Plan to enable the Town to guide and manage growth in the Brooklin area (please refer to the Brooklin Study Map).

The purpose of the Secondary Plan is to determine the land use designations for the urban expansion areas north and west of Brooklin, the industrial lands adjacent to the future Highway 407 and the lands in the vicinity of the Conlin Road/Anderson Street intersection, as well as to update the existing Brooklin Community Secondary Plan.

The purpose of the Transportation Master Plan (TMP) is to determine transportation infrastructure and mobility requirements to support existing and future transportation needs for the Brooklin area.

The Brooklin Secondary Plan and Transportation Master Plan are collectively referred to as the “Brooklin Study”.



The Process

The Brooklin Study will be based on an “integrated approach” as set out in Section A.2.9 of the Municipal Class Environmental Assessment (EA) document, as amended in 2007 & 2011, which combines *Planning Act* and *Environmental Assessment Act* requirements. As such, this Study will address Phases 1 and 2 of the Municipal Class EA process. The work completed to date as part of the Northwest Brooklin Class EA, the purpose of which was to address concerns regarding Highway 7/12, as well as give consideration to establishing an alternate route for Highway 7/12 so that the Town can gain care and control over Baldwin Street, will be incorporated into the TMP.

The Brooklin Study will require extensive public consultation throughout the study process, in accordance with both the *Planning Act* and *Environmental Assessment Act*, and as directed by Council. The public consultation process is being planned to include a visioning workshop with stakeholders, a Community Advisory Committee, Public Information Centres (PICs), and statutory public meetings.

Public Information Centre #1

You are invited to attend an afternoon or evening session of the Public Information Centre (PIC) on April 2, 2014. The first PIC / visioning workshop will present the purpose of the Brooklin Study, and provide a preliminary overview of existing conditions. This PIC will also provide an opportunity for local residents, land owners and other interested individuals to discuss the scope and goals of the study and their vision for Brooklin, through a visioning workshop, with members of the study team. Public input is vital to the success of the study.

Date: Wednesday, April 2, 2014

Time: 2:00–5:00 p.m. and 6:00–9:00 p.m.

Location: Brooklin United Church, 19 Cassels Road East, Brooklin

The PIC format will include an open house starting at 3:00 and 6:00 p.m., followed by a brief presentation and visioning exercise beginning at 4:00 and 7:00 p.m.

In addition, opportunities to provide input through an interactive survey tool will be available on the Town's website, at Town Hall and at the Brooklin Public Library following the Public Information Centre, and at various points throughout the process.

Comments

Information will be posted on the Town's website (www.whitby.ca/brooklinstudy) as it becomes available. Comments from the public are encouraged now and throughout the Brooklin Study. Should you wish to receive further notification regarding the Brooklin Study, please submit your request, including your name, address, postal code, telephone number, and email, to the Study email address (brooklinstudy@whitby.ca), or to the Town at the mailing address below. Please quote file OPA-2013-W/02.

Please contact one of the individuals below should you require additional information:

Secondary Plan Contacts

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Transportation Master Plan Contacts

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Comments, input, and information regarding the Brooklin Study may be included in study documentation. With the exception of personal information (e.g. name, address, telephone number, etc.) all comments received will become part of the public record.